

**AN ANALYSIS OF MORAL MESSAGES AND LIFE
PHILOSOPHY IN NATHANIEL HAWTHORNE’S “THE
SCARLET LETTER” NOVEL; A MORAL
PHILOSOPHICAL APPROACH**

THESIS



**By:
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**ENGLISH DEPARTMENT
PUTERA BATAM UNIVERSITY
2017**

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**Submitted in Partial Fulfillment of the Requirements for the Degree of
Sarjana Sastra**



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2017**

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Here with declare that the thesis entitled:

AN ANALYSIS OF MORAL MESSAGES AND LIFE PHILOSOPHY IN NATHANIEL HAWTHORNE’S “THE SCARLET LETTER” NOVEL; A MORAL PHILOSOPHICAL APPROACH

Is the real work of myself and I realize that thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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This thesis has been examined on the date as indicated below

Batam, 25th March 2017

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ABSTRAK

Penelitian ini bertujuan untuk menemukan pesan moral dan filosofi kehidupan dalam novel “The Scarlet Letter” yang dikarang oleh Nathaniel Hawthorne. Penelitian ini menggunakan pendekatan filosofi moral dengan menggunakan teori Dr. Samuel Johnson yang akan didukung dengan teori nilai-nilai moral oleh Linda and Richards Eyre. Dalam penelitian ini peneliti mengaplikasikan metode penelitian kualitatif khususnya dokumentasi. Proses yang dilakukan dalam menganalisa adalah dengan membaca novel berulang-ulang, mencari pernyataan dalam novel yang berhubungan dengan topik, mengaplikasikan dan menganalisa teori nilai-nilai moral dan terakhir mengambil kesimpulan dari analisa tersebut. Berdasarkan penelitian yang dilakukan, peneliti menemukan bahwa terdapat nilai-nilai moral yang kemudian dapat disimpulkan sebagai pesan moral dan filosofi kehidupan dalam novel “The Scarlet Letter” yang dikarang oleh Nathaniel Hawthorne. Nilai moral tersebut diantaranya; kejujuran dengan satu data, keberanian dengan lima data, kemampuan berdamai dengan dua data, kesetiaan dengan dua data, baik hati dan keramah-tamahan dengan dua data, keadilan dan kemurahan hati dengan satu data. Terakhir adalah filosofi kehidupan yang tercermin dari tokoh utama adalah tokoh utama percaya bahwa hukuman di dunia dapat menghapus dosa di masa lalu dan dengan terus berbuat baik maka hidupnya akan bahagia selamanya.

Kata kunci: Pendekatan filosofi moral, nilai moral untuk menjadi, nilai moral untuk memberi, filosofi kehidupan.

ABSTRACT

This research is aimed to find moral messages and life philosophy in “The Scarlet Letter Novel” written by Nathaniel Hawthorne. This research is using moral philosophical approach by Samuel Johnson, and also using values theory by Linda and Richards Eyre. In this research, the researcher applied qualitative research method, especially documentation method. The processed that the researcher uses in analyzing are read the main source repeatedly, found the quotation which is related to the topic, applied and analyzed moral values and the last is make a conclusion from the analyzing. Based on the research result, the researcher found there are moral values exists in the novel which is from them the researcher can conclude the moral messages and life philosophy from “The Scarlet Letter” novel by Nathaniel Hawthorne. There are moral values exists in the novel which is the researcher found such as; values of honesty with one data, values of courage with five data, values of peaceability with two data, values of loyalty with two data, values of kindness and friendliness with two data, and values of justice and mercy with one data. The last is the life philosophy that reflected by the main character is that the main character believe that earth punishment would be completely removing her sin in the past and her choice to be kind personality will guide her life to the happy life everlasting.

Key terms: Moral philosophical approach, moral values of being, moral values of giving, life philosophy.

MOTTO AND DEDICATION

MOTTO

“YASIN : 82”

Verily, when He intends a thing, His command is ‘Be’ and it is!

DEDICATION

“For those who I love and love me back”

ACKNOWLEDGMENT

All praise to Allah the lord is merciful and compassionate researcher who has been blessed in completing this thesis entitled “An Analysis of Moral Messages and Life Philosophy in Nathaniel Hawthorne’s “The Scarlet Letter” Novel; A Moral Philosophical Approach” is written in partial fulfillment of the requirements for the degree of Sarjana Sastra.

