

CHAPTER III

RESEARCH METHODOLOGY

In this chapter, the researcher would like to explain about the methodology of the research. The research methodology consist of research design, object of the research, method of collecting data, method of analyzing data, and method of presenting research result. In short, this chapter is an important section for the researcher in other to complete the research because.

3.1. Research Design

This chapter describes about the research methodology used to complete this work. Contents of this chapter are referred to the ways or measures of the implementation of the research. In this chapter, the researcher explains the whole processes and the steps to solve the problem mentioned in the formulation of the problem.

Generally, the whole processes of the research start from the phenomena that the researcher finds when reading the novel. The title of the novel is *Alice in Wonderland* by Lewis Carroll. The researcher describes the unusual transformation based on some criteria, so the research takes hero journey theory from Joseph Campbell, and then the researcher moves into the research methodology.

The research methodology includes the procedures or techniques of the research since the preparation until the end of the research. The methods explained are including the method of collecting data, the method of analyzing data, and method of presenting research result.

3.2. Object of the Research

According Creswell(2012:627), object of the research is a statement of intent for the study that declares specific goals that the investigator plans to achieve in a study. The data sources are those places or phenomena from or through which the researcher believesthat the data can be generated; while data generation method are the techniques and strategies which the researcher uses to do this.

The object of the research is a Lewis Carroll novel; the title is *Alice in Wonderland* which published in 1865. The researcher analyzes every stage of the short from the beginning until the end. This research focuses on the unusual transformation related to hero journey approach.

3.3. Method of Collecting Data

According to Creswell (2012:9), collecting data means identifying and selecting individuals for a study, obtaining their permission to study them and gathering information by asking people the question or observing their behaviors. The paramount concern in this process is the need to obtain accurate data from individuals.

There are two types of data sources used to collect the data in this research; they are primary data source and secondary data source. As the primary data source, the research uses the novel entitled *Alice in Wonderland* by Lewis Carroll. Meanwhile, the secondary data is normally used to provide the materials of the research such as related theory and any relevant information which has relationship with the topic of this research. To strengthen the data, the researcher uses some books and articles from internet which is relevant and supported this analysis. In collecting the data, the researcher is taking the relevant information in the form of quotations from the novel *Alice in Wonderland*.

3.4. Method of Analyzing Data

In analyzing data, the researcher uses qualitative research. According (Sugiyono, 2014), analyzing data consist of three steps:

1. Data reduction; the researcher makes summaries by selecting particular data and focuses on important things which is related to the hero journey pattern through the direct research process.
2. Data display; the researcher organizes the data in to the hero journey unusual transformation pattern and makes interpretation.
3. Conclusion/verification; the researcher reviews and defined the result of the research which is outlined in the conclusion.

3.5. Method of Presenting Research Result

The result of the research is presented by informal method. This method displays the result in the form of words or descriptive qualitative. The data is reporting qualitatively; it means that the research is conveyed by using the form of words or paragraphs to deliver the research; and descriptively evokes and illustrates to the readers about the research. The researcher chooses this method because the researcher uses the sentences and paragraphs to explain clearly about the result of the research. So, to give a high comprehension, the informal method is suitable to presenting the research result.