

## **CHAPTER III**

### **RESEARCH METHODOLOGY**

#### **3.1. Research Design**

In this research, the researcher applies the qualitative descriptive method. According to Kountur, qualitative research is when the data cannot be analyzed by using statistical technique. The use of research design in this research aims to set this research in order to arrange well (Kountur, 2007:197). According to Bodgan and Taylor, qualitative research is a research procedure that produces descriptive data in the form of words written or spoken of the people and the observed behavior (in Moleong, 2001:3). Descriptive method can be interpreted as a procedure that investigates the problem, solving, depicting or describing the circumstances of the subject or object of research at the moment now based on facts as they seem or as they are. This method is basic; the data are words and not about the number or any static calculation to get the data.

Research design is all that is needed in making the research. It consists of the planning and the implementation. The planning is the way or process which is begun by the identification of the problem, formulation, etc. Then, the implementation is about the technique in collecting and analyzing the data. The research is conducted by analyzing a moral philosophical approach. This research is about Moral Values according to the theory from Shalom H. Schwartz; there are ten types of moral that we can know such as self-direction, stimulation, hedonism,

achievement, power, security, conformity, tradition, benevolence, and universalism (Schwartz, 1992, 2005a: 1-65).

### **3.2. Object of the Research**

In this research, the researcher chooses *Tess of the d'Urbervilles* novel by Thomas Hardy as the object of the research. *Tess of the d'Urbervilles* (1891) was first published it consist 350 pages. Though now considered a major nineteenth-century English novel and possibly Hardy's fictional masterpiece. In novel *Tess of the d'Urbervilles*, Thomas Hardy wanted to portray the life of a woman in Victorian times he had seen in his life by creating a character Tess as a pure simple woman. It can contain of various aspect of life such as social, cultural, moral/religious aspects, so the readers can get the lessons from it. Therefore, the researcher chooses to analyze the novel through Moral Philosophical Approach.

The novel was adapted for the stage for the first time in 1897. This was a production by Lorimer Stoddard proved a great Broadway triumph for actress Minnie Maddern Fiske, was revived in 1902, and subsequently made into a motion picture by Adolph Zukor in 1913, starring *Mrs. Fiske*, of which no copies remain. The novel was successfully adapted for the stage several other times such as: An adaptation by playwright Ronald Gow became a triumph on the West End starring Wendy Hiller (1946), *Tess of the d'Urbervilles*, a new West End musical with music by Stephen Edwards and lyrics by Justin Fleming opens in London at the Savoy Theatre (1999), *Tess, The New Musical* (a rock opera) with lyrics, music and libretto by Annie Pasqua and Jenna Pasqua premieres in NYC (2007),

and *Tess of the d'Urbervilles* is produced into a piece of musical theatre by the Youth Music Theatre UK as part of their summer season (2012). The novel not just adapted for the stage but another kinds such as Opera, Film (Cinema and Television) and also Music.

### **3.3. Method of Collecting Data**

Siswantoro states that data source is divided into primary and secondary source (Siswantoro, 2010: 70). In this research, the researcher uses library research that consists of primary data and secondary data to collecting data. The primary data is the main data source used by the researcher in completing this research. The researcher uses novel entitled *Tess of the d'Urbervilles* by Thomas Hardy as her primary data source. The first steps in getting primary data is through reading whole story in the novel and in order to comprehend contain of the novel.

Secondary data is normally used to provide the material such as related theory and relevant information to be attached in the research. In analyzing primary data, researcher uses some supporting media such as text book, article, journal or searching websites in internet which are related to the novel. In obtaining the secondary data as reference, the researcher also get information from some lectures and classmates of English University of Putera Batam. The data hopefully can enrich the information and fulfill the requirement of making this research.

### **3.4. Method of Analyzing Data**

According to B. Nurgiyantoro states in novel there are two elements such as intrinsic and extrinsic that directly contributed to build the story (B. Nurgiyantoro, 2003: 23). From that, to analyzing the data in this research, the researcher uses intrinsic and extrinsic elements of the novel. The descriptions of each element are as follow:

#### **3.4.1 Intrinsic**

Due to the research is aimed at analyzing the novel, the researcher read the novel well through the intrinsic elements in the novel such as characters, plot, setting, point of view, theme and the summary of the novel. By understanding the intrinsic elements of the novel the researcher can be easy to solving the objective of the research.

#### **3.4.2 Extrinsic**

An extrinsic element of the novel is useful to know why the novel is created, because in the intrinsic elements the researcher know about the social condition at the time the novel created. Besides, it is useful to know about the biography of the writer. The knowledge of the biography of the novel the researcher it's also useful to know about the style and the tone of the novel to be analyzed.

### **3.5. Method of Presenting Research Result**

The research uses qualitative descriptive so it makes the researcher wants to show on informal presenting research result. It means the researcher tries to

describe some facts then analyzes novel to know the content of the novel. The way to make presenting result in this research is in formal way. Informal way, the data conducted in paragraphs or words in presenting research result. From that, we could conclude informal way the researcher used paragraph when presenting the data. After the data shown, the researcher can explain data analysis in paragraph to make clearer which the words, phrase, or sentence included in Moral Values in Tess of the d'Urbervilles by Thomas Hardy.