

## **CHAPTER III**

### **METHOD OF RESEARCH**

#### **3.1 Research Design**

According to Creswell (2009), research designs are plans and the procedures for research that span the decisions from broad assumptions to detailed methods of data collection and analysis. This plan involves several decisions, and they need not be taken in the order in which they make sense to me and the order of their presentation here. The overall decision involves which design should be used to study a topic. The researcher of this research applied descriptive using method of qualitative.

Qualitative research is an approach for exploring and understanding the meaning individuals or groups ascribe to a social or human problem (Creswell, 2013). The use of method in a research is important and necessary because helped the researcher to get the data and then to analyze the data.

#### **3.2 Object of the Research**

Research object means the data that is taken as a source of the discussion. So, the object is the play “Much Ado About Nothing” by William Shakespeare. The play is published in 1623 and in the script has 5 scenes 17 acts. In this research, the researcher takes the data from William Shakespeare’s “Much Ado About Nothing”

play as the primary data and the secondary data of the research is psychological aspect that related to the love of characters in Much Ado About Nothing plays.

According to Klarer (2004), the term secondary source applies to texts such as articles (or essays), book reviews, and notes (brief comments on a very specific topic), all of which are published primarily in scholarly journals. In other, the play as the secondary source that the researcher takes to thesis also takes another data from the literature books that related to the research and journal from the internet to support the analysis.

### **3.3 Method of Collecting Data**

In collecting data of this research, the researcher uses primary and secondary data. Primary data means original data that has been collected specially for the purpose in mind. If the secondary data that has been collected for another purpose. It involves less cost, time, and effort. Secondary data is also data that is being reused, usually in different context. In primary data, the researcher takes the data in play Much Ado About Nothing and the secondary data applies in writing form, such as articles, journals, books, essays, analysis, notes and etc. The researcher documents the data by reading the play scripts in internet media. The technique of collected the data that the researcher used by taking note.

### **3.4 Method of Analyzing Data**

As soon as the significant and important data are collected, the researcher comes to start analyzing the data by using intrinsic and extrinsic. In this analysis data, the researcher will use the intrinsic to describe the play *Much Ado About Nothing* and the extrinsic is to apply Maslow's Hierarchy of Needs in the play. The researcher would like to analyze the data as follow below:

1. The researcher read scripts of the plays *Much Ado About Nothing*.
2. The researcher classifies a dialogue to be researched in the plays *Much Ado About Nothing*.
3. The researcher identified the intrinsic elements, such as theme, character, plot, and setting.
4. The researcher applies psychological approach to support the analysis.
5. Draw a conclusion.

### **3.5 Method of Presenting Result Research**

After the data is reduced, then the next step is to display data. In this case, the researcher will use the qualitative descriptive method. In qualitative research, the presentation of data can be done in the form of words or paragraph. Qualitative method means that the researcher of this thesis will explain the result of the analysis in the form of words and sentences since the result is not numeral data. The descriptive research is a method that the researcher describes the data.