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Batam, 25th March 2017

(Wiwik Lestari)

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TABLE OF CONTENT

	Page
COVER PAGE	
TITLE PAGE	
PERNYATAAN	i
DECLARATION	ii
APPROVAL SHEET	iii
ABSTRAK	iv
ABSTRACT	v
MOTTO AND DEDICATION	vi
ACKNOWLEDGMENT	vii
TABLE OF CONTENT	ix
LIST OF FIGURE	xi
CHAPTER I INTRODUCTION	
1.1. Background of the research	1
1.2. Identification of problem	3
1.3. Limitation of the problem.....	4
1.4. Formulation of the problem.....	5
1.5. Objective of the research	5
1.6. Significance of the research.....	5
1.6.1. Theoretical.....	6
1.6.2. Practical.....	6
1.7. Definition of Key Terms.....	6
CHAPTER II REVIEW OF RELATED LITERATURE AND THEORETICAL FRAMEWORK	
2.1. Moral Approach.....	8
2.1.1. Moral Messages	8
2.1.2. Moral Values.....	9
2.1.2.1. Moral.....	9
2.1.2.2. Values.....	10
2.1.2.2.1 Values of Being.....	10
2.1.2.2.2 Values of Giving.....	13
2.1.3. Life Philosophy.....	16
2.2 Theoretical Frame Work.....	19
2.3 Review of Previous Study.....	20

CHAPTER III METHOD OF THE RESEARCH

3.1. Research design	22
3.2. Object of the research	23
3.3. Method of collecting data	23
3.3.1. Primary Data Source.....	23
3.3.2. Secondary Data Source.....	24
3.4. Method of analyzing data	24
3.4.1. Intrinsic Component.....	24
3.4.2. Extrinsic Component.....	24
3.5. Method of Presenting data.....	25

CHAPTER IV RESEARCH FINDINGS AND DISCUSSION

4.1. Research Findings	26
4.1.1. Preliminary Analysis	26
4.1.1.1 Plot.....	26
4.1.1.2 Character	29
4.1.1.2.1 Major Character.....	29
4.1.1.2.1 Minor Character.....	30
4.1.1.3 Point of View.....	32
4.1.1.4 Setting.....	32
4.1.1.5 Theme.....	33
4.1.7.Types of Moral of Being in “The Scarlet Letter”.....	33
4.1.8.Types o Moral of Giving in “The Scarlet Letter”	38
4.1.9. Life Philosophy of the Main Character in “The Scarlet Letter”.....	41
4.2. Discussion.....	43

CHAPTER V CONCLUSION

Conclusion.....	45
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BIBLIOGRAPHY

CURRICULUM VITAE

RESEARCH LETTER

LIST OF FIGURE

	Page
2.2.1 Theoretical Framework Figure.....	19

CHAPTER I

INTRODUCTION

1.1 Background of the Research

In the complexity of modern society like nowadays, morality lesson become more important. One of the methods to teach morality is through literature. Literature considered as agent to teach morality in the society because literature had deeply connection with the society. As Warren and Wellek (1978) state in Theory of Literature, “Literature is an expression of society” through this statement it could be conclude that literature is an illustration of the condition of society. Because of that, morality lesson also could be taught in daily life through literature.

Three main branches of literature are novel, poetry and drama. In this research, the researcher would analyze about novel. Novel considered as a literary work that many people love it because the elements of the novel itself. One of the capacities of novel is to give some lesson learned through the elements of the novel. According to Little (1970); “A novel develops a theme which is one of the best ways to express moral and social thought”. It means by the novel, the author could teach some lesson learned to the reader, such as moral and social thought.

In this research, the researcher would like to analyze the “The Scarlet Letter” novel which is written by Nathaniel Hawthorne. Nathaniel Hawthorne is one of the great American authors in Dark Romanticism Era. One of the characteristic of

Hawthorne's literary work is to satire and criticize the society, contains many morality lesson and life philosophy issues. "The Scarlet Letter" is one of Hawthorne masterpieces which tells about a woman named Hester Prynne who lives in Puritan Boston in the seventeenth century. Hester is living in America, but her husband, Roger Chillingworth, is still in England. During her husband's absence, Hester commit adultery with the Reverend Arthur Dimmesdale. Until she gave birth to a baby girl named Pearl. She is punished by the government and society to wear a scarlet letter "A" which means "someone who commit adultery" during her life. But Dimmesdale gets away without any punishment. The different treatment of the society to the two main characters in this novel related to morality and life philosophy issues that become something interest to do further analysis.

