

**AN ANALYSIS OF JARGON FORMATION
IN MANUFACTURING DEPARTMENT NPCB
COMPANY; A SOCIOLINGUISTIC APPROACH**

THESIS



**By:
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**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
PUTERA BATAM UNIVERSITY
2018**

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**Submitted in Partial Fulfillment of the Requirements for the Degree of
Sarjana Sastra**



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2018**

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Is the real work of myself and I realize that thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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The thesis has been approved to be examined on the date as indicated below

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ABSTRAK

Sosiolinguistik adalah ilmu yang mempelajari tentang bahasa dan masyarakat. Dalam ilmu sosiolinguistik kita mengenal dengan konsep yang bernama jargon. Jargon merupakan salah satu variasi bahasa yang digunakan dalam suatu kondisi dan profesi tertentu demi tujuan yang akan dicapai. Dalam penelitian yang berjudul *An Analysis of Jargon Formation in Manufacturing Department NPCB Company*, peneliti bertujuan untuk menemukan bentuk-bentuk jargon, fungsi, proses pembentukan jargon dan mengetahui alasan penggunaan jargon pada PT.NPCB. Adapun dalam penelitian ini, peneliti menggunakan pendekatan sosiolinguistic dengan menggunakan teori George Yule. Penelitian ini adalah penelitian kualitatif *descriptive*. Dimana dalam mengumpulkan data peneliti menggunakan metode simak dan cakap dengan teknik yaitu teknik simak bebas libat cakap, teknik catat dan cakap muka (Sudaryanto). Dalam menganalisis data peneliti menggunakan metode padan dan agih (Sudaryanto). Hasil dari penelitian ini peneliti menemukan adanya 8 bentuk jargon yang terdapat pada PT.NPCB dengan jumlah data sebanyak 68. Jargon tersebut dibagi menjadi beberapa bentuk jargon seperti 23 acronym (34%), 17 compounding (25%), 15 coinage (22%), 6 clipping (9%), 3 borrowing (4%), 2 back formation (3%), 1 conversion (1%), dan yang terakhir adalah 1 blending (1%). Dari hasil penelitian ini juga dapat diketahui bahwa penggunaan jargon pada perusahaan tersebut memiliki dua alasan yaitu alasan yang bersifat umum dan khusus. Adapun jargon yang digunakan berfungsi untuk mempermudah karyawan dalam mengingat istilah-istilah dalam proses kerja. Selanjutnya hasil dari penelitian ini disajikan dengan metode formal dan informal.

Kata kunci: Sociolinguistic, Jargon, Pembentukan Kata, PT.NPCB.

ABSTRACT

Sociolinguistics is the study of language and society. In sociolinguistics, we are familiar with a concept called jargon. Jargon is one of the variations of the language used in a particular condition and profession for the purpose to be achieved. In a research with entitled *An Analysis of Jargon Formation in Manufacturing Department of NPCB Company*, the researcher aims to find the forms of jargon, function, jargon forming process and know the reason for the use of jargon in PT.NPCB. This research, researcher use sociolinguistic approach by using George Yule theory. This research is descriptive qualitative research. Where in collecting data, the researcher using *Simak* and *Cakap* method with technique that is technique *simak bebas libat cakap, catat* and *cakap muka* (Sudaryanto). In analyzing the data the researcher used the method of *Padan* and *Agih* (Sudaryanto). The results of this research found 8 jargon forms in PT.NPCB Company with the total of data is 68. Jargon is divided into several forms such as 23 acronym (34%), 17 compounding (25%), 15 coinage (22%) , 6 clipping (9%), 3 borrowing (4%), 2 back formation (3%), 1 conversion (1%), and the last one is 1 blending (1%). From the results of this research also can be seen that the use of jargon in the company has two reasons, there are the general and special reasons. The jargon used serves to facilitate employees in remembering the terms of the work process and it makes the employee easier to communicate with their friend. After that, the jargon used to give some of the information about the indication of process. Furthermore, the results of this research presented with formal and informal methods.

Keywords: Sociolinguistic, Jargon, Word Formation, PT.NPCB.

MOTTO AND DEDICATION

MOTTO

The challenge of life is not to be avoided but to be fought for.

Because of life must be go on..... ^ _ ^

Thanks to:

Jesus Christ my savior who makes all things possible

This Thesis is Dedication to;

“ My beloved father S.Sihaloho (+) and S.Napitu (+) ”

All my beloved Sihaloho's family

My partner job in NPCB Company

And

My Friends (Andar,Berta,Good,Jojo, Putri,Yuli, Veny)

(Black Umbrella)

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Batam, 05th February 2018

Lidia Pramita Sari S

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