

CHAPTER III

METHOD OF THE RESEARCH

This chapter consists of the research design, object of the research, method of collecting data, method of analyzing data and method of presenting research result. The researcher will explain all in this chapter.

3.1. Research Design

A Research design is the plan and procedure of research in such a way that the author will get the answer to the problems formulated. The research design is needed to facilitate smoothness in the research process so that researchers easily to get the information. With the research design, the researcher can conduct research directed by using effort or energy, time and money efficiently (Kothari, 2004).

This is qualitative research by Sugiyono (2009), in which the data are described systemically to get an accurate and factual result. Qualitative research is related to the some opinions, ideas, perceptions or beliefs of the people studied and all can not measured by the number.

This research moved from the researcher's observation about figurative language phenomenon in *Persuasion* novel by Jane Austen. Therefore, in doing this research, the researcher used a qualitative descriptive research in analyzing figurative language found in *Persuasion* novel by Jane Austen.

3.2. Object of the Research

A research needs the data to solve a problem that appears. In this research, the object of the research is figurative language in the novel. The data source was taken from *Persuasion* novel by Jane Austen.

3.3. Method of Collecting Data

An important thing in the research is data. The researcher uses method of collecting data from Sudaryanto (2015), and the researcher chose the suitable method in order to find the qualified data. The method of collecting data in this research is observation method with note taking technique that proposed by Sudaryanto (2015), in order to find identify and classify the data. There were several steps in collecting data, as follow:

1. Read *Persuasion* novel many times in order to understand the intended meaning in the novel.
2. Highlighted the sentence contained figurative language found in novel
3. Took notes the figurative language

3.4. Method of Analyzing Data

After collecting the data, the next step was data analysis. In analyzing the data, the researcher applied referential identity method with preferential competence in dividing technique by Sudaryanto (2015).

As far as the technique of analyzing the data is concerned, the data was analyzed through several stages:

1. Describing the meaning of the data based on the situation context which stated in the novel.
2. Analyzing figurative language types of the data based on the theory.
3. Explaining the types of figurative language.
4. Analysing the effects of figurative language existence in the data
5. Finally, the researcher made the conclusion based on the analysed data.

3.5. Method of Presenting Research Result

After analyzing the data, the next step was presenting the research result. In presenting the research result, the researcher used informal method (Sudaryanto, 2015). This method was used because all of the data were presented in descriptive form by using words and sentences without involving any chart, graphic, or diagram.