Morality and life philosophy issue which is appears in "The Scarlet Letter" could be analyzed in literary criticism by using moral philosophical approach. Moral Philosophical Approach is one of literary criticism that was introduced by Samuel Johnson. As he was stated in Guerin (2005) that "The function of literature is to teach morality and to probe philosophical issues". It means through literary works whether as a writer or a reader, people can get some lesson learned.

Further discussion about morality concerns about moral values. Linda and Eyre (1993) state moral values are the result of valuing process of comprehension of God and humanity values in life. So, these values will guide human and creativity appropriately. Moral values are divided into two types; there are values of being and values of giving. Values of being divided into six types there are included; honesty,

courage, peace ability, self-reliance and potential, self-discipline and moderation, and the last are fidelity and chastity. Values of giving also divided into six types, there are include; loyalty and dependability, respect, lose, unselfishness and sensitivity, kindness and friendliness, and the last is justice and mercy.

Through moral values which is classified above, then the researcher will be analyze moral messages and life philosophy issues which is left from the novel. Hopefully, the reader acquired the moral messages and life philosophy of this novel. As we know, “The Scarlet Letter” is one of million novel that exist in the world which is contains morality lesson implied the story line. Through analyzed moral messages and life philosophy in this novel, we can get lesson learned for guidance us passing life to be better. Therefore, the researcher is interested in conducting this research entitled;”AN ANALYSIS OF MORAL MESSAGES ANDLIFE PHILOSOPHY IN NATHANIEL HAWTHORNE’S “THE SCARLET LETTER” NOVEL; A MORAL PHILOSOPHICAL APPROACH”.

1.2 Identification of the Problem

The researcher describe several problems in the novel as seen through moral philosophical approach, there are;

1. Love affair of the main character in “The Scarlet Letter” by Nathaniel Hawthorne.

2. Adultery that was committed by main character in “The Scarlet Letter” by Nathaniel Hawthorne.
3. Desire of revenge by main character in “The Scarlet Letter” by Nathaniel Hawthorne.
4. Society judgment of the main character in “The Scarlet Letter” by Nathaniel Hawthorne.
5. Moral values found in “The Scarlet Letter” by Nathaniel Hawthorne.
6. Moral messages left through “The Scarlet Letter” by Nathaniel Hawthorne.
7. Life lesson of the main character in “The Scarlet Letter” by Nathaniel Hawthorne.
8. Life philosophy of the main character in “The Scarlet Letter” by Nathaniel Hawthorne.

1.3 Limitation of the Problem

In this research, the researcher will be focus to analyze some aspects of the novel as seen through moral philosophical approach, there are;

1. Moral messages left through “The Scarlet Letter” by Nathaniel Hawthorne.
2. Life philosophy of the main character in “The Scarlet Letter” by Nathaniel Hawthorne.

1.4 Formulation of the Research

There are some problems found in *The Scarlet Letter* by Nathaniel Hawthorne.

The researcher formulated as follow;

1. What are moral messages in type of being and giving found in “*The Scarlet Letter*” novel by Nathaniel Hawthorne?
2. What are life philosophy of the main character found in “*The Scarlet Letter*” novel by Nathaniel Hawthorne?

1.5 Objective of the Research

The researcher has some objectives in analyze the novel, there are;

1. To find out moral messages in type of being and giving found in “*The Scarlet Letter*” by Nathaniel Hawthorne.
2. To find out life philosophy of the main character in “*The Scarlet Letter*”by Nathaniel Hawthorne.

1.6 Significance of the Research

The significance of the research can be divided into two types, there are theoretical and practical.

1.6.1 Theoretical

The theoretical reason of conducting this research is the researcher hopes this research can be used to contribute the developing of moral philosophical study, especially in analysis of moral messages and life philosophy. And the second reason is the researcher also hopes this research is able in adding knowledge of literature research, especially in Moral Philosophical approach.

1.6.2 Practical

The practical reason of conducting this research is to fulfill the requirement of the degree of Sarjana Sastra which is expected able to help the researcher to hand the degree of Sarjana Sastra. The researcher also hopes that the research can be the guidance for the next researcher to accomplish next research especially in analyzing moral messages and life philosophy. And the result of this research about moral messages and life philosophy can be the guidance for passing life to be better.

1.7 Definition of Key Terms

Moral	Moral philosophical approach is as old as classical Greek and
Philosophical	Roman critics. Moral values related to the messages but
Approach	philosophy related to human anthropology. It interprets literary work by catching morality lesson left in the story and also analyzing philosophical idea of the story.

