

**AN ANALYSIS OF GUESTS' CODE SWITCHING AT
HARMONI ONE HOTEL & CONVENTION BATAM:
SOCIOLINGUISTICS APPROACH**

THESIS



**By
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**ENGLISH DEPARTMENT
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY
2020**

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**Submitted in Partial Fulfillment of the Requirements for the Degree of
English Sarjana Sastra**



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I, Elysa Nuraffiani, NMP No.161210107

Hereby declare that the Thesis entitled:

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161210107

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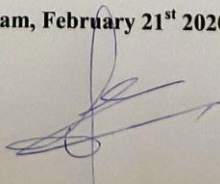
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The Thesis has been approved to be submitted on the date as indicated below

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**Mhd. Johan, S.S., M.Hum.
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ABSTRAK

Sosiolinguistik adalah fenomena umum bagi orang untuk berkomunikasi di dalam sosial. Dalam bersosialisasi terdapat bermacam-macam bahasa yang digunakan untuk berkomunikasi agar berjalan lancar. Orang yang berkomunikasi lebih dari satu bahasa disebut bilingual, dan ada beberapa negara yang menerapkannya yaitu Singapura dan Malaysia, karena telah menjadi kebiasaan mereka menerapkan hal itu, peneliti meneliti alih kode yang terjadi di Harmoni One Hotel & Convention Batam yang di mana sebagian besar tamu asing. Selain itu, peneliti menggunakan metode kualitatif sebagai metode penelitian dan berinteraksi langsung dengan lawan bicara. Peneliti melakukan penelitian di dua tempat yaitu departemen kantor depan dan departemen restaurant. Oleh karna itu, untuk menjawab permasalahan penelitian yaitu tipe dan alasan penggunaan alih kode dalam pengucapan yang didukung teori (Holmes, 2013) dan (Hoffman, 1991). Peneliti menemukan data sebanyak 28 data ke dalam kategori tipe yaitu *inter sentential*, *intra sentential*, serta *tag switching* dan 4 data ke dalam kategori alasan yaitu mengutip dari orang lain, pengulangan klarifikasi, dan mengekspresikan identitas kelompok.

Kata Kunci: alih kode, sosiolinguistik, ungkapan

ABSTRACT

Sociolinguistic has become a common phenomenon for people to communicate each other, and used several languages. The person who used several languages for communicate it called bilingual, and there are some countries such as Singapore and Malaysia. Therefore, this research is to examine types and reasons of code switching phenomenon in Harmoni One Hotel & Convention Batam where mostly are foreigner, this theory is supported by (Holmes, 2013) and (Hoffman, 1991). Afterward, the method of this research is designed with descriptive qualitative which participatory and record are applied. The researcher conducted research into different places such as front office department and restaurant. The finding of the research showed that there are 28 data contain types of code switching by Holmes theory is applied in utterance. Mostly the utterances used inter-sentential switching and followed by intra-sentential switching after that tag switching. In addition, the researcher found four data as the reason of code switching such as quoting somebody else, repetition for Clarification, and expressing group identity that used Hamers & Blanc as the expert.

Key Words: *code switching, sociolinguistics, utterances*

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Elysa Nuraffiani
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MOTTO AND DEDICATION

If the opportunity does not come to you, then created it!

-Elysa Nuraffiani-

TABLE OF CONTENTS

	Page
COVER PAGE	i
TITLE PAGE	ii
SURAT PERNYATAAN	iii
DECLARATION OF THE THESIS ORIGINALITY	iv
HALAMAN PENGESAHAN	v
ABSTRAK	vi
ABSTRACT	vii
ACKNOWLEDGEMENT	viii
MOTTO AND DEDICATION	ix
TABLE OF CONTENTS	x
CHAPTER I INTRODUCTION	
1.1 Background of the Research	11
1.2 Identification of the Problem	16
1.3 Limitation of the Problem	16
1.4 Formulation of the Problem	17
1.5 Objectives of the Research	17
1.6 Significance of the Research	17
1.7 Definition of Key Terms	18
CHAPTER II REVIEW OF RELATED LITERATURE AND THEORETICAL FRAMEWORK	
2.1 Sociolinguistic	19
2.1.1 Bilingualism	19
2.1.2 Code	20
2.1.3 Code Switching	21
2.1.4 Types of Code Switching	22
2.1.5 Reason of Code Switching	23
2.2 Previous Research	25
2.3 Theoretical Framework	29
CHAPTER III RESEARCH METHODOLOGY	
3.1 Research Design	31
3.2 Object of the Research	31
3.3 Method of Collecting Data	31
3.4 Method of Analyzing Data	32
3.5 Method of Presenting the Analysis Result	33
CHAPTER IV RESEARCH ANALYSIS AND FINDING	
4.1 Research Analysis	34
4.2 Research Findings	56
CHAPTER V CONCLUSION AND SUGGESTION	
5.1 Conclusion	58
5.2 Suggestion	58
REFERENCES	
APPENDICES	

LIST OF FIGURE

	Page
Figure 2.3 Theoretical Framework	29

