

**THE CHARACTERISTIC AND EXPANSION OF
“ALAY” LANGUAGE IN MEDIA SOCIAL;
MORPHOLOGY APPROACH**

THESIS



**By:
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**ENGLISH DEPARTMENT
FACULTY OF SOCIAL AND HUMANITIES
PUTERA BATAM UNIVERSITY
YEAR 2018**

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**Submitted in Partial Fulfillment of the Requirements for the Degree
of Sarjana Sastra**



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Is the real work of myself and I realize that thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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The thesis has been approved to be examined on the date as indicated below

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ABSTRAK

Berkembangnya bahasa alay tidak dapat dihindari dalam komunitas remaja. Tujuan dari penelitian ini adalah untuk menemukan karakteristik dan mengetahui bagaimana perluasan bahasa Alay. Penelitian ini adalah penelitian kualitatif. Dalam mengumpulkan data peneliti menggunakan metode observasi dengan teknik catat. Dalam menganalisis data peneliti menggunakan metode deskriptif kualitatif. Data hasil penelitian akan disajikan dalam metode informal dalam bentuk kata-kata. Hasil analisis data menunjukkan bahwa karakteristik bahasa alay dapat dibentuk berdasarkan kombinasi huruf kapital kombinasi huruf dan angka, kombinasi lain, kombinasi huruf, angka, dan simbol, singkatan, pembalikan kata, dan penyerapan kosakata. Sedangkan dalam perluasannya, bahasa alay semakin banyak berkembang terutama di media sosial Instagram khususnya pada akun dagelan dan ngakakkocak. Hasil penelitian menyimpulkan bahwa bahasa alay terdiri atas tujuh karakteristik. Karakteristik yang paling banyak ditemukan adalah penyerapan kosakata. Hal ini terjadi karena pengguna bahasa alay bebas untuk menulis kata berdasarkan pelafalan yang mereka dengar. Sedangkan untuk perluasannya sendiri, dapat dilihat dari sesi komentar pada akun dagelan dan ngakakkocak yang kebanyakan dari pengikutnya menggunakan karakteristik dari bahasa alay.

Kata Kunci: Bahasa Alay, Karakteristik, Perluasan.

ABSTRACT

The development of alay language cannot be avoided in adolescent communities. The purpose of this research is to find the characteristics and to know how the expansion of Alay language. This research is qualitative research. In collecting data the researcher used observation method with taking a note technique. In analyzing the data the researcher used the qualitative descriptive method. All of the data results will be presented in the informal method by using words. The result of this data analysis shows that alay language was formed based on a combination of capital letters, a combination of letters and numbers, other combination, combination of letters, numbers, and symbols, abbreviations, reversing the letters, and absorbing the vocabulary. Whereas in its expansion, alay language more developed especially in social media Instagram dagelan and ngakakkocak accounts. The results of this research conclude that alay language consists of seven characteristics. The mostly characteristics found is absorbing the vocabulary. It happens because alay language users are free to write the words based on pronunciation they hear. Whereas for the expansion itself, it can be seen from the comments sessions in dagelan and ngakakkocak accounts that most of their followers use the characteristics of alay language.

Keywords: Alay Language, Characteristic, Expansion.

MOTTO AND DEDICATION

“Fainna maAAa alAAusri yusran. Inna maAAa alAAusri yusran.”

For indeed, with hardship (will be) ease. Indeed, with hardship (will be) ease.

(Q.S. Al-Insyirah: 5-6)

“La yukallifu Allahu nafsan illa wusAAaha.”

Allah does not charge a soul except (with that within) its capacity.

(Q.S. Al-Baqoroh: 286)

“Wanuyassiruka lilyusra.”

And we will ease you toward ease.

(Q.S. Al-A'laa: 8)

- If you can dream it, you can do it.
- All our dreams can come true, if we have the courage to pursue them.

(Walt Disney)

I dedicated this thesis to:

Allah Subhanahu wa Ta'ala who always give his full of rohmah and blessing

My endless love; my parents who always give spirit and as my inspiration

(Father: Siwan and Mother: Sunarti)

My beloved sister *(Ani Suwarni)*

My lovely brother *(Muhammad Rezky Saputra)*

All of my friends in UPB 2018

“I love them so much”

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