- Moral Values of Being** Moral values of being are the value that is within evolved human beings to the behavior and the way people treat other. Values of being direct people to do well toward each other.
- Moral Values of Giving** Moral values of giving are the value that must be practiced or provided which would then be accepted as given. Values of giving are what actually we do toward other people that would be accepted by society.
- Life Philosophy** Life philosophy is the attitude or set of ideas that guides the behavior of a person or organization. It also considers as vision of life and also can be said as the most basic beliefs, concept, and attitudes of an individual or group.

CHAPTER II

REVIEW OF RELATED LITERATURE AND THEORETICAL FRAMEWORK

In this chapter, the researcher would like to describe about approach which the researcher applied to the research, the supporting theories that use and also review of previous research in order to make a clear discussion in this research.

2.1 Moral Philosophical Approach

There are some approaches which use to criticize literary work. One of the approaches is Moral Philosophical approach. Literary criticism which taking Moral Philosophical approach usually described or evaluated a work in terms of the ideas and values it contains. As Johnson in Guerin (2005) stated “the function of literature is to teach morality and to probe philosophical issues”, it means in the literary work there is morality lesson and philosophical issues exist that people can get from it. In this research, moral philosophical approach is used to analyze moral values, moral message, and life philosophy in literary work. The researcher would like to analyze moral messages and life philosophy in “The Scarlet Letter” novel. Therefore, the researcher used moral philosophical approach in analyzing the novel in order to make the analyzing appropriate.

2.1.1 Moral Messages

One aspect of the majority of literary work is that not only to entertain but also has the purpose of something useful. Moral messages are something related to

lesson learned which is delivering from the author to the reader through the story. According to Summers (2003), moral messages is a practical lesson about what to do or how to behave, which you learn from a story or from something that happen to you. It means, after found moral messages from a story then we should practice it in daily life in order to achieved good behavior. Moral messages in this novel are not mention directly by the author, it can be found by analyze characters' behavior, acts and utterances.

2.1.2 Moral Values

People generally apply moral values to justify decisions, intentions and actions, and it also defines the personal character of a person. Moral values refer to a set of principles that guide an individual on how to evaluate right versus wrong. An individual with high moral values typically displays characteristics of an individual itself. Moral values also refer to the good virtues of human being.

2.1.2.1 Moral

Knowing what is right and what is wrong is an important element of life that shape character on an individual. Moral is a thing that related with skill to decide right and wrong of behavior that accepted by citizen. According to Stenberg (1994), morality refers to concern with what is good or right in people's relationship each other. A key to understanding morality is to be specific about definition of good (or bad) and right (or wrong). It means, moral is society's standards right or wrong that people must be understand it. In social life, moral also refer to the responsibility of individual and group in accordance with the moral principle. People who break moral

principle in society would take moral responsibility for their action, and also people who follow moral principle in society will consider as the good one.

2.1.2.2 Values

To make a judgment about someone behavior, people make some standards in society life. Values are individual's standards right or wrong. As Linda and Eyre (1993) stated values are one that produces behavior that is beneficial both to the practitioner and to those and whom it is practiced. Values practiced by people in order to get acceptance by society.

According to Linda and Richards Eyre, values are divided in two groups that are values of beings and values of giving. The further explanation of moral of being and moral of giving would be discussed in the following paragraph.

2.1.2.2.1 Values of Being

Values of being are a value that is within evolved human beings to the behavior and the way people treat order. According to Linda and Eyre (1993), values of being are divided into six types as follow;

1. Honesty

The first type of values of being is honesty. Honesty is the foundation of all others values are based, without honesty people might consider as a dummy because if everything that people's said is a lie, no one will trust them. As Linda and Eyre (1993) said that "Honesty with other individual, with institution, with society, and with self. The inner strength and confidence that is bred by exacting truthfulness,

trustworthiness, and integrity.” It means there is nothing to hide if people are being honest to each other, even with themselves.

2. Courage

The next type of values of being is courage. Courage is the ability to do difficult thing in good terms. As Linda and Eyre (1993) said that “Courage is daring to attempt difficult things that are good. Strength not to follow the crowd, to say no and mean it and influence others by it. Being true to convictions and following good impulses, even when they are unpopular or inconvenient. Boldness to be outgoing and friendly”. It means, people should have courage in good terms such as resist something opposite with what they stand and believe for.

3. Peaceability

Come to the third type of values of being is peaceability. Peaceability is the ability to control of self-temper, in order to give a peace feeling for itself and influence others. As Linda and Eyre (1993) said that “Peaceability are calmness, peacefulness, and serenity. The tendency to try to accommodate rather than argue. The understanding that differences are seldom resolved through conflict and that meanness in others is an indication of their problem or insecurity and thus of their need for your understanding. The ability to understand how others feel rather than simply reacting to them”. It means, in order to behave good among each other’s, people should be calm inside and outside, try to understand each other’s and solve the problem wisely instead of argue and debate.

