

CHAPTER I

INTRODUCTION

In this chapter, the researcher discusses some important point related to the area of the research. They are the background of the research, identification of the problem, limitation of the problem, formulation of the problem, the objective of the research, the significance of the research and the last is the definition of key terms.

1.1 Background of the Research

Communication is an important thing and it needed in social interaction of human's life. A human being, people communicate to fulfill their needs to socialize with other people. They use language as the main tool in this process of communication. Communication is the process of delivering information likes message, suggestion and ideas from one to the others. Communication can divide become two parts, there is communication in verbal and non-verbal. Verbal communication is the process of conveying people's thoughts, messages or feelings to others by using a symbol that use one or more words as media and the commonly used language as a medium. For example in conversation, people use the language as an introductory idea to others. Non-verbal communication is the process in which the transmission of information does not use the words but using the sign language to conveying information to the others.

People use the language as a mean of communication to express their ideas and feelings. People communicate with each other using language in social interaction so it is impossible for people to live without language. Language and communication cannot be separated because both of them are important in social life. In daily communication people communicate with the others as directly or indirectly in the spoken and written form. Although there are many languages in the world languages have the same function that is to express ideas in the mind of a human being so that they can achieve their goals.

In the modern society, the function of language is increasing and it is not only used in one scope but rather used in some fields like for the study, company, government administration, technology, politic, science, sport, domestic and international trade. Language is learned and explained in linguistics. In linguistics field, it is divided into several branches; one of them is sociolinguistic. Related to the language, sociolinguistic term often used in our life, it has the strong relationship with language. Sociolinguistic is a concerned with the relationship between nature of language and communication which it is used. Based on the statement of (Wardhaugh, 2006) sociolinguistic is concerned with investigating the relationship between the structure of language and how language functions in communication.

Communication in the society has many variations of languages and one of them is jargon. In sociolinguistic, jargon is the special language that used in the certain field in the society. Before discussing the jargon itself, we should understand the concept first. The basic concept that we should comprehend is how

jargon happened in society. The use of jargon is to create their group activity and to make people easier communicate with others in the different field. Where the language used is different with the common language and it is difficult to understand by others outside the group. For example the word of *GENBA* that used among the employee in NPCB Company. *GENBA* means an actual site in place, which explains about when people are meeting in the room to share a problem that happened in production. The word *GENBA* is only known by a group of people inside or NPCB employee only.

According to (Liaw, 2013) in his journal with the title "Language usage of Jargon and Slang in Strategic Studies" jargon is provide an efficient method of communicating with each other language and it also tends to unite people in the profession. Such as a police officer or someone is working in a criminal justice system. They have their very own language or unique form of communication similar to being a part of a club such as 10-4: It means, "OK" or "Got it". However, the codes have changed a bit to be clearer due to most, if not all, police officers talking over radios now. So in this research, the researcher will be analyzing about the jargon formation used in Manufacturing Department NPCB Company.

Commonly inhabitant of Batam city is working in manufacturing. Manufacturing is the process of converting raw materials, component, or parts into finished goods that meet a customer's expectations or specification. Manufacturing commonly employs a man-machine set up with a division of labor in a large scale production but the current condition the employee of

manufacturing not only man but a woman can be working in manufacturing too based on their opportunity. The term may refer to a range of human activity from handicraft to high tech but is most commonly applied to industrial. So the place of my research this time is a company, which is Nok Precision Component Batam (NPCB) Company. NPCB is one of many companies in Batam located on Gaharu street lot 101/102 Batamindo Industrial Park Muka Kuning. NPCB divide into two groups, they are Rubber group and Plastic group where those groups are representing the products which are produced by the company.

NPCB consist many of process and every process using the different trick and language to explain about every process in the production area. Many of words that used in the company are not to know commonly by other people outside from their process. Which is the use of words are used either indirectly like written on some documents and directly likes speech or conversation in every day. This condition is very important and interesting to know more and analyzes specific words in this research deeply. So that with this research will be beneficial to other employees. Especially to employees who do not stay forever in NPCB company.

This research will greatly assist these employees as they search for workers at other companies. For example, when employees work at NPCB Company they often hear and know the term of incoming word which mean the amount of output produced in one day or the term of defective word that means product not good that must be removed from the good product. By remembering and knowing these words without them realizing it will make it easier for them to find a job and help

them quickly to find out the terms used in the new company. Commonly the terms used in a company with other companies almost have the same terms but not all terms. Conditions like this, it makes researcher interested to analyze more the terms used in NPCB Company with expectation this research can to help the employees who generally work on the company.

1.2 Identification of the Problem

There are so many problems have a relationship with the topic or variable on the title researcher above, so the researcher identifies the problem in this research to be analysis jargon formation in manufacturing department NPCB Company.

1. Types of Jargon formation found in manufacturing department NPCB Company.
2. Meaning of jargon formation found in manufacturing department NPCB Company.
3. The Function of jargon formation in manufacturing department NPCB Company.
4. The Benefit of jargon formation in manufacturing department NPCB Company.
5. Many of jargon words unfamiliar found in manufacturing department NPCB Company.
6. The possible reason of jargon used in manufacturing department NPCB Company.

From identification of the problem above the researcher want to find some words of jargon used in manufacturing department NPCB Company because there are so many jargons that we can find in manufacturing department. So it is difficult to understand by common people. From all explanations above the researcher wants to analyze about jargon formation found in manufacturing department NPCB Company.

1.3 Limitation of the Problem

The researcher has a purpose to focus and view the problems just for some aspects; they are the forms of jargon formation process and the possible reason of using those jargons used by manufacturing department NPCB Company. So from this research, the researcher wants that employee easy to understand jargon used in NPCB.

1.4 Formulation of the Problem

Based on the limitation of the problem above, the researcher formulates the problem as follows:

1. What are the forms of jargon formation process in manufacturing department NPCB Company?
2. Why are jargons used in manufacturing department NPCB Company?

1.5 Objective of the Research

Based on the formulation of the problem above, the researcher organizes the objectives of the research as follows:

1. To find out the forms of jargon formation process in manufacturing department NPCB Company.
2. To find out the possible reason for using those jargons in manufacturing department NPCB Company.

1.6 Significance of the Research

This research is expected to give some advantages, as follows:

1.6.1 Theoretical Significance

The theoretical significance of this research is to give valuable contribution for those who involved with this research. Hopefully from this research can motivate other student or readers to choose sociolinguistics as their undergraduate thesis. It is hoped the readers will get the clear description about sociolinguistic which is focused on the use of jargon language not only in manufacturing department NPCB Company but also in another form.

1.6.2 Practical Significance

- For another employee: this research will be used as information to improve the employee's knowledge about the meaning language of jargon used in the production area and create their self for using a good language with other people.

- For other researchers: the researcher hopefully can give early information and the researcher hopes this research can be applied as a reference or medium to whom that is interested in conducting the research the similar topic.

1.7 Definition of Key Terms

The key terms exist in the research are:

Sociolinguistic : The relationship of the structure of language and how language functions in communication. (Wardhaugh, 2006)

Jargon : Jargon is the unique vocabulary used by particular groups of people to facilitate communication providing a means of bonding, and exclude outsiders. (Yule, 2006)

Word Formation : The study of how new complex words are built on the basis of other words or morphemes. (Yule, 2010)

Manufacturing : Manufacturing is the process of converting raw materials, component, or parts into finished goods that meet a customer's expectations or specification (PT.NPCB, 2016).

