

CHAPTER I

INTRODUCTION

1.1. Background of the Research

Language has an important role of communication in human life. Language is used by people to communicate in daily activities. It is used to express desire, option, emotion, intentions, and ideas to other people. By using language, people can interact and share the idea, story, and opinion. According to Yule (2010:20), language serves as a type of communication system to express people thoughts that can be observed in a variety of different situations. People use language to communicate and interact to each other. It is easier to convey information to another people in order to share knowledge and information. Thus, using language is one factor in building human communication.

Moreover, in order to fulfill their activity in communication, people use politeness to express or to mean something. People have to consider that expressing politeness is not an easy thing because people usually do not know what the actual meaning inside the politeness. If people misunderstand the politeness, it will be wrong in the process of understanding the meaning of the text or the spoken, especially if the statement is delivered by using pragmatics aspect. Thus, the researcher thinks that politeness principle is important to be analyzed because helping the reader to avoid misunderstanding in capturing the meaning pragmatically.

Politeness is a part of linguistic study of pragmatics. Pragmatics is the study of how to do things with words or the study of the meaning of language in context (Kisno, 2011:140). It means that pragmatics is dealing with the problems that exist in a specific situation in a reasonable and logical way instead of depending on ideas and theories. Briefly, it can be said that pragmatics is the study of the contribution of context to meaning. In this context, politeness is a part of pragmatics study. Politeness relates to the relationship between two participants which might be called as speaker and hearer in conversation. The politeness principle brings the assumption that speaker will try to avoid generating critical meaning to the hearer. Therefore, politeness principle may happen if there is a conversation between the speaker and the hearer.

In order to analyze the politeness principle, the researcher needs to find the appropriate theory. Up to now, the most complete and comprehensive of politeness principle is formulated by Leech (Rahardi, 2005:59). Leech (1983:119) categorizes politeness principle into 6 maxims; they are tact maxim, generosity maxim, approbation maxim, modesty maxim, agreement maxim, and sympathy maxim. Tact maxim means to minimize cost and maximize benefit to other. Generosity maxim denotes to minimize benefit and maximize cost to self. Approbation maxim signifies to minimize dispraise and maximize praise of other. Modesty maxim indicates to minimize praise and maximize dispraise of self. Agreement maxim stands for minimize disagreement and maximize agreement between self and other. Sympathy maxim represents the minimize antipathy and maximize sympathy between self and other.

Subsequently, those maxims, which regarded as the politeness principle, are analyzed in this research. The researcher perceives that learning the maxim of politeness principle is the significant step to comprehend the language in order to use in communication. Moreover, politeness principle may help people to establish a good interaction. Hence, the researcher decides to analyze the politeness principle by using Leech's (1983:119) politeness principle theory.

As stated before, politeness principle may happen if there is any conversation. However, conversation is not only found in daily activity, it also can be found in movie since all movies has conversation. In this case, the movie is a kind of entertainment media which is presented to entertain the audience. The spoken dialogue of the characters presents an actual language in everyday life. Afterward, the movie is also an exploration of the moral order of life and a revelation of the nature, moral, social, individual, and even the evil, in all of multiform aspects.

Afterward, the researcher takes one of the notable movies to be analyzed. The movie is *Mechanic*, a 2016 American action thriller film starring by Jason Statham. Statham starts as Arthur Bishop, a professional assassin who specializes in making his hits look like accidents, suicides, or the acts of little criminals. It is released in the United States on August 22, 2016. The first sequel is released on January 28, 2011. As stated by *Movie Magazine* (25/08/2016), the movie earns \$125 million worldwide and involves in 5 USA big office movies on August 2016. Hence, this movie is categorized as the success international movie regarding to the aggregation.

In relation to the politeness principle and the movie, through *Mechanic* movie the researcher is able to analyze about the maxim in politeness principle; including tact maxim, generosity maxim, approbation maxim, modesty maxim, agreement maxim, and sympathy maxim used in the movie. However, the researcher has been watched the movie and recognized the appearance of politeness principle intuitively. It can be said that the researcher has been done the pre research before doing this research. Based on the pre research, the researcher has been identified the emergence of generosity maxim, approbation maxim, and agreement maxim instinctively in *Mechanic* movie. It means that those maxims are used in the movie. In order to prove about the researcher's hypothesis, this research is required to be conducted. By conducting this research, it means that the researcher is able to provide the appropriate evidence scientifically. Thus, this research is able to answer and resolve the premise.

