CHAPTER V

CONCLUSION AND SUGGESTION

5.1. Conclusion

The development of alay language cannot be avoided in adolescent communities. That is why alay language becomes an interesting object to be studied. This phenomenon of alay language refers to the characteristics in Fanayun's theory. Besides, for the expansion it tells about how the expansion becoming larger and more varied especially in *dagelan* and *ngakakkocak* accounts on Instagram.

Then, the data is collected and the data are analyzed in depth and can be concluded that firstly there are totally seven characteristics, but in this research only four characteristics that can be found such as combination of letters, numbers, and symbols, abbreviations, reversing the letters, and absorbing the vocabulary. The second, the reason how is the expansion becoming larger in *dagelan* and *ngakakkocak* because those accounts are familiar accounts and it is proved by many followers they have.

Based on the process of data analysis, it can be concluded that the most dominant characteristic of alay language found is absorbing the vocabulary. It happens because all they do are their passion to look not old and keep following the development of times.

5.2. Suggestions

After conducting this research, the researcher gives suggestions for the following parties. First is to adolescents. Actually, alay language gives the positive and negative impact, for the positive impact of using Alay language in daily life make Indonesian adolescents more creative in using language. For negative impact, it can annoy anybody who read or hear the words and make other people difficult for understanding the meaning of the word because alay language is not appropriate with Indonesian grammar. In here, the researcher hopes it better to minimize of using alay language because it will make adolescents difficult in using the official Indonesian language.

The second suggestion is addressed for those who are interested to have a further research in alay language. It is suggested to observe a different media of respondents, not only using a social media Instagram. Therefore, it can show the different result in alay language they used. In addition, to people who have further interest in the study of alay language to do specific analysis on the use of alay in indirect communication, either via social networks, such as facebook walls, twitter mention, or new chatting networks applications except for instagram. To make it more substantial the researcher can also analyze the reason and the meaning of using alay language.