CHAPTER I
INTRODUCTION

1.1 Background of the Research

People use language to interact each others in society. The study showed the relationship between society and language known as sociolinguistics. Trudgil (1983) states that sociolinguistics is a part of linguistics which concerns with language as a social and cultural phenomenon. It investigates the field of language and society and has close connections with the social sciences, especially social psychology, anthropology, human geography, and sociology. It means that, the use of language is determined by society. Different society will have different use of language

One of the sociolinguistics phenomenon found in society is address form. Address form is defined as words used in speech event referring to the addressee. According to Wardaugh (2006) address form is the way to name or address another. It can be in the form of title, first name, last name, nick name or the combination of those forms. They can be used as important element to convey what happen among the participants, and between the participant and context, to gather social information (Holmes, 1995). Studying address form always becomes interesting research in linguistics because it can reveal many things including the identity of the speaker, the power and authority of the speaker, and also the distance and relationship between the

speakers. So, it can be said that analyzing address form is important. Because, it will determinate that different participant will have different kinds of addressing.

The use of address form can be found in society such as at school, market, in restaurant and so on. The uses of address form in those places are different. For example at school, students may address the other students with their names or other address forms. The student may address their friend as "Jhon", "buddy", or "bro". When it happens, the possible reason is to show the relationship and distance among speakers. For example, when it's uttered by a teacher to a student whose name is Jhon. The teacher will address the student with John because John is his nick name and the situation is formal. In another case, John will be addressed with different address form when he is around his classmate or his close friend. Some friends may call him or address him with "buddy" or "bro" because it is in informal situation. From that explanation above, it can be concluded that certain situation will have different kinds of address form.

The existence of address form also can be found in the movie. Movie is actually a representation and reflection of the real conversation in natural society. It concerns with daily life condition and also depicts everyday happening that make them as mirrors to the real world phenomenon. Moreover, movie makers are member of society, and as such are no less subject to social pressures and norms than anyone else. Furthermore, all movies are created within social context.

The movie that the researcher interested to be analyzed is *Fast and Furious 7* movie. *Fast and Furious 7* is the seventh movie from James Wan which tells the

story about the race of the cars and fighting actions. This movie was phenomenal in 2015 because this movie became the fourth movie that achieved the earning more than 1,5 billion USD. This movie also became very famous because this is the last movie of a well known Paul Walker before he passed away. In addition, the presents of the best actors and actress such as Paul Walker, Vin Diesel, Jesse Rodrigues, Gal Gadot, Jason Statham, and Dwayne Jhonson which add the fame of this movie.

There are many dialogues which contain address forms found in this movie. One example of dialogues found in *Fast and Furious 7* movie:

Bodyguard   : Sir. I think someone's trying to hack the system.
Jose Makonde : it's Ramsey, send the predator and take her out.

That conversation happens between two people in *Fast and Furious 7* who are Jose Makonde and his bodyguard. Jose Makonde is a boss of terrorists in Azerbaijan that is famous with his cruel. Their conversation is in the chopper and they try to catch one of the main characters named Ramsey. Ramsey is a character who has good ability in system computing and she is a person that created God's eye. God's Eye is the system can control everything in this word by internet. And now, that system is Jose Makonde's hand and Ramsey tries to get it back.

From that conversation, the researcher found address form "Sir" is uttered by bodyguard. The possibilities reason the bodyguard addresses Jose Makonde is to show the level or ranking of the speaker because there is level of ranking between them. The level of ranking shows that Jose Makonde as the boss and the bodyguard as his subordinator. Based on an example above, there are some reasons of the

speakers use each address form in their conversation that make the researcher does an analysis of address form in *Fast and Furious 7* movie. First is to understand how the using of address form in the entire situation, because different situation will have different kind of address form. Second is to get understanding how to use address form in different speakers, because different speakers will have different address form usage. So, this research will analyze types address form in entire of situation in the *Fast and Furious 7* movie and analyze why the speakers choosing address form in *Fast and Furious 7* movie.

1.2   Identification of the Problem

Identification of the problem is the way to identify the all problem which occurs from the background (Creswell, 1994). Refers to the background of the research above, the researcher found some problems can be identified such as: first, types of address form used , second is the reason for speakers choose address from, and the last is social background of speakers use address form that are found in *Fast and Furious 7* movie.

1.3   Limitation of the Problem

Based on problems in the identification of the problem, the researcher limits this research into two categories. First is the types address form found in *Fast and*

Furious 7 movie. Second is the reason of speakers choosing the address form in *Fast and Furious 7* movie.

1.4   Formulation of the Problem

The researcher formulates main problems to be answered as stated in following research questions:

1. What are the types of address form used in *Fast and Furious 7* movie?

2. What are the reasons of speakers choosing address form in *Fast and Furious* movie?

1.5   Objectives of the Research

In this research, the researcher found some objectives why the researcher does this research below:

1. To find out and analyze types of address form used in *Fast and Furious 7* movie.

2. To find out the reasons and analyze of speakers choosing address form in *Fast and Furious 7* movie.

1.6   Significance of the Research

1.   Theoretically

Theoretically, this research has some purposes. First, this research is expected to give further information for the readers about address form and the reason of speaker use address form. Second, this research also expected to enhance our knowledge, experience, insight as well as in the application of materials science research, especially regarding our knowledge of address form. The last, this research will become a comparison for future research.

2.   Practically

Practically, this research is expected to be useful for the following parties. First, this research enriches the students of English language and literature's knowledge in sociolinguistics field especially in addressing forms, the kinds of address forms, and the reasons of speakers choose address form in *Fast and Furious 7*. Second, this research is expected to give more practical contribution for the researcher in describing the phenomenon of address form in communication that reflected in *Fast and Furious 7* movie. This research also gives reference to the readers who want to know the types and the reasons of choosing address form.

1.7   Definition of Key Terms

Address Form   : The way to name or address other people (Wardaugh, 2006).

Movie   : A recording of moving images that tells a story and that people watch on a screen or television (Meriamwebsteronline).

Sociolinguistics : A part of linguistics which concerns with language as a social and cultural phenomenon. It investigates the field of language and society and has close connections with the social sciences, especially social psychology, anthropology, human geography, and sociology (Trudgil, 1983)