

CHAPTER V

CONCLUSION

5.1 Conclusion

After analyzing memes from knowyourmeme.com, the researcher concludes that memes found in that community has only four types of illocutionary act occurring in them. Based on these findings, the researcher reaches several conclusions as followings:

1. Memes are mostly used to express how a speaker feels about an event and tell what a speaker believes to be true.
2. Memes sometimes are used by a speaker to cause either the speaker or the hearer performs an action. Most of the case, they are used to warn others and commit themselves if they are to be the subject of the talks.
3. Memes do not change the world by its word.
4. Memes pattern which serves as cultural context in truly decipher the user's intention boosts illocutionary force most of the time.
5. Memes pattern sometime attenuates the illocutionary force of the user's act
6. In researcher's personal opinion, the people who find memes offensive have not yet understood memes as users' mental and belief reflection.

5.2 Suggestion

In the research of speech act in memes, the researcher finds out that the such study can be further investigated in other possible area and specific area of the speech act itself. One of the possible research that can be conducted to meme is the boosting of illocutionary force caused by meme on its text or caption. This research is focused on modification of illocutionary force, in this case, empowerment of meme towards illocutionary acts occur in its text. Holmes initially has made an analysis about attenuation of illocutionary force which is mostly based on factor of loudness and forms of word. Wee in 2004 has published a research regarding to analysis of illocutionary force boosted by extreme action demonstrated by protestors. Based from what researcher has reviewed regarding these two previous researches, the researcher was initially interested in analyzing boost of illocutionary force in meme. However, due to the limited time and resources, the researcher settles with just analyzing meanings and type of illocutionary acts in meme instead. Therefore, the researcher hopes that any future researcher who is interested in this proposal will take the opportunity to conduct this research.