

## **CHAPTER III**

### **METHOD OF THE RESEARCH**

This chapter comprises the research method applied in conducting the research. It clarifies the type of study, the instrument used in the research, and the source of data. Furthermore, it also comprises the technique of data collection and the technique of data analysis.

#### **3.1 Research Design**

According to Suparyanto, research design is a plan on how to collect and processing the data in order to can be implemented to achieve the research objectives elements of the study design are: the type of research, target population, sampling methods, a large sampling, data collection method, data processing method, it is necessary use statistics, how to draw conclusions

According to (Litosseliti, 2010), state that qualitative research was grounded in a philosophical position which is broadly “interpretivist” in the sense that it is concerned with how the social world is interpreted, understood, experienced, produced or constituted. While different versions of qualitative research might understand or approach these elements in different ways (for example, focusing on social meanings, or interpretations, or practices, or discourses, or processes, or constructions).

The researcher uses descriptive qualitative as the research design in this research because the researcher collects the data to find the answers of the condition of the movie. According to (Lia Litosseliti, 2010) qualitative research is concerned with structures and patterns, and how something is. In other words, descriptive research attempts to describe, explain and interpret the condition. The descriptive qualitative method allows the writer to observe and describe the existing data.

### **3.2 Object of the Research**

In this study, the object of the research is dialogue which obtained from the movie entitled “Dumb and Dumber To”. This movie is American comedy film co-written and directed by Bobby and Peter Farrelly. The original work was published by New Line Cinema in 2014.

### **3.3 Method and Technique of Collecting Data**

Method of data collection is an action of the researcher to get data needed in the research. Collecting of data is important of the research. It is because without data, the research will not ever happen. Collecting of data must be paid attention more to support the successful research.

The researcher used *metode simak* in this research. *Metode simak* is method done by listening, it means that the researcher listen to language usage (Sudaryanto,

2015). *Metode Simak* is usually called observation method. The observation method was applied by thoroughly observing the source language and their translations in the target language in Bahasa Indonesia. As stated by (Sudaryanto, 2015) that observation is a method that is done by conducting a research accurately and systematically.

To collecting the data, the researcher find out data from the movie which is appropriate with study focuses. Then, watch the movie in several times and make the transcription of the movie. The next step is writing the script into written dialogue that makes it available to be analyzed. To ensure the accuracy of the transcription, she precisely rechecked and compared it with the actual dialogue in the movie. Afterwards, the researcher identified and selected chunks of utterances uttered by all characters which flouts of conversational maxims. Finally, she systematically classified and arranged the data to be easily analyzed.

### **3.4 Method and Technique of Analyzing Data**

Data analysis is a process whereby researchers systematically search and arrange the data in order to increase their understanding of the data and to enable them present what they learned to others (Ary, 2009).

Since the study is about the flouting of conversational maxims, the researcher analyzed the data in the form the dialogue utterances based on Grice's theory about cooperative principle and conversational implicature. It is signaled by flouting one or

some of the four maxims of conversational maxims those are maxim of quantity, maxim of quality, maxim of relation and maxim of manner that indicate there is an implicature conveyed by the speaker to the addressee. To classify the flouted maxim the researcher analyzed the utterances performed by all characters one by one deeply by concerning to the context and the sequences of the dialogue among the characters occur.

The researcher used three steps in analyzing the data as suggested by (Ary, 2009), those are organizing the data, summarizing the data, and interpreting the data.

### **1. Organizing the data**

The first step in analyzing qualitative data involved organizing the data. Bogdan and Biklen as cited by (Ary, 2009) suggested that the researcher could actually begin some data analysis in the field while collecting the data.

In this step the researcher read the script in the movie, transcribed the movie and typed the data into good order. Then, the researcher coded all of the data which involve in flouting conversational maxims; Quantity maxim flouts, Quality maxim flouts, Relation maxim flouts and Manner maxim flouts by applying Grice's theory.

### **2. Summarizing the data**

The next step is to summarize. Here, the researcher began to see what is in the data. The researcher examined all the entries with the same codes and then classified the data that belongs to flouting maxim of Quantity, flouting maxim of Quality, flouting maxim of Relation, and flouting maxim of Manner. Then the researcher found the relationships among the categories.

### **3. Interpreting the data**

In interpretation, the researcher goes beyond the descriptive data to extract meaning and insight from the data. (Ary, 2009) proposed that interpreting qualitative data is difficult, because there are no set rules to follow. The quality of the interpretation depends on the background, perspective, knowledge, and theoretical orientation of the researcher, there are no statistical tests of significance to facilitate interpretation of qualitative data. Here, after the data are classified into the Quantity maxim flouts, Quality maxim flouts, Relation maxim flouts, and Manner maxim flouts, the researcher interpreted the hidden meaning behind each flouted maxim in that movie based on the context where and when the conversation took place.

### **3.5 Method and Technique of Presenting Data**

This study applied informal method to present the analyzed data. The implementation of this method is applied by the technique, namely the use of words and signs or symbols. The data were presented by categorizing the flouting maxim according to theory with the results of the analysis will be presented in tabular form description.