CHAPTER III
RESEARCH METHODOLOGY

3.1 Research Design

The purposes of the research are to identify the moral values that found in The Secret Garden novel and to figure out the moral messages in The Secret Garden novel by Frances Hodgson Burnett. According to Selltiz (1962), research design is the arrangement of conditions for collection and analysis of data in a manner that aims to combine relevance to the research purpose with economy in procedure (Kothari, 2004). The research design is the conceptual structure within which research is conducted. It constitutes the blueprint for the collection, measurement and analysis of data. As such the design includes an outline of what the researcher will do from writing the hypothesis and its operational implications to the final analysis of data (Kothari, 2004).

In this research, the writer uses descriptive qualitative research method in order to analyzing the novel and finding the purposes of the research. According to Kothari, qualitative research is concerned with qualitative phenomenon, i.e., phenomena relating to or involving quality or kind (Kothari, 2004).

3.2 Object of the Research

The writer uses The Secret Garden novel as the object of this research. Frances Hodgson Burnett, the author of The Secret Garden novel and originally published in 1911. The Secret Garden novel is one of Burnett's most popular

novels and considered to be a classic of English children's literature. There are several stages and film adaptations that have been produced based on this novel. The genre used by Frances in this novel is about children literature. The Secret Garden novel itself was written in English language and it consists of 27 chapters and 375 pages in total. It was published by Frederick A. Stokes in United States and then published by Heinemann in United Kingdom. In 1993, The Secret Garden novel was elevated as movie directed by Agnieszka Holland.

3.3 Method of Collecting Data

There are some types of collecting data such as observation, questioner, interview, documentation, and other typical methods. In this research, the writer use documentation as the method of collecting data. Documentation is the first footnote reference to any given work should be complete in its documentation, giving all the essential facts about the edition used. Such documentary footnotes follow a general sequence (Kothari, 2004). First, the writer read through the whole story in the novel in order to comprehend the content of the novel. Then, after reading the whole story, the writer gets the data from another source from text books, magazines, article, and any searching websites. The writer also gets some valuable information from the lecturers or classmate of English Department in Putera Batam University. Then, the writer creates a document by collecting the moral values and moral messages of the story.

3.4 Method of Analyzing Data

After getting the main data from the novel and other related sources, the writer will analyze the data in order to find out the moral values and moral messages to answer the problems that formulated in the first chapter. In this research, in order to figure out the problems in the first chapter, the writer categorizes the data by using theory of moral philosophical approach by Dietrich Von Hildebrand. According to (Győri, 2013), categorization is the most basic cognitive process. It is the ordering of phenomena according to similarity with the purpose of guiding our interaction with the environment. The writer categorizes the data to analyze this thesis by using the Hildebrand's Fundamental Moral Attitudes theory which is Reverence, Faithfulness, Awareness of Responsibility, Veracity and Goodness.

3.5 Method of Presenting Result Analysis Data

After collecting and analyzing the data, the writer will present the result of the founded data. There are two kinds of methods that can be used in presenting the result data, there are informal and formal methods. The informal research method is kind of presenting the result by using words and paragraphs, while the formal research method is kind of presenting result by using table, chart, and diagram. In this research, the writer uses informal research method as the method of presenting result analysis data.