

CHAPTER III

RESEARCH METHODOLOGY

3.1 Research Design

This research referred to descriptive qualitative research. The researcher used the research design because this research investigated the social phenomenon. Leavy (2017) argued that “qualitative research analyzes the social phenomenon and find the utterances’ meaning by also giving the clear understanding” (p. 9). In addition, qualitative descriptive is an analysis of data that be obtained through words, in sentences or paragraphs in the text (Creswell & Creswell, 2018). In this research, researcher found the information about data analysis through interpretation based on facts and theories by experts. The analysis was done in the figurative language found in data source.

The collected data mainly consisted of words or text from data source. Creswell and Creswell, (2018) also stated that qualitative research is descriptive. This infers that the researcher used words to do the data analysis and research result presentation. In other words, there were no diagrams and symbols included in that process. For data analysis, it was done by employing the theory of Perrine (1969) to answer first and second research questions.

3.2 Object of the Research

Object of the research is important part of research. In this research, the researcher took figurative language as the research object. Finding out kinds and functions of

figurative language were the objectives of this research. The researcher analyzed the kinds and function of figurative by using the theory of Perrine (1969). The analysis was done by getting data from “Raya and the Last Dragon” movie. Data of this research were all collected from the characters’ utterances that have the phenomena of figurative language.

3.3 Method of Collecting Data

“Observational method was applied to do data collection. Sudaryanto (2015) argued that observation is needed in applying observational method" (p. 204). For this research, the researcher collected data with observation. Data collection was done by listening to all utterances and watching the movie to have context. Additionally, data collection technique in this research referred to non-participatory technique. The technique was taken because the researcher did not take part in the conversation of “Raya and the Last Dragon” movie. Sudaryanto (2015) said that participation of researcher is not needed in technique of non-participatory.

For the steps, there were some steps that the researcher followed. The first step required the researcher to watch the “Raya and the Last Dragon” movie. Then, the researcher watched and got listened to the utterances to find the utterances’ context. The third step was done by writing down the conversations that have figurative language characteristics. Finally, from the conversation, the researcher highlighted the utterances that specifically showed the characteristics.

3.4 Method of Analyzing Data

The researcher did the analysis by employing semantic identity method as the method. “Data analysis that is done by revealing the semantics element is semantic identity method” (Sudaryanto, 2015, p.15). In doing the semantics analysis, the researcher needed statements that were possible to be interpreted to have the real meaning. Besides method, data analysis also required technique and the researcher adopted semantic competence- in equalizing. Taking the technique was done because the researcher analyzed by equalizing data. “Semantic competence- in equalizing is done by equalizing data with selected theory” (Sudaryanto, 2015, p. 31). Data were equalized with the theories proposed by Perrine (1969).

In terms of data analysis steps, there were several steps followed by the researcher. Firstly, the researcher equalized the highlighted utterances with theory discovered by Perrine (1969) and taking notes and write the important data. Secondly, the researcher did the analysis of figurative language functions by using Perrine (1969)’s theory. Lastly, the research result found out the kinds and functions of figurative language in “Raya and the Last Dragon” movie.

3.5 Method of Presenting Research Result

Research result presentation was done by taking informal method. The researcher used words to present the research result after analyzing data. This means that the researcher conducted the descriptive way by explaining through words. Diagrams and symbols were not used because everything that relates to research result only used words. “Informal method uses words to present research result” (Sudaryanto, 2015, p.

241). It was applied because the researcher aimed at giving the clear understanding in this research.