Moreover, the researcher proposes that learning about the politeness principle is one of the important things in order to learn and communicate with language. It means that the analysis about politeness principle stands as the main topic discussed in this research. Accordingly, the researcher is interested in analyzing the politeness principle used in the movie; because the movie is able to provide the appropriate data, especially the conversation. In this research, researcher analyzes the movie entitled *Mechanic*. As the result, the researcher makes the research under the title "An Analysis of Politeness Principle used in *Mechanic* Movie: A Pragmatics Approach".

1.2. Identification of the Problem

Based on the background of the research proposed above, the identification of the problem in this research which regarded to the politeness principles by Leech (1983:119) are as the following:

- 1) Tact maxim; means to minimize cost and maximize benefit to other. The emergence of tact maxim in *Mechanic* movie can be regarded as an identification of the problem.
- 2) Generosity maxim; denotes to minimize benefit and maximize cost to self. The appearance of generosity maxim in *Mechanic* movie is included into the identification of the problem in this research.
- 3) Approbation maxim; signifies to minimize dispraise and maximize praise of other. The appearance of approbation maxim in *Mechanic* movie is included into the identification of the problem in this research.
- 4) Modesty maxim; indicates to minimize praise and maximize dispraise of self. The emergence of modesty maxim in *Mechanic* movie can be regarded as an identification of the problem.
- 5) Agreement maxim; stands for minimize disagreement and maximize agreement between self and other. The appearance of agreement maxim in *Mechanic* movie is included into the identification of the problem in this research.
- 6) Sympathy maxim; represents the minimize antipathy and maximize sympathy between self and other. The emergence of sympathy maxim

in *Mechanic* movie can be regarded as an identification of the problem.

1.3. Limitation of the Problem

Concerning to the limitation of the time, cost, and capability, the researcher limits the problem into:

- 1) Generosity maxim used in *Mechanic* movie;
- 2) Approbation maxim used in *Mechanic* movie; and
- 3) Agreement maxim used in *Mechanic* movie.

1.4. Formulation of the Problem

Based on the limitation of the problem above, the formulation of the problem are:

- 1) What are the utterances that indicate the generosity maxim used in *Mechanic* movie?
- 2) What are the utterances that indicate the approbation maxim used in *Mechanic* movie?
- 3) What are the utterances that indicate the agreement maxim used in *Mechanic* movie?

1.5. Objective of the Research

The aims of this research as the answers of formulation of the problem to be analyzed are:

- 1) To find out the utterances that indicates the generosity maxims used in *Mechanic* movie;
- 2) To find out the utterances that indicates the approbation maxims used in *Mechanic:* movie; and
- 3) To find out the utterances that indicates the agreement maxims used in *Mechanic:* movie.

1.6. Significance of the Research

This research is expected to give many benefits both theoretically and practically. Theoretically, this research is expected to give description about what politeness principle is and identify the types of politeness principle, especially on Generosity Maxims, Approbation Maxims, and Agreement Maxims used in *Mechanic* movie. This research can give much advantage especially for education field and bring benefits both the researcher and reader to expand other issues in linguistic terms.

Practically, this research gives some knowledge about politeness principle; like helping the readers who want to understand politeness principle in *Mechanic* movie and to avoid misunderstanding in meaning; adding knowledge about politeness principle when analyzing the movie; and as references for further researchers who want to research the same topic. The concept of politeness principle in this analysis provides materials about politeness in daily communication. Therefore, it makes people to be more careful in choosing certain principle in order to maintain a good communication to the others.

1.7. Definition of Key Terms

- Pragmatics** : The study of meaning in relation to the context in which a person is speaking or writing (Paltridge, 2008:53).
- Politeness Principle** : The relationship between two participants which called as speaker and hearer in conversation (Leech, 2014:77).
- Movie** : A kind of entertainment media which is presented to entertain the audience (Oxford Dictionary, 2011:287).