4. Self-reliance and Potential

Other type of Values of Being which is consider as number four is consists of two parts, there are self-reliance and potential. Self-reliance is the independently of a person and potential is the ability to show off the passion of own self. As Linda and Eyre (1993) said that “Self-reliance and Potential are Individuality. Awareness and development of gift and uniqueness. Taking responsibility for own action. Overcoming the tendency to blame others for difficulties. Commitment to personal excellence”. It means, people should have the ability to develop the unique of each person with some action take responsibility for it instead of blaming others.

5. Self-discipline and Moderation

There are two types left in Values of Being, the fifth type of values of being also consists of two parts, there are Self-discipline and Moderation. Self-discipline is the ability of person to do something in discipline and moderation is the ability to avoid doing unnecessary thing. As Linda and Eyre (1993) said that “Self-discipline and Moderation are in the physical, mental, and financial. Moderation in speaking, in eating, in exercising. The controlling and bridging of one’s own appetites. Understanding the limits of body and mind. Avoiding the dangers of extreme, unbalance viewpoints. The ability to balance self-discipline with spontaneity”. It means, people should know the limits of their selves and also have ability to balance between what they should do and what they should not.

6. Fidelity and Chastity

The last type of values of being also consists of two parts, there are fidelity and chastity. Fidelity and Chastity are the one of values of being that related to the people

behavior before and within marriage. People who could keep these values within marriage live might have a happily marriage because they did not cheat toward each other. As Linda and Eyre (1993) say “Fidelity and Chastity are the value and security of fidelity within marriage and of restraint and limits before marriage. The commitments that go with marriage and that should go with sex. A grasp of the long-range (and widespread) consequences that can result from sexual amorality and infidelity”. It means, how people behave before and within marriage, they should keep their selves from take sexual amorality and infidelity. Such as, did not have sex before married and being loyal to their own spouse within married.

2.1.2.2.2 Values of Giving

Values of giving are the values that need to be practiced or provided which would then be accepted as given. According to Linda and Eyre (1993), values of giving also divided into six types, there are as follow;

1. Loyalty and Dependability

The first explanation of type in values of giving are consists of two parts, there are loyalty and dependability. Loyalty is people being loyal to each other and dependability is interdependent among each other’s. As Linda and Eyre (1993) said that “Loyalty and Dependability are loyalty to family, to employers, to country, church, schools, and other organization in which commitments are made. Support, service, contribution. Reliability and consistency in doing what you say you will do”. It means, loyal to family, to work, to state, to the school, to other organization and

other institution is responsible to us. Ready to support, to serve, to help, trusted carrying out consistence promises.

2. Respect

The next type in values of giving that the researcher would explain is respect. Respect is salute of life, respect to property right, respect for father and mother, respect for elders, respect for nature, and respect for the beliefs and right of others. As Linda and Eyre (1993) said that “The value of respect is respect for life, for property, for parents, for elders, for nature, and for the beliefs and rights of others; courtesy, politeness, and manners; self-respect and the avoidance of self-criticism”. It means, civilized and polite behavior, respectful to own self and avoid to distraction to own self.

3. Love

As an important part of life, love is occupying the third place in types of Values of Giving. In this term, Love means understanding other so that both can be tied. As Linda and Eyre (1993) said that “The value of love is individual and personal caring that goes both beneath and beyond loyalty and respect. Love for friends, neighbors, even adversaries. And a prioritized, lifelong commitment of love for family”. It means, people should have lifelong commitment to give more love among each other’s. In this term of values of giving, people should give more love, even for adversaries and especially love for family.

4. Unselfishness and Sensitivity

Come to the number four in type of values of giving which is consists of two parts, there are unselfishness and sensitivity. Unselfishness is the ability to decrease self-centered and sensitivity is people need to have sensitivity to others. As Linda and Eyre (1993) said that “The value of unselfishness and sensitivity are becoming more extra-centered and less self-centered. Learning to feel with and for others. Empathy, tolerance, brotherhood. Sensitivity to needs in people and situations”. It means, people should show their empathy, learn about other people situation and have deeper gratitude and appreciation to others.

