

**A SOCIOLINGUISTIC ANALYSIS OF ENGLISH
JARGON USED IN EMAIL AT PT RACER
TECHNOLOGY BATAM**

THESIS



**By:
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**ENGLISH DEPARTMENT
LANGUAGE AND LITERATURE FACULTY
PUTERA BATAM UNIVERSITY
2017**

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**Submitted in Partial Fulfillment of the Requirements for the degree of
Sarjana Sastra**



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2017**

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DECLARATION OF THE THESIS ORIGINALITY

I, Zuwita Situmorang, Student's ID No. 121210071

Herewith declare that the term paper entitled:

A SOCIOLINGUISTIC ANALYSIS OF ENGLISH JARGON USED IN EMAIL AT PT RACER TECHNOLOGY BATAM

Is the real work of myself and I realize That this thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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121210071

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This thesis has been examined on the date as indicated below

Batam, 25 March 2017

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NIDN: 10271180001**

ABSTRACT

Penelitian ini bertujuan untuk mengklasifikasikan dan memahami bentuk dan arti jargon yang ada di email PT Racer Technology Batam. Dalam penelitian ini, peneliti menggunakan pendekatan sosiolinguistik dimana bahasa itu erat hubungannya dengan masyarakat. Dalam teknik mengumpulkan data, peneliti menggunakan non-participant method dengan teknik transferring data dimana peneliti mentransfer data analisis ke data yang lain. Peneliti membaca beberapa email kemudian memahami kata yang berhubungan dengan jargon dan selanjutnya peneliti mengklasifikasikan data-data yang akan dianalisis. Dalam menganalisis data, peneliti menggunakan metode pragmatic by Sudaryanto (1993:14) dengan memilih beberapa sample dari data untuk dianalisis. Metode yang digunakan oleh peneliti adalah metode kualitatif descriptive, dimana peneliti melakukan penelitian pada dengan maksud untuk mendapatkan gambaran tentang maksud dan tujuan penelitian. Adapun sumber data analisis adalah email PT Racer Technology Batam dan didukung oleh buku-buku yang berhubungan dengan topik penelitian serta sumber lain seperti internet dan jurnal. Dari hasil analisa ditemukan bahwa bentuk-bentuk jargon yang ada di email PT Racer Technology Batam yaitu: kata, parase, singkatan dan juga akronim. Dari ke empat jargon tersebut, Singkatan paling sering dipergunakan di email saat berkomunikasi. Ada beberapa perbedaan arti jargon yang digunakan di email jika dibandingkan dengan arti yang digunakan di masyarakat seperti *PC* dimana artinya di email sebagai *personal computer* tetapi di lingkungan masyarakat itu diartikan sebagai *personal chat*.

Kata Kunci: Sosiolinguistik, Jargon, Email

ABSTRACT

This research is aimed to classify and identify the forms and the meaning of jargons used in Email at PT Racer Technology Batam. In this research, the writer uses sociolinguistic study for systematic data analysis. The researcher using non-participant method for collecting the data with the transferring techniques from data analysis to another data or book where the researcher reading email, identifying of jargon, and make list of jargons that found in email at PT Racer Technology Batam. The writer first read all the terms of jargon that found in email then classifying the data that will be analyzed. For analyzing the data, the researcher using pragmatics method by Sudayanto(1993:14), where the researcher choosing some several sample from email for data analysis. The writer applies the qualitative descriptive method in analyzing data. Based on the research result, the writer found that the form of jargons used in email at PT Racer Technology Batam can be classified into four; words, phrase, abbreviation and acronym. Viewed the form of jargon, abbreviation is the most of jargon that always used in email when communicating. There are some jargons that have different meaning between email in PT Racer Technology Batam with another major in society such as PC, in email has meaning as personal computer but outside has meaning as personal chat.

Key words: Sociolinguistic, Jargon, email

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Batam, 26th March 2017

(Zuwita Situmorang)
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MOTTO AND DEDICATION

MOTTO

**THE LORD IS MY SAVIOR, SAYS MY SOUL; THEREFORE I WISH HIM
LEARN FROM THE PAST, LIVE FOR TODAY AND PLAN FOR TOMORROW.**

DEDICATION

This thesis proudly dedicated to beloved family and friends

My parents Mr. Wandemar situmorang and Mrs. Dermawati Sianturi, my sisters

Zenna Situmorang, ira situmorang, Monalisa situmorang, and my

Brother Joel Situmorang

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