

CHAPTER III

METHOD OF RESEARCH

In a research, it is important for every research to specify their method of research. In this chapter, the researcher would like to discuss about research design, object of the research, method of collecting data, method of analyzing data, and method of presenting research result.

3.1. Research design

This thesis is based on the researcher's experience in understanding a speech. In analyzing the speech, the researcher uses a video which contains a speech of Donald Trump as the data source. After watching the video, the researcher tried to research types of metafunction and general function as the object of the research. The researcher seeks all information related to metafunction. After the researcher gets the information related to this research, the research formulates the problem related to metafunction used in Donald Trump speech. the researcher uses observation as the way to collect the data. For analyzing the data, the researcher uses pragmatic identity. This thesis is qualitative research because the result of this thesis will be explained by words

3.2. Object of the research

The object of the research is metafunction and general function used in Donald Trump speech. The primary data is the video of Donald Trump speech while the second data is taken from books, journals and internet sources which support this study.

3.3. Method of collecting data

The method of collecting data in this research is observation by . For the technique, the researcher uses non-participant technique. The process of collecting data can be seen from the step below:

1. The researcher watches the Donald Trump speech.
2. The researcher reads the transcript several times to get data needed.
3. The researcher writes down the data found

3.4. Method of analyzing data

The researcher takes next step is analyzing the data. The data will be analyzed by a qualitative descriptive method with content analysis technique. Then, the data analysis in this research consisted of several steps.

1. The researcher analyzes the data based on the types of metafunction
2. The researcher analyzes the general function of the utterances that used metafunction.
3. The researcher makes the conclusion and suggestions based on the analysis of the data.

3.5. Method presenting result analysis

After doing analysis, the next step is presenting the research result. In this research, the researcher presented the research result by using the informal method. The result is presented by using words and sentences to make the readers easily understand.