5. Kindness and Friendliness

The second last type of values of giving is also consists of two parts, there are kindness and friendliness. Kindness is proving to be kind, seeking and friendliness is making the right kind of friends. As Linda and Eyre (1993) said that “The value of kindness and friendliness are awareness that being kind and considerate is more admirable than being tough or strong. The tendency to understand rather than confront. Gentleness, particularly toward those who are younger or weaker. The ability to make and keep friends. Helpfulness. Cheerfulness”. It means, people should behave well in their relationship among friends. Try to more understand about their friend instead of confront. Have a gentle attitude in order to make and keep friends.

6. Justice and Mercy

The following type which is consider as the last types of values of giving are justice and mercy. Justice and mercy is one of values of giving that related to people’s religiousness. Justice is the quality of being impartial or fair and mercy is

forgiving treatment of someone who could be treated harshly. As Linda and Eyre (1993) said that “The value of justice and mercy are obedience to law, fairness in work and play. An understanding of natural consequences and the law of the harvest. A grasp of mercy and forgiveness and understanding of the futility (and bitter poison) of carrying a grudge”. It means, people need to understand about the law of attraction, if people behave well then other will be good too and just the opposite. In this term, in order to make a good relationship with other, people should behave well, the tendency to forgive other instead of feel grudge.

2.1.2 Life Philosophy

Literary work is also interpreted by analyzing philosophical idea. Philosophy related to human anthropology. It means, literary work would interpret literature within context of the philosophical thought of a period. According to Summers (2003), life philosophy is the attitude or set of ideas that guides the behavior of a person or organization. It also can be said that life philosophy is an overall vision toward life and the purpose of life. In order to make better research, it would classified into two part, the first is life philosophy as set of idea, and the second is life philosophy as a vision of life, both part would be explain bellow;

1. Set of Ideas

Life philosophy as set of idea means a thought or collection thought that generate in the mind. Based on Webster New World Dictionary of American Language, idea means an entity as a thought, concept, or image which actually or

potentially present to consciousness. In term of life philosophy as set of ideas it can be conclude that life philosophy here is a thought that someone's belief in their life.

2. Vision of Life

.Life philosophy as vision of life means an idea of what you think something should be. Based on Webster New World Dictionary of American Language, vision means a thought, concept, or object formed by the imagination. In term of life philosophy as vision of life it can be conclude that life philosophy here is what people belief they can be in this life.

In this novel, life philosophy of the main character is not mention directly by the author, it can be found by analyze character's behavior, acts and utterances.

2.2 Theoretical Framework

In every research, there is exist theoretical framework as a guidance for the researcher to do the research. In this research, the researcher will begin from "The Scarlet Letter" novel by Nathaniel Hawthorne as a primary resource which is the data will found. Then the researcher will analyze moral messages and life philosophy from "The Scarlet Letter" novel using moral philosophical approach which is introduced by Samuel Johnson. After that, the researcher will connect to values theory which based on Linda and Richard Eyre's theory that divided into two types, there are; moral of being and moral of giving. Moral of being are divided into six types, there are; honesty, courage, peaceability, self-reliance and potential, self-discipline and moderation, and the last fidelity and chastity. Moral of giving are also divided into six

types, there are; loyalty and dependability, respect, love, unselfishness and sensitivity, kindness and friendliness, and the last justice and mercy. After that the researcher will analyze “The Scarlet Letter” novel by finding the types of moral of being and moral of giving and conclude the life philosophy of this novel.

