

CHAPTER I

INTRODUCTION

1.1 Background of the Research

Every language has their own meaning. Especially English language that have a lot of meaning. The meaning from its language is depend on what situation that happening in its context. Many countries use it for their communication, job, or between foreigners from another countries. English language has their own uniqueness in their use in public and social life. So, it is depended on people what function that people want to use it properly to make a better situation.

In this era, English language is not just used for communication between another countries. But it has been used for other things such as social media for international information, and literature work such as novel, poem and etc. Many social media use English language to publish a new news and another unique thing to attract readers from another countries. There are many ways that we can use it to make English language more useable than just for communication. Therefore, it is a must use English language wisely to make a great job and not just for communication.

English language has interacted with every aspect of many people in their life. It can be easy to understand if it realizes in relation of ours daily life. It is because English language is a working system of many communications in some period of time and in the volunteers wherein it used and product of its source and history of its development

in the future. As a result, every people that study English language must realize it from point of view that we just know.

In English language, there are many various kinds of words and their meaning. There are some figurative languages that it uses for English language. This phenomenon was discovered in daily life. The researcher found the phenomena related to figurative languages kind. It appeared in Blank space song lyric song from Taylor Swift. The phenomenon appeared in **“I can read you like a magazine”**. The lyric included to simile. The reason it included into simile because it compared his boyfriend like magazine which the singer knew everything about her boyfriend. According to Perrine (1969), simile are figures of speech which the true meaning did not conveyed by the words which contain comparisons using like, as.

Besides song, phenomena of figurative language also appear in social media. A research conducted by Arianto and Ambalegin (2020) explored figurative language in twitter tweets about Donald Trump. One of the research findings was **“Trump is Dumb as a Rock and Lazy as Hell!!!”**. The tweet indicates the kind of simile because there is comparison within characteristic of trump and the lifeless things using “as”. The user compared dumbness and laziness of Trump and Rock. According to Perrine (1969), simile are figures of speech which the true meaning did not convey by the words which contain comparisons using like, as.

There another phenomenon found in movie as informative media. The movie “Raya and the Last Dragon” involved the use of figurative language as one of semantic phenomenon. The movie follows Raya as the main character, who attempts to change

the world and fix the mess. Researcher used movie as the data source because realistic readings understand a film as a truthful description of a phenomenon, whose meaning can be (completely) disclosed through a detailed analysis of the contents and the formal features of the images and the interpretation serves to validate the truth claims that the film makes about reality (Flick, 2009).

There are a lot of figurative language that researcher discovered in that movie as in “**My sword here says we’re not**”. The utterance was investigated as personification context As explained by Perrine (1969), personification could be a quite sort of figurative language that describes a lifeless thing as if it is doing an activity like human being. From the Raya utterance the word “**says**” from the sword made the sword as lifeless thing to do activity like human being who have souls. Another phenomenon is from the movie and the conversation involves Raya and her father Benja. In the conversation, Raya and her father talk one clan in “First: **Tail. A sweltering desert with sneaky mercenaries who fight dirty**”. Based on the utterance, it is a metonymy expression that does not imply its true meaning. The word “**Tail**” refers to a hot desert with cunning thief who fight dirty. Perrine (1969) defined metonymy as a part of something is used to signify the whole, or (more rarely) the whole is used to signify a part. In addition to kind, function was also found in the utterance. The function of the utterance is to add imaginative pleasure to the reader. Through the utterance, Raya built the imagination about the tail clan.

Figurative language research have been investigated by previous researchers. The first research was conducted by Tiarawati and Ningsih (2019). In their research, the

researchers analyzed figurative language in “Ugly Love” novel. Perrine (1969) was the main expert that researcher used on their research. Descriptive qualitative research was the method of the research. The research 6 kinds of figurative language. Personification was the most data found in the research.

Another research was taken from Wibawa, Putri, and Juniarta (2020). In the research, the researchers discussed about kinds of figurative language. In the research, the researchers adopted descriptive qualitative to develop the research data. The research data were collected from Richard Marx’s song lyric. The theory of Perrine (1969) about the kinds of figurative language. The research revealed metaphor, personification and, irony, hyperbole, and metonymy were found in the song lyric.

Based on the previous research, the researcher found similarities and differences. For the similarities, the previous and present research analyzed the same topic. It was examined by using Perrine (1969) to analyze the kinds of figurative language. Both of the researcher used qualitative method for collecting their research data. For the difference, both previous and present research took the different data source. This research used “Raya and the Last Dragon” movie. It was taken as the data source because it contained phenomena of figurative language in characters’ utterances.

From all of the information above, the researcher had known that English language has many various kinds of figurative meaning. The researcher chose this topic for analyzing some figurative meaning that English language have. This research answered two research questions regarding to kinds of figurative language and functions in “Raya and the last dragon” movie. The analysis was done in research with

the title “Figurative Language Analysis in “Raya and the Last Dragon” movie: Semantic Approach”.

1.2 Identification of the Problem

Based on the background of the research above, the researcher identified the problem which is related to the research as follows:

1. The importance of mastering English language.
2. Phenomena of figurative language in song lyrics.
3. Phenomenon of figurative in social media.
4. Figurative language in “Raya and the Last Dragon” movie.
5. Kinds of figurative language in “Raya and the Last Dragon” movie.
6. Functions of figurative language in “Raya and the Last Dragon” movie.

1.3 Limitation of the Problem

Based on the identification problems above, the researcher limited the problem as follows:

1. Kinds of figurative language in “Raya and the Last Dragon” movie.
2. Functions of figurative language in “Raya and the Last Dragon” movie.

1.4 Formulation of the Problem

The problems are as formulated below:

1. What are the kinds of figurative language in “Raya and the Last Dragon” movie?

2. What are the functions of figurative language in “Raya and the Last Dragon” movie?

1.5 Objectives of the research

There are two objectives of this research as below:

1. To find out kinds of figurative language in “Raya and the Last Dragon” movie.
2. To find out the functions of language in “Raya and the Last Dragon” movie.

1.6 Significance of the Research

As a result of the study of figurative language, this research will contribute as a learning material for people who want to know about figurative language as well. The research goal is designed to help students or people to improve academic competence and knowledge especially about study of figurative language.

1.6.1 Theoretical Significance

This research has several objectives that had been discussed and explained. The objective is to give more depth explanation about figurative meaning procedure in “Raya and the last dragon” movie. The functions and kinds of figurative language had been discussed and explained in this research. The researcher also got an accurate data from some experts to discuss about figurative language in this research. The goal from this research is to be a useful study for the people who want to know about figurative language.

1.6.2 Practical Significance

This research has some benefits in practical way. This research was expected to give more information and knowledge about figurative language in

“Raya and the Last Dragon” movie. For other goals are to improve student ability to know more about figurative meaning and its kind. The researcher also hopes that from this research can help people for understanding more about figurative language in communicating.

1.7 Definition of Key Terms

Figurative Language: Language that heightens and improves the impact by presenting and compare an object or a particular thing with objects and other more common thing. Usually in short, the use of a given speech will alter and affect the value of the original meaning (Perrine, 1969)

Semantic: Approach that utilizes to create the think about of the meaning of words, phrases and sentences. An analysis of semantic theory, there's continuously an endeavor to center on what the words mean conventionally, instead of on what a person speaker means about what they think, or need them to mean, on a specific event. This approach is concerned with general or objective meaning and dodges attempting to account for subjective or nearby meaning. Doing semantics is endeavoring to figure out deeper meaning of information of phrases, then sentences. (Yule, 2014).