

**AN ANALYSIS OF FLOUTING MAXIM IN THE
“ZOOTOPIA” MOVIE: A PRAGMATICS APPROACH**

THESIS



By:
Peni Lestari
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**ENGLISH DEPARTMENT
FACULTY OF SOCIAL SCIENCE AND HUMANITIES
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**Submitted in Partial Fulfillment of the Requirement for the Degree of the
Sarjana Sastra**



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YEAR 2018**

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Here with declare the thesis entitled

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Is the real work of myself and I realize that thesis has never been
published in others media before, partially for entirely, in the name of
mine or others.

Batam, 08th August 2018

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The thesis has been examined on the date as indicated below

Batam, 08th August 2018

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ABSTRAK

Penelitian ini bertujuan untuk mencari tahu pelanggaran maksim dan persentasi kejadian atau kemunculannya dalam film Zootopia. Peneliti menggunakan teori pelanggaran maksim dari Grice yang terbagi menjadi empat, yaitu pelanggaran *maxim of quality*, pelanggaran *maxim of quantity*, pelanggaran *maxim of relation* dan pelanggaran *maxim of manner*. Penelitian ini menggunakan metode deskriptif kualitatif untuk menganalisis 28 data dari film. Untuk mengumpulkan data, peneliti menggunakan metode observasi, dengan implementasi non-partisipatif yang diterapkan dengan teknik pencatatan. Analisis data yang digunakan dalam penelitian ini adalah metode pragmasis. Peneliti menggunakan metode formal dan informal untuk menyajikan hasil data. Temuan dari penelitian ini adalah peneliti menemukan 6 pelanggaran *maxim of quantity* yang muncul dalam film, 7 pelanggaran *maxim of quality*, 10 pelanggaran *maxim of relation*, dan 5 pelanggaran *maxim of manner*. Dengan demikian, maksim yang paling dilanggar adalah *maxim of relation*. Sementara itu, persentasi pelanggaran maksim dalam film untuk masing-masing maksim adalah; pelanggaran *maxim of relation* 36%, pelanggaran *maxim of quality* 25%, pelanggaran *maxim of quantity* 21%, pelanggaran *maxim of manner* 18%.

Kata kunci: pragmatik, maksim, pelanggaran maksim

ABSTRACT

This research aims to find out flouting maxims and percentage of the occurrences or its appearances in the Zootopia movie. Researchers use the flouting maxim theory proposed by Grice which is divided into four, namely flouting maxim of quality, flouting maxim of quantity, flouting maxim of relations and flouting maxim of manner. This research uses descriptive qualitative method to analyze 28 data from the movie. To collect the data, researchers used the method of observation, with non-participatory implementations applied by note-taking techniques. The data analysis which used in this research is the pragmatist method. Researchers use formal and informal methods to present data results. The findings of this research are researchers found 6 flouting maxim of quantity that appear in the movie, 7 flouting maxim of quality, 10 flouting maxim of relation, and 5 flouting maxim of manner. Thus, the most flouted maxim is maxim of relation. Meanwhile, the percentage of flouting maxim in the movie for each maxim are, flouting maxim of relation 36%, flouting maxim of quality 25%, flouting maxim of quantity 21%, flouting maxim of manner 18%.

Keywords: *pragmatics, maxim, flouting maxim*

MOTTO AND DEDICATION

MOTTO

Just because you took longer step than others doesn't mean that you failed

DEDICATION

This thesis proudly dedicated to my beloved family and friends

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