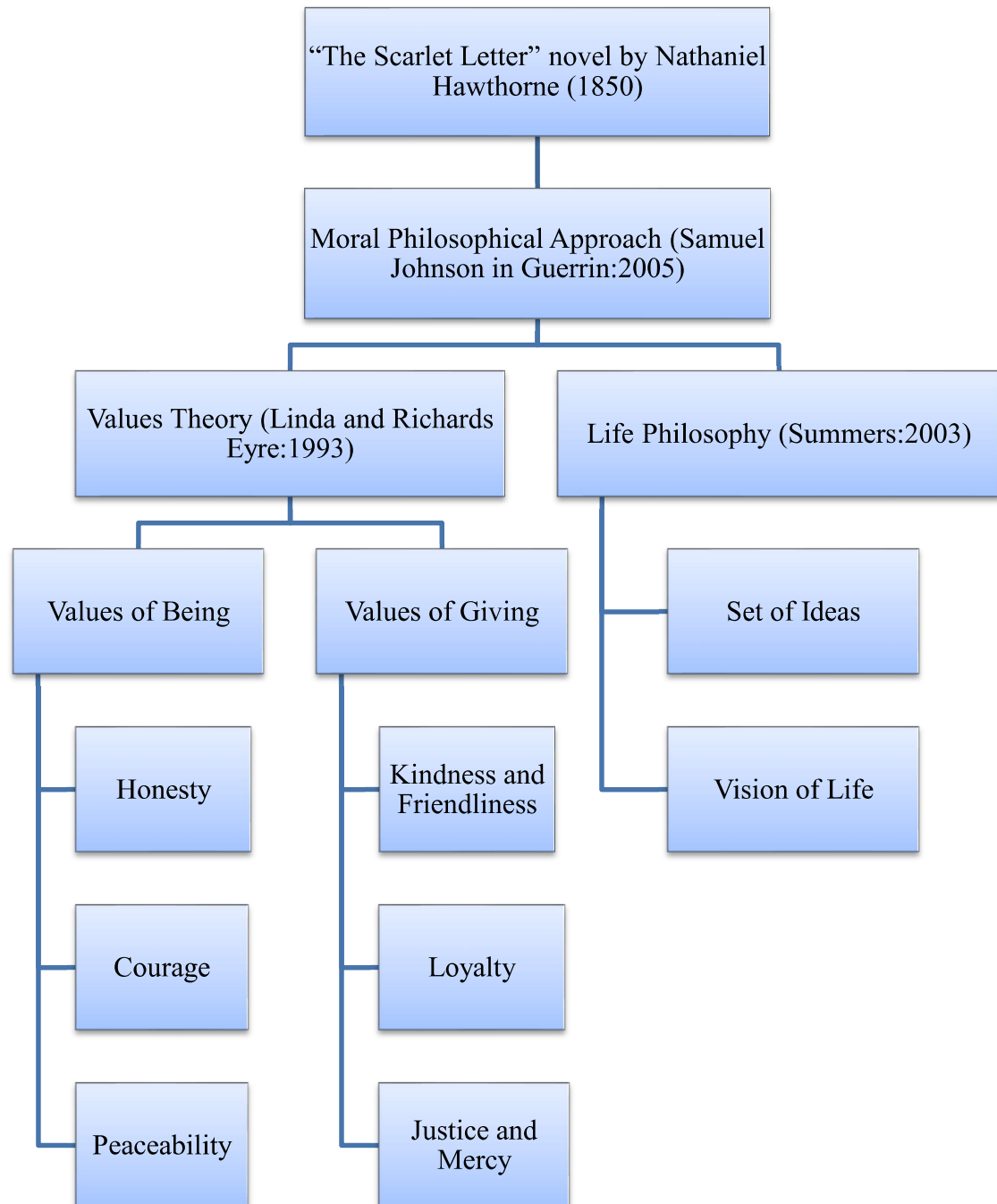


Figure 2.2.1 Theoretical Framework

2.3 Review of Previous Study

In this chapter, in order to support this research, the researcher will present some previous researches related to the topic to be discussed. The first is represented by Dwi Sulis Setyoasih (2014) with research entitled “Analysis of Moral Values in “Aesop’s Fable” Towards Children Character Building”. This research found that moral values implied in Aesop’s Fable are care of soul, kindhearted, respect, tolerance, justness, fairness, responsibility, and belief. Character building are presented in Aesop’s Fable through reflection of actors’ moral. Children’s character can be built through Aesop’s Fable are Compassionated and empathy, regard and respect, establishing justness and fair, responsibility, and honest. Compassionated and empathy are presented from care of soul and kindhearted. Regard and respect are presented from respect and tolerance. Establishing justness and fair are presented from justness and fairness. Responsible are presented from responsibility and belief. Honesty is presented from belief and responsibility.

The second previous research is taken from Paramita Dewi Anggraeni (2012) with research entitled “The Analysis of Moral Values of the “Dangerous Minds” Movie”. The main purpose of this research is divided into two parts. The first purpose is to analyze the moral values in the movie and the second purpose is to know the implications of this movie in education. The methodology of this study is Descriptive Quantitative Research; it means that it does not need statistic approach to explore the material and the data written or oral words are descriptive analyzed. This research

found that there are some of moral values in this movie. From the analysis, it can be concluded that there are love and affection, respectful, bravely, kind and friendly, sensitive and not selfish, honesty, hard work, patriotism, and responsibility.

The last previous research which the researcher take is by Muntamah (2012) with research entitled “An Analysis of Moral Values as seen on Charles Dickens’ Novel; Oliver Twist”. The purposes of the research are to describe the literary elements of the novel and to analyze the moral values implied in the novel and its implication on education. This research is descriptive qualitative research; it means the researcher utilized the documentation method in collecting data while in analysis the researcher used observation and taking note technique. The researcher also looked for other information which related to the research problems. This research found some conclusion which the moral values are bravery, humbleness, honesty, steadfastness, sympathetic to others, cooperativeness, thankfulness, kind-hearted, trustworthiness, sincerity, love and affection.

