

**THE DEPICTION OF DONALD TRUMP
IN AL JAZEERA NEWS: A CRITICAL
DISCOURSE ANALYSIS**

THESIS



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**ENGLISH DEPARTMENT
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY
2018**

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**Submitted in Partial Fulfillment of the Requirements for the Degree of
Sarjana Sastra**



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Here with declare that the thesis entitled

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Is the real work of myself and I realize that thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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Anggi Meilya Pratiwi
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ABSTRAK

Penelitian ini membahas penggambaran Donald Trump dalam berita Al Jazeera. Penelitian ini berfokus pada penggambaran Donald Trump dengan menggunakan analisis wacana kritis. Diskusi mengambil orientasi konseptual umum dari pendekatan analisis tekstual dan praktek diskursif, dimana analisis unit adalah kalimat-kalimat yang diambil dari berita Al Jazeera. Dalam penelitian ini peneliti menggunakan metode deskriptif kualitatif. Untuk mengumpulkan data, peneliti menerapkan metode observasi, yang dilaksanakan dengan metode simak bebas libat cakap (SBLC), dengan penerapan teknik mencatat. Metode analisis data yang digunakan dalam penelitian ini adalah Padan Pragmatik, yang merupakan bagian dari metode identitas. Untuk menyajikan hasil data, peneliti menggunakan metode formal dan informal. Teori yang diterapkan untuk menemukan tujuan penelitian dikembangkan oleh Fairclough. Melalui analisis tekstual dan praktik diskursif, peneliti menemukan bahwa Al Jazeera menggunakan material klausul yang lebih banyak dalam menggambarkan Donald Trump. Al Jazeera juga menggambarkan Donald Trump sebagai pengusaha sukses di mana Donald Trump digambarkan sebagai pemilik kontes kecantikan dan pengusaha properti, bukan politisi yang baik. Selain digambarkan sebagai pengusaha, peneliti menemukan bahwa Al Jazeera menggambarkan pernyataan kontroversi Trump tentang pelarangan muslim dan imigran gelap untuk memasuki Amerika Serikat dan Al Jazeera tidak memperkirakan bahwa Donald Trump dapat menjadi pemenang dalam pemilihan presiden Amerika Serikat dan menjadi Presiden Amerika Serikat ke-45.

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Kata kunci : Penggambaran, analisis wacana kritis, tekstual, praktek diskursif

ABSTRACT

This research addresses the depiction of Donald Trump in Al Jazeera news. It focuses for describing the depiction of Donald Trump by using a critical discourse analysis. The discussion takes its general conceptual orientation from the approach that considers textual and discursive practice analysis, whereby the unit analysis is the sentences of article taken from Al Jazeera news. In conducting this research the researcher uses a descriptive qualitative method. In order to collect the data, the researcher applied method of observation, with the implementation of non-participatory. Data analysis method which used in this research is pragmatics identity method, which as the part of the identity method. The researcher applied formal and informal method for presenting the result of data. The theory applied to find the objective of the research developed by Fairclough. Through textual and discursive practice analysis, the researcher finds that Al Jazeera employs more material clause in depicting of Donald Trump. Al Jazeera also depicted Donald Trump as a successful businessman where Donald Trump is portrayed as owner of beauty pageant and property mogul instead of good politician. Besides the depicted as the businessman, the researcher finds that Al Jazeera describes the controversy statement of Trump about banning Muslims and illegal immigrant for entering United States and Al Jazeera does not expect that Donald Trump can be the winner in the presidential election of United States and be 45th President of United States.

Keywords: depictions, critical discourse analysis, textual, discursive practice

MOTTO AND DEDICATION

MOTTO

There is an ease after every difficulty (QS. Al-Insyirah : 6)

And God will never burden any soul beyond its power (QS. Al-Baqoroh : 286)

We will ease you to the easy way (QS. Al-A'la : 8)

So which then of the bounties of your lord will you deny? (QS. Ar-rahman : 13)

DEDICATION

This paper is dedicated to all people who always pray and give support in finishing this paper for my success, they are my beloved family and friends

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ABBREVIATION LIST

BBC	British Broadcasting Corporation
CDA	Critical Discourse Analysis
SFL	Systemic Functional Linguistics
US	United States
USA	United States of America