

## **CHAPTER III**

### **METHOD OF RESEARCH**

In this chapter, the researcher reveals the way of conducting research such as research design, object of the research, method of collecting data, method of analyzing data, and method of presenting research result.

#### **3.1 Research Design**

This research started from the researcher's observation of the implicature phenomena found in daily life then rose the researcher's curiosity to explore further the phenomena by reading and understanding literature on the study related to implicature from various sources such as books, journals, articles and even asked for guidance from lecturers to a better understanding about the phenomena which is found. Having understood the Phenomena from various sources, the researcher found the problems and formulated them to be analyzed then the researcher arranged the research method that includes: method of collecting data, method of analyzing data, and method of presenting research result. Having done arranged the research method then the researcher analyzed the data that has been collected. All results of data analyzed are presented and summarized based on the research methods in this research design. In the final stages, conclusions are discovered based on the process of analyzing data. The researcher used descriptive qualitative method in conducting this research.

### 3.2 Object of the Research

In this research, data are obtained from all utterances that exist in dialogues in The Dark Knight movie. From all utterances in the movie, then those which contain particularized conversational are analyzed as the object of research.

### 3.3 Method of Collecting Data

In collecting data, the researcher used observation (*simak*) method (Sudaryanto, 2015:203). The researcher observed the particularized conversational implicature phenomena in The Dark Knight movie. Technique which is used is uninvolved conversation observation (*simak bebas libat cakap*) (Sudaryanto, 2015:15). Researcher only observed conversations in The Dark Knight movie without being involved in the conversations for data collection. In order to help the researcher in collecting the data, the researcher applied these following steps:

1. Reading information and knowledge about particularized conversational implicature.
2. Watching and observing The Dark Knight movie script and looking for all of utterances which contain particularized conversational implicature.
3. Typing the particularized conversational implicatures which are found in The dark Knight movie.

### 3.4 Method of Analyzing Data

In analyzing the data, the researcher used identity (*padan*) in pragmatics method (Sudaryanto, 2015:15). In addition, the researcher also uses contextual interpretation to analyze the data. Each data which is in the form of short conversation was analyzed by taking account of the specific context of characters' utterance in the movie as well as the situation in which the utterance takes place. Furthermore, the steps which are used in analyzing the data as follow:

1. Selecting the particularized conversational implicatures which have been collected in The Dark Knight movie script.
2. Describing and analyzing types of maxim which are flouted and utterance's functions which generate particularized conversational implicature in The Dark Knight movie.
3. Classifying types of maxim which are flouted and utterance's functions in particularized conversational implicatures in The Dark Knight movie.
4. Making conclusion based on data analysis.

### 3.5 Method of Presenting Research Result

In this research, the researcher presented data analysis result by using formal and informal method (Sudaryanto 2015:241). The researcher chose these methods since the researcher presented data analysis results used sentences to explain clearly and the researcher also used tables to be easier for the readers to understand the data analysis results.