After read those three previous researches above, the researcher can see that those three previous researches above does not use main theory in analysis of moral value. The three previous researches above analyze moral values by focusing on the main character behavior, act and utterances. In this research, the researcher also will analyze moral values and moral messages left by focusing on the main character behavior, act and utterance. But in this research, the researcher will connect the analysis with Linda and Richard Eyre’s theory of values and also try to find out life philosophy issues which is exist in the novel.

CHAPTER III

METHOD OF THE RESEARCH

In doing a research, it is important for the researcher to determine the method of the research. In this chapter, the researcher would like to discuss about research design, object of the research, method of collecting data, method of analyzing data and method of presenting research result.

3.1 Research Design

Research design is a mapping strategy in doing research. Creswell (2009) stated that, identifying a study's research design is important because it communicates about the key features of the study, which can differ for qualitative, quantitative, and mixed methods.

As Creswell classified above, in this research, the researcher focuses on qualitative research method. It is one in which the inquirer often makes knowledge claims based primarily on constructivist perspectives which is such as; the multiple meaning of individual experiences, meanings socially and historically constructed, with and intent of developing a theory or pattern or advocacy/participatory perspectives which is such as; political, issue-oriented, collaborative, or change oriented or both. It also uses strategies of inquiry such as narratives, phenomenologies, ethnographies, grounded theory studies, or case studies.

3.2 Object of the Research

Object of the research is the problem analyzed by the researcher. The object of the research in this research is moral messages and life philosophy which found in “The Scarlet Letter” novel by Nathaniel Hawthorne. This novel was one of Hawthorne’s masterpiece novels that was first published in 1850. This novel was also one of the first mass-produced books in America in the mid-nineteenth century and was an instant best-seller over fourteen years just like another Hawthorne’s literary works; this novel also contains many morality lesson and life philosophy issues. Therefore in this research, the researcher will focus on moral messages and life philosophy in “The Scarlet Letter” novel by Nathaniel Hawthorne and the data taken are the words, phrases, and sentences which is connecting with the approach theory.

3.3. Method of Collecting Data

In conducting a research, the researcher needs to collect the data. According to Lofland and friends (2006), there are two methods of collecting the data, there are primary data, the main source of the research and secondary data, the additional information and source which support the research.

3.3.1 Primary Data

In this research, the researcher uses documentation as the method of collecting data. The researcher uses novel “The Scarlet Letter” by Nathaniel Hawthorne as primary data source.

3.3.2 Secondary Data Source

Secondary data source is normally used to provide the writer material such as related theory and any relevant information to be attached in the research. Secondary data source is all of printed media or article which is related to this research. In this research the secondary data source are taken from book and journal which related to this research.

3.4 Method of Analyzing Data

In this part, there are two components that will be discussed, intrinsic and extrinsic component. These two components are discussed as followed;

3.4.1 Intrinsic Component

Intrinsic components refer to the internal factor of the literary work which consists of some element of fiction. According to Warren and Wellek (1978), intrinsic elements are the elements that build the literary work itself. In general, the intrinsic elements of fiction are plot, character, setting, theme, and point of view.

3.4.2 Extrinsic Component

In this research, the researcher uses moral values theory which is proposed by Linda and Eyre they are make two types of moral values, there are values of being and values of giving. Then they divided both values of being and giving into six types. There are; Values of being contain honesty, courage, peaceability, self-reliance

and potential, self-discipline and moderation, and the last fidelity and chastity, and Values of giving contain loyalty and dependability, respect, love, unselfishness and sensitivity, kindness and friendliness and the last justice and mercy. In analysis extrinsic component the researcher analysis the data by using some procedures;

1. Reading “The Scarlet Letter” novel intensively.
2. Identifying and selecting the data based on moral values of being and moral of giving.
3. Analyzing the selected data by using Linda and Richard Eyre’s theory.
4. Explaining the moral messages.
5. Making a conclusion based on the data analyzed.

3.5 Method of Presenting Research Result

In this part, researcher will present the method that used in presenting research result. According to Creswell (2009), qualitative research is descriptive that the researcher is interest in process, meaning and understanding gained through words or pictures. In this research, the research uses the qualitative descriptive to present the research result. So, the data will be reported descriptively by using words and sentences and supported by all of qualitative data.