

**CASUAL AND INTIMATE STYLE
USED BY ADULT IN COUCHSURFING; A
SOCIOLINGUISTICS ANALYSIS**

THESIS



**By:
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**ENGLISH DEPARTMENT
FACULTY OF SOCIAL AND HUMANITIES
PUTERA BATAM UNIVERSITY
YEAR 2018**

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**Submitted in Partial Fulfillment of the Requirement for the Degree of
Sarjana Sastra**



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I, Imron Silaban, NPM No.141210167

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CASUAL AND INTIMATE STYLE USED BY ADULT IN COUCHSURFING; A SOCIOLINGUISTICS ANALYSIS

Is the real work of myself and I realize that this thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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Imron Silaban
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The thesis has been approved to be examined on the date as indicated below

Batam, 14th February 2018

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ABSTRAK

Seseorang cenderung menggunakan gaya bahasa yang berbeda ketika mengungkapkan ide ke dalam bahasa. Gaya bahasa merupakan cara mengungkapkan pikiran melalui bahasa secara khas yang memperlihatkan jiwa dan kepribadian pemakai bahasa (Keraf 1991: 113). Tujuan daripada penelitian ini adalah untuk menemukan penggunaan dan alasan pemilihan gaya bahasa kasual dan intim di dalam sebuah sosial media Couchsurfing. Penelitian ini adalah penelitian kualitatif, dimana di dalam pengumpulan data, metode yang digunakan adalah metode simak dengan teknik simak libat cakap. Dalam proses analisis data, metode yang digunakan adalah metode padan pragmatis dengan teknik pilah unsur penentu. Dalam proses penyajian hasil penelitian, peneliti menggunakan metode informal, karena hasil dari penelitian akan dideskripsikan dalam bentuk kata-kata. Setelah melakukan proses analisis terhadap data yang telah dikumpulkan, maka ditemukan bahwa tipe gaya bahasa intim yang di gunakan di sosial media Couchsurfing ditandai dengan penggunaan kalimat yang mengandung intimasi, jargon, dan penggunaan kata yang bentuknya diminimalkan. Sedangkan untuk tipe gaya bahasa casual yang di gunakan di sosial media Couchsurfing ditandai dengan penggunaan penyingkatan kata-kata. Dari analisis data ditemukan juga bahwa penggunaan gaya bahasa kasual yang di gunakan di sosial media Couchsurfing di dasari dengan alasan untuk mencari teman baru di tempat yang akan dikunjungi dan penggunaan gaya bahasa intim yang di gunakan di sosial media Couchsurfing didasari dengan alasan untuk diterima dilingkungan si penerima.

Kata kunci: *Gaya bahasa, Couchsurfing, gaya kasual, gaya intim*

ABSTRACT

Someone tends to use different kind of language style when expressing ideas into the language. Language style is a way to express the ideas with special language show the language user's soul and personality (Keraf 1991: 113). The objective of this research is to find out the usage and the reason in choosing casual and intimate language styles in a social media Couchsurfing. This research is a qualitative research, in collecting the data, the method used is observational with participatory technique. In the process of data analysis, the method used is pragmatic identity method with dividing key-factors technique. In the process of presenting the results of the research, the researcher uses informal methods because the results of the research will be presented in the form of words. After analyzing the data that has been collected, it is found that the type of intimate language style used in a social media Couchsurfing is marked by the use of sentences that contain intimacy meaning, jargon, and the use of words that are minimized. Besides, casual language style that is used in a social media Couchsurfing marked by the use of shortened word. From the data analysis it also found that the use of casual language style that is used in a social media Couchsurfing is based on the reason to find new friends in the place that want to visit and the use of intimate language style that is used in a social media Couchsurfing is based on the reason to be accepted in the receiver circle.

Keywords: Language style, Couchsurfing, casual style, intimate style

MOTTO AND DEDICATION

MOTTO

"No matter how good you are, you can always be replaced"

-Unknown-

DEDICATION

To my beloved mother Rasmi Sigalingging and sister Narta Silaban

To all my friends in Putera Batam University, especially Andrew, Martha and
Nurjanati

And to my Couchsurfing Batam community

ACKNOWLEDGMENT

All praise to Jesus the Lord is the merciful and compassionate researcher who has been in completing this thesis entitled “Casual and Intimate Language Style used by Adult in Couchsurfing; A Sociolinguistics Analysis”. The researcher would like to say thanks to his beloved mother and sister for the love inspiring and blessing given him endlessly in taking this undergraduate program. The researcher wishes to express his gratitude and appreciation to Ms. Ance Jusmaya, S.Pd., M.Pd., as his advisor who has contributed her ideas and time in arranging this thesis.

Furthermore, the researcher would like to express his sincere gratitude to all people who involve both directly and indirectly especially to:

1. Dr. Nur Elfi Husda, S.Kom., M.SI., Rector of Putera Batam University
2. Suhardianto, S.Pd., M.Hum., Dean of Faculty of Social and Humanities of Putera Batam University
3. Ana Afriana, S.Pd., M.Pd., as head of English Department of Putera Batam University
4. All lecturers of English Department, for their knowledge, motivation, and suggestion during his study at Putera Batam University
5. All of friends who are studying at Putera Batam University which have given spirit and friendship to the researcher.

May God-given mercy, peace, and love for them. Amen

Batam, 14th February 2018

Imron Silaban
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