

CHAPTER I

INTRODUCTION

1.1. Background of the Research.

Language is very important for human life. It uses to communication with others. Communication itself is the act to deliver a message to others. People use language to communicate to express ideas and feelings. According to Hurlock in (Daroah, 2013) language means the communication to symbolize thought and feelings to convey meaning to others. Therefore, language and communication cannot be separated.

One of the studies that explain about the language is Linguistic. Linguistics is a scientific study of language. Linguistic word comes from the Latin "lingua", which means the language. According to (Kridalaksana, 1993), linguistic word is defined as the science of language or language of scientific inquiry. Meanwhile according to Wardhaugh in (Muhassin, 2010), linguistics is the study or studies language scientifically. From all of the definition, it can be concluded that linguistics is the study of the language.

The aims of linguistics is to understand how the faculty of mind language works. It also describes how works of language work. Linguistic observe patterns in language and language itself try to understand what principles encourage the understanding and production of language by our brains.

One of the study in linguistic is pragmatic. Pragmatic is the study of those relations between language and context that are grammaticalized or encoded

in the structure language, (Levinson, 1983). It teaches how people comprehend and produce a communicative act or speech act in a concrete speech situation which is usually a conversation analysis. It distinguishes two intents or meanings in each utterance or communicative act of verbal communication. One is the informative intent or the sentence meaning, and the other the communicative intent or speaker meaning (Leech, 1983). The ability to comprehend and produce a communicative act is referred to as pragmatic competence (Kasper, 1997) which often includes one's knowledge or the way someone how to respond questions nicely when conversation.

Pragmatic is also strong to find out why interlocutors can successfully converse with one another in a conversation. A basic idea is that interlocutors obey certain principles in their participation so as to sustain the conversation. One such principle is the Cooperative Principle which assumes that interactants cooperate in the conversation by contributing to the ongoing speech event (Grice, 1975). Understanding the Principles Cooperative is similar to understand the conversations that do not meet the maxim. That is maxim flouting the topics of interest related to Cooperative Principle. With the flouting maxims, that person is uncooperative, but in fact, they do. They flout of maxims have some particular reason. Behind the utterance in maxim flouting have been delivered, there some hidden meaning and specific objectives that try conveyed by the speaker.

In flouting maxim, speakers do some strategies to deliver hidden meanings of their utterances. The people are also having reasons and purpose in being uncooperative. Everyone has the possibility to flouting maxims of Cooperative

Principle. Then, it can have assumed that flouting maxim can happen in conversation in real life or even in a movie or in a novel script made by people.

Flouting can find in some Medias like in novel, talk show, and also in a movie, for instance in “LOGAN” movie. “LOGAN” is an action movie also known as 'Wolverine 3'. The movie will retell the old Logan (Hugh Jackman) and has previously been really not to use the power of his claws for crime. Until one day He broke his promises because there is an evil organization that tries to use and utilizes the power of the mutants in the future as a dangerous weapon and a malicious purpose.

As main character in this movie Logan does some flouting maxim in his conversation with his Daughter. Conversations that trigger audience's emotion and laugh will be alert, since situation action involves the same characters in various day to day situations. The most interesting flouting maxim happened when Logan does not know that his daughter is not mute. In previous times his daughter did some flouting maxim by keep her mouth or gave some expression to the interlocutor.

The researcher is interested to conduct a research under the title "An Analysis of Flouting maxim in “Logan” Movie; A Pragmatic Approach". Many people still don't know about maxim, whereas they passed lots of maxim that they can found in daily life especially in a movie that they had watched. By analyzing the flouting maxim, it can develop knowledge and science. It is the reason that makes the researcher decided to choose the research title. This research is expected to be useful in providing the information for the student, especially the

student of English department who are interested in pragmatic. Furthermore, the researcher hopes that this research helps the student in exploring the subject so that they can study more about the maxim. For the other researcher who is interested to make another research about maxim, hopefully this research will lead them to conduct a more comprehensive research about the maxim.

1.2 Identification of the Problem

Based on the background of the research above, the researcher found some of the problems, the identification of the problems to be solved as follows:

1. The types of flouting maxims in “Logan” Movie.
2. The reason of characters in “Logan” movie to flout maxim
3. The dominant maxim found in “Logan” movie by characters
4. The relation between characters and characterization character with the way the maxims are conveyed in “Logan” movie

1.3 Limitation of the Problems

The purpose limitation issue to facilitate the direction and purpose of the research is conducted. This researcher focused on the on the conversation that used in “LOGAN” movie.

1.4 Formulation of the Research

Based on the limitation above, the problem in this research can be formulated, as follow:

1. What are types of flouting maxims in “Logan” Movie?

2. What the dominant maxim found in “Logan” movie after by characters?

1.5 Object of the Research

Based on the formulation of the problem, the objective of the research in specific is to analyze the flouting maxim in Logan Movie. In general, the objectives of the research are:

1. To identify the types of flouting maxim that found in “Logan” Movie.
2. To find out the dominant maxims in “Logan” Movie by the characters

1.6 Significance of the Research

By doing a research related to maxim flouting, the researcher expects that the finding of the research is useful for many parties. Below are the significances of the research that may be obtained:

1.6.1 Theoretical Significance

The research is expected to contribute some advantages for the development of language theory especially in Maxims and pragmatic study as one of the linguistic studies that focuses on the language uses of society.

1.6.2 Practical Significance

- a. The research gives more understanding of being cooperative with or without observing the Cooperative Principle.
- b. The research gives more references on pragmatic study of maxim flouting in Putera Batam University.

- c. The research gives contributions to the next research on pragmatic study and becomes a good reference for the candidate of researcher.
- d. The research gives the readers more knowledge of non-observance of the maxims in Pragmatic.

1.7 Definition of the Key Terms

- Pragmatic Approach** : Pragmatic is the study of those relations between language and context that are grammaticalized or encoded in the structure language, (Levinson, 1983).
- Cooperative Principle** : Make your conversational contribution such as is required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange in which are engaged. (Grice, 1975)
- Maxim** : A violation takes place when speakers intentionally refrain to apply certain maxims in their conversation to cause misunderstanding on their participants' part or to achieve some other purposes. (Yule, 1996)