

CHAPTER III

RESEARCH METHODOLOGY

3.1 Research Design

The design of this research used qualitative descriptive study due this research only described the data based on the theories. The phenomena found in real life from the utterance where produces data as it is Sudaryanto (2015). In addition, qualitative descriptive discussed about the research which refer to the facts from the theories.

3.2 Object of the Research

In this research, code switching as the object of the research. In addition, the data take from utterances of guests' in Harmoni One Hotel & Convention Batam which mostly Singaporean and Malaysian. All the conversations from the utterances were divided using code switching and focus on the analyzing of types and reasons. The data that researcher got 5 dialogues from 10 record with 12 participants that contain code switching term. Afterwards, the utterances consisted of code switching as the object of the research because the researcher needed to identify types and reasons of code switching.

3.3 Method of Collecting Data

Observation method is the way to collect the data Sudaryanto (2015). In this research there are three strategies way that systematically when applied the data, first providing data, analyzing data and presenting the result of data analysis. The technique of collecting the data was the participatory because the researcher did in

field research. The method of collecting data is observation and recording. The technique is this research focuses with the utterance which used code switching by guests' from different culture in Harmoni One Hotel & Convention Batam. The researcher got the data from two departments are front office and restaurant with take the data based on the activity there.

There were the ways the researcher took the data. First the researcher observed, and interviewed the guests. Second, the researcher recorded the conversation. At last, the record was scripted from orally utterances into written document.

3.4 Method of Analyzing Data

Data analysis took a long time to take the data source and difficult process because sometimes the researcher faces many problems. Amount of field notes, information from documents to examine and interpret. The steps to analyze were shown below:

1. Clarifying data that has been processed into data in order to make balance with the research variables
2. Based on the research the data get the theory from Holmes (2013) about Code Switching
3. Analyze data based on theory code switching
4. Created an analysis data in the form of interpretations and description
5. Make a research report

3.5 Method of Presenting the Analysis Result

The results of the analysis that has been carried out through the results of the analysis of research data, it made two research problems, from the two problems resulting in the finding of research that had been analyzed. This theory is inseparable from some experts., Holmes (2013), Hamers & Blanc (2000), (Yule, 2010), and Wardhaugh (2006). This research will be presented in the form of research reports in the form of theses and journals to be published scientifically.