

**LANGUAGE STYLE IN “MEAN GIRLS” MOVIE;
A SOCIOLINGUISTICS APPROACH**

THESIS



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2019

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**Submitted in Partial Fulfillment of Requirements for the Degree of the
Sarjana Sastra**



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Is the real work of myself and I realize that thesis has never been published in other media before, partially or entirely, in the name of mine or others.

Batam, March 19th 2019

Rita Cristina Putri Tambunan
151210137

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**The thesis has been approve to be examined on the date that as indicated
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Batam, March 19th 2019

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ABSTRAK

Penelitian ini adalah penelitian kualitatif yang bertujuan untuk mendeskripsikan jenis-jenis gaya bahasa dan faktor-faktor penggunaan gaya bahasa dalam film “Mean Girls”. Data dikumpulkan dengan menggunakan metode observasi dan teknik non-partisipatif. Penelitian ini juga menggunakan pemahaman dari sociolinguistik yang artinya adalah pembelajaran tentang social yang berhubungan dengan variasi bahasa. Data dianalisis dengan menggunakan metode referensial (identitas) oleh Sudaryanto (2015) yang menerapkan teori Joos (1967) untuk menganalisis jenis gaya bahasa dan teori Hymes (1974) untuk menganalisis faktor-faktor menggunakan gaya bahasa. Hasil dari penelitian ini adalah ditemukan gaya formal, gaya konsultatif, gaya kasual, dan gaya intim. Dan untuk factor dari penggunaan gaya bahasa, peneliti menemukan waktu dan tempat, partisipan, akhir, tindakan, kunci, dan norma. Kesimpulan untuk hasil temuan adalah yang paling banyak menggunakan gaya bahasa adalah gaya intim yaitu 13 dari 30 data. Gaya intim digunakan sebagian besar dalam film ini, karena film itu tentang kegiatan sehari-hari remaja di sekolah. Gaya intim cocok dengan karakter remaja yang bebas dalam berbicara dengan teman-temannya. Di film, pengaturannya sebagian besar di kantin dan para peserta juga para remaja perempuan di dalam film tersebut.

Kata Kunci : Faktor, Gaya Bahasa, Sociolinguistik, Tipe

ABSTRACT

This study was a qualitative research which aimed to describe the types of language style and the factors of using language style in “Mean Girls” movie. The data were collected by using observation method and non-participatory technique. This study was also using the sociolinguistic approach which meant a study of society that related to the language varieties. The data were analyzed by using referential (identity) method by Sudaryanto (2015) which applied the theory of Joos (1967) for analyzing the types of language style and the theory of Hymes (1974), for analyzing the factors of using language style. The result of this research, it was found there were formal style, consultative style, casual style, and intimate style. While the factors of using language style in the movie was found setting and scene, the participants, ends, act sequence, key, and norm. This result of the research concluded that the most of using language style was intimate style which was 13 from 30 data. The intimate style was used mostly in this movie, because the movie was about the daily activities of teenagers in a school. Intimate style matched to the character of teenagers which was free to speak with her friends. In the movie, the setting mostly in the canteen and the participants also the girls in the movie.

Keyword: Factors, Language Style, Sociolinguistics, Types

MOTTO AND DEDICATION

MOTTO

"Do your best and be the best"

DEDICATION

This paper is dedicated to all people who always pray, motivate and give support in finishing this paper for my success, they are my lovely parents and all of my friends

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Batam, 19th Maret 2019

Rita Cristina Putri Tambunan
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