

CHAPTER III

METHOD OF THE RESEARCH

3.1 Research Design

The aim of this research is to find out the information of slang word that appears in the movie *The Edge of Seventeen*. This study employed qualitative descriptive method. Descriptive qualitative research concerns providing description of a phenomenon that occurs naturally without any intervention of an experiment or an artificially contrived treatment (Bogdan & Biklen, 1992)(Hoepfl, 1997). Burns and Grove (2003) describe a qualitative approach as “a systematic subjective approach used to describe life experiences and situations to give them meaning.” From the statements above, the writer concludes that qualitative descriptive is a method which the data of the research are in the form of words, phrases and clauses.

3.2 Object of the Research

In this study, the object of the research is slang language from data source is taken from the dialogue in the movie *The Edge of Seventeen*. The sources of data were obtained from movie entitled *The Edge of Seventeen* directed by Kelly Fremon Craig, production in 2016, starring with Hailee Steinfeld, this movie tells about the teenagers' life which contains slang language in its conversation.

3.3 Method of Collecting Data

Method of collecting data in this study is observation. For collecting the data the researcher uses the continuance technique of non-participatory. In this technique the researcher does not involved directly. The researcher just watched the movie and observed the dialogue in the movie *The Edge of Seventeen*. This method of observation was implemented at once with the implementation of note-taking technique (Sudaryanto, 2015) to identify and classify the data. The data collected in this study were primary data since they were directly collected from the data source by using the observation method and note-taking technique. Based on above explanation, then steps in collecting data are as follows:

1. Watching

The researcher was focus and conceiving the movie carefully.

2. Note and marking the slang words found in the script.

All slang in the form of words, phrases, clauses, and sentences in the dialogue script in the movie were marking and noted down then taken as data for the analyses.

3.4 Method of Analyzing Data

Data analysis method which used in this study is identity method (Sudaryanto, 2015). Identity method consists of five subtypes. But, in this case the researcher uses “*Pragmatist*” Method. The method of “*Pragmatist*” focused on the speakers in the movie *The Edge of Seventeen Movie*. The identity method has two techniques, namely the basic and advanced technique. In the use of identity

method, the basic technique which is chosen by the researcher is sorting elements technique, especially pragmatist competence in-dividing. Moreover, continuance technique that used in this research is the technique to compare and to differentiate. The object of the discussion is slang language in the movie *The Edge of Seventeen* as the determiner tool.

The steps that the researcher takes in analyzing data are as follows:

1. Collecting the data about the slang language in the movie *The Edge of Seventeen*
2. Classifying and analyzing the slang language according to the types which proposed by (Yule, 2006)
3. Classifying and analyzing the reasons why the casts using slang language by using theory by (Partridge, 1954)
4. Making conclusion based on the data

3.5 Method of Presenting Data

There are two types of methods of presenting result analysis, namely formal and informal. The writer chose formal and informal method because the researcher in presenting the data uses sentences and schematics to describe the data analysis result.