

CHAPTER III

RESEARCH METHODOLOGY

3.1 Research Design

The method that used in this research is descriptive qualitative. According to Huberman et al. (2011) those are three primary concerns of the qualitative. Researcher is the human issues of the research, the subjects who was observed, the data was obtained, and the analysis of this data. (Creswell, 2002) added opinion that a theoretical perspective is commonly used by qualitative researchers. The aim according to Creswell (2002) to focus their research and bring up the issues. Thus, from the explanation above research design can be defined as the research method for investigating the meaning of human where it about social issue.

Then descriptive qualitative offered a theory to inform the researchers on the subjects that need to be researched as well as the crucial issues to investigate. Both of expert above have similarity descriptive qualitative research discussed human issue and used theory as guide to investigated it. Whereas Bogdan (1999) qualitative researchers are focused with the identify meaning of people which attach to things of human lives. Then concern to the phenomena view which happened in life.

Furthermore, this research finding out to guide option of descriptive qualitative research. The theory that used from Searle & Vanderveken (1985) which concern to types of assertive and function of assertive acts. Theory above was applied for analyzing assertive act in *A Fall from Grace* Movie.

3.2 Object of The Research

According to Bogdan (1999) the object is to determine what you want to say and what your recent research on the subject or issue. Meanwhile, data source is a place where the data was found by the researcher. Therefore, the object of this research is the assertive acts. In assertive acts, types and function become focused of researcher to analysis. Then, the theory from Alston (2000) to analyze types of assertive act and theory from Searle & Vanderveken (1985) were used to analyze function of assertive acts. The movie *A fall from Grace* Movie as data source was used by the researcher. It was chosen because that movie had released in the United States by Netflix on January 17, 2020. The movie *A Fall from Grace* was watched by 26 million during its first week, and become winner of women film critics circle. Thus, the priority focus of this research refers to the speaker's utterances that was expressed assertive acts.

3.3 Method of Collecting Data

According to Huberman et al. (2011) assume that the field data researcher recorded audio and video recordings of conversations, documents, or other physical or digital things when gathering data. Words are the primary form where the data are found, so we are constantly focusing utterance. Then because this research focused on utterances, the researcher used observational method by Sudaryanto (2015) through listening and watching. The researcher applied non-participatory technique to collect data.

Furthermore, there were several ways to collect the data. Firstly, the movie was analyzed by researcher, the researcher has downloaded and watched. Secondly, the researcher had listened the speech of *A Fall from Grace* Movie. Then, the researcher checked the utterances suited to the theory. The last but not least, the researcher underlined the utterances which include of assertive act on the (Searle & Vanderveken, 1985).

3.4 Method of Analyzing Data

In analyzing the data, the researcher applied the assertive illocutionary act theory where was took from utterances to identify data. The researcher use theory from Alston (2000) to analyze the types and Searle & Vanderveken (1985) function of assertive illocutionary acts. Those theories were applied by using pragmatics identity method (Sudaryanto, 2015). The method of pragmatic identity is a method which the researcher found the similarities and classified the data to the theory of assertive acts from Alston (2000) and Searle & Vanderveken (1985). The way to finish collecting the data with pragmatic identity, those are sort the data where it suitable to the to the topic of data source, then connected the context to the assertive act.

Furthermore, the researcher seems similarities data and categories data related to Alston (2000) and Searle & Vanderveken (1985) theory. The equalizing technique is a technique that equal the theory and data. The equalizing technique was applied in this researched related to Sudaryanto (2015) it can be used to balance both of theory and data. These steps started from the researcher defining the context of assertive speech and concerned to the utterance that showed the assertive acts. Thus, the

researcher was presented the types and function of assertive acts in *A Fall from Grace* Movie.

3.5 Method of Presenting the Result Analysis

The researcher should report the results of the researcher's analysis. According to Sudaryanto (2015) the outcomes of the analysis can be presented into informal technique. Then, Informal technique used to the method of providing data analytically through the use of words. Thus, this research present in descriptively and delivered with words or sentences.