

CHAPTER III

METHOD OF THE RESEARCH

3.1 Research Design

This chapter consists of the research method applied in conducting the research. It clarifies the type of the research, the instrument used in the research, and the source of data. Furthermore, it also comprises the technique of data collection and the technique of data analysis. The aim of this research is to identify type of flouting maxim that appears in "Logan" movie. In this research, the researcher used descriptive qualitative data because the type of that research is textual analyses which intend to analyze maxim used among the main character in "Logan" movie. According to (Sugiyono, 2008), Qualitative method is a research method which based on the philosophy post positivism this method is used to examine the condition of nature object (as side of experiment) where the examiner as a key instrument. The analysis data is qualitative and the result of qualitative method emphasizes to more meaning than generalization.

According to Holloway in (Wahyuni, 2012), qualitative research is a form of social inquiry focusing on the interpretation of experience and the world by people. To Support this statement, (Vanderstoep & Johnston 2009) stated that, qualitative research produces narrative or textual description of the phenomena under study. Obtaining rich and in-depth information is the characteristic of qualitative research. This research focused on the detailed explanation and aimed

to present in-depth information related to maxim flouting as the result. In this way, it was considered as qualitative research.

3.2 Object of the Research

The object of this research is very essential role in a research as to be analyzed in order to get the conclusions drawn as the result within this research. Therefore, in order to get the conclusion from the essential of the object or the data is considered valid and accurate. The data as the primary sources of the research were the script obtained from the conversations among the characters which appeared. In this case, the context of data was the dialog in which the main character becomes one of the participants and flouts the maxims of Cooperative Principle. The object of this research is maxim in "Logan" movie. According to (Sugiyono, 2008), Object of the research is a scientific target to get the data with the purpose and usefulness of something objective, valid, and reliable about something.

3.3. Method of Collecting Data

Data are important things in a research. The researcher chooses the appropriate method in order to find qualified data. There are a lot of methods that can be used to collect data. For this research, the method of collecting data used is observation method, which is according to (Sudaryanto, 1993) this method are not involve in the conversation. After that researcher watch the movie while doing taking notes to write transcripts in the movie. Furthermore, the process of data collection followed some steps below.

1. The researcher downloaded "Logan" movie completed with the script.
2. The researcher watched the movie and reading the script
3. The researcher watched the movie again and read the transcript of the dialogue to check whether what was spoke is the same as what was written.
4. The researcher collected the data from the scripts which reflect the phenomena of maxim flouting.
5. The researcher classified the utterances performing maxim flouting in the movie base on the categories of flouting
6. The researcher transferred the data to the data sheet.

3.4 Method of Analyzing Data

Data analysis is the most important to this research. The data are analyzed through descriptive technique. Thus, the data are analyzed to identify the maxim used and analyzed to categorize the violations of maxim descriptively. The data analysis process started from evaluates all of data from note taking observations that have been written in the personal documents. However the nature and the number of remaining constituent element of existing after the technique have not changed (Sudaryanto, 1993). Here the steps that are applied by the writer in collecting and analyzing data, they are:

1. The researcher categorized the raw data that had been recorded. Some categorizations were made as a form of identification on the data of the research.

2. The researcher interpreted the data in order to answer the formulation of the problem. In this step, the researcher got to know what was important in each data and what it meant.
3. The researcher made classification of the data into four groups of maxims to make be easier in analyzing the data as arranged.
4. The researcher drew the conclusions of the research based on the findings.

3.5 Method of Presenting Result Analyze

As mentioned above, after researcher watch the movie over and over, all of data made classification of the data into four groups of maxims. Researcher explained each flouting maxim in to paragraph. According to (Sudaryanto, 2015), there are two method of presenting result analysis, namely formal and informal. Meanwhile informal method is the researcher used in this research. From this method, the researcher explained about flouting maxim of the main character utterances in "Logan" movie and made percentage for each maxim in sentence. By this percentage, the researchers and readers are easy to understand the result of analysis data which give. Finally, the conclusion of the study and suggestion for future research presented at the final part of research.