

**AN ANALYSIS OF CONVERSATIONAL
IMPLICATURE IN “OVER THE MOON” MOVIE:
PRAGMATIC APPROACH**

THESIS



By:

Ervina Safitri

191210029

**DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY**

2023

**AN ANALYSIS OF CONVERSATIONAL
IMPLICATURE IN “OVER THE MOON” MOVIE:
PRAGMATIC APPROACH**

THESIS

**Submitted in Partial Fulfillment of the Requirements for the degree of
Sarjana Sastra**



By:

Ervina Safitri

191210029

**DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY**

2023

SURAT PERNYATAAN ORISINALITAS

Yang bertandatangan di bawah ini saya:

Nama : Ervina Safitri
NPM : 191210029
Fakultas : Ilmu Sosial dan Humaniora
Program Studi : Sastra Inggris

Menyatakan bahwa skripsi yang saya buat dengan judul:

AN ANALYSIS OF CONVERSATIONAL IMPLICATURE IN "OVER THE MOON" MOVIE: PRAGMATIC APPROACH

Adalah hasil karya sendiri dan bukan "duplikasi" dari karya orang lain. Sepengetahuan saya di dalam naskah skripsi ini tidak terdapat karya ilmiah atau pendapat yang pernah ditulis atau diterbitkan oleh orang lain, kecuali yang secara tertulis dikutip didalam naskah ini dan disebutkan dalam sumber mutipan dan daftar Pustaka. Apabila ternyata didalam naskah skripsi ini dapat dibuktikan terdapat unsur-unsur PLAGIASI, saya bersedia naskah skripsi ini digugurkan dan gelar yang saya peroleh dibatalkan, serta diproses sesuai dengan peraturan perundang-undangan yang berlaku.

Dengan demikian pernyataan ini saya buat dengan sebenarnya tanpa ada paksaan dari siapapun

Batam, 25 February 2023



Ervina Safitri
191210029

DECLARATION OF THE THESIS ORIGINALITY

I, Ervina Safitri, NPM No. 191210029

Hereby declare that the term paper entitled:

AN ANALYSIS OF CONVERSATIONAL IMPLICATURE IN "OVER THE MOON" MOVIE: PRAGMATIC APPROACH

Is the real work of myself and I realize that this thesis has never been published in other media before, partially or entirely, in the name of mine or others

Batam, 25 February 2023



Ervina Safitri
191210029

APPROVAL PAGE

**AN ANALYSIS OF CONVERSATIONAL IMPLICATURE IN "OVER THE
MOON" MOVIE: PRAGMATIC APPROACH**

THESIS

**Submitted in partial fulfillment of the requirements for the Degree of
Sarjana Sastra**

**By
Ervina Safitri
19120029**

The term paper has been examined on the date as indicated below:

Batam, 25 February 2023



Ambalegn, S.Pd., M.Pd.

Supervisor

ABSTRAK

Setiap orang yang terlibat dalam komunikasi mengetahui dan menerima komunikasi. Implikatur mengacu pada makna ujaran tidak langsung atau implisit dari pembicara. Implikatur percakapan adalah sesuatu yang tersirat dalam penggunaan bahasa yang sebenarnya. Implikatur percakapan muncul dalam filem *Over the Moon*. Filem merupakan sarana untuk menyampaikan berbagai pesan kepada masyarakat luas melalui media cerita. Filem ini terdiri dari aspek implikatur percakapan pembicara dan pendengar. Penelitian ini bertujuan untuk mengidentifikasi jenis dan fungsi implikatur percakapan yang diterapkan oleh pendengar dalam filem “*Over the Moon*”. Penelitian ini menggunakan teori yang dikembangkan oleh Grice dan Brown serta Levinson. Grice membagi dua jenis, dan Brown dan Levinson membagi lima fungsi implikatur percakapan. Penelitian ini menggunakan metode kualitatif deskriptif. Dalam pengumpulan data, penelitian ini menggunakan metode observasi dan teknik mencatat. Dalam menganalisis data, penelitian ini menggunakan metode identitas pragmatis dan metode penyamaan. Hasil penelitian ini dijelaskan secara deskriptif dan naratif karena penjelasan menggunakan kata dan kalimat. Berdasarkan hasil penelitian, para karakter menerapkan jenis-jenis implikatur yaitu Generalized Implicature dan Particularized Implicature, dan fungsi-fungsi implikatur yaitu self-protection, power and politeness, to give information, to entertain the audience, and lack of specific information. Ujaran jenis implikatur percakapan yang paling banyak diujarkan adalah particularized conversational implicature. kemudian, ujaran-ujaran fungsi implikatur paling banyak diujarkan adalah give information function. Hal itu karena dalam filem pembicara memberikan informasi dan terkadang jawaban pendengar memunculkan implikatur. Oleh karena itu, karakter dalam filem seringkali memiliki makna yang tersirat.

Kata Kunci: Filem, Implikatur, Pragmatik.

ABSTRACT

Everyone involved in communication knows and accepts communication. Implicature refers to the speaker's indirect or implicit meaning of utterances. Conversational implicature is something that is implied in the actual use of language. The conversational implicature appears in the movie "Over the Moon". A movie is a tool to convey various messages to society through motion pictures. The movie consists of conversational implicature aspects of the speakers and the hearers. This research aimed at identifying the types and functions of conversational implicature that was applied by the characters in the movie "Over the Moon". This research adapted the theory developed by Grice and Brown and Levinson. Grice divided two types, and Brown and Levinson divided five functions of conversational implicature. This research design was descriptive qualitative research. In collecting data, this research applied observational method and note-taking technique. In analyzing data, the research applied the pragmatic identity method and competence in equalizing technique. In the presenting research result, this research displayed it narratively and descriptively. Based on the analysis result, the characters applied the types which are Generalized Implicature and Particularized Implicature, and the functions which are self-protection, power and politeness, to give information, to entertain the audience, and to lack of specific information. The type of particularized implicature was the most occurrence in the characters' utterances. The function of gave information was the most occurrence in the characters' utterances. It was because in the movie the speaker gave information and sometimes the hearer's answers raised implicature. Therefore, the characters in the movie often have implied meanings.

Keywords: Implicature, Movie, Pragmatic.

MOTTO AND DEDICATION

MOTTO

“Work on yourself, try to become better”

(Twliz. lifestyle)

DEDICATION

I dedicated this thesis to my parents who always support and love me.

I also dedicated this thesis to the readers who read this research.

ACKNOWLEDGEMENTS

Alhamdulillah rabbil 'alamin, all praises, and gratefulness to Allah Subhanahu Wa Ta'ala who has given mercy and gift, so the researcher can complete this thesis entitled "An Analysis of Conversational Implicature in "Over the Moon" Movie: Pragmatic Approach" for the requirements to complete the undergraduate study program (S1) in the English Literature Study Program, University of Putera Batam.

The researcher realized that this thesis is far from perfect. Therefore, the researcher with pleasure will always accept criticism and suggestion. With all the limitations, the researcher also realized that this thesis would not be complete without the various parties' help, guidance, and encouragement. The greatest gratitude is also addressed to her thesis supervisor, Mr. Ambalegin, S.Pd., M.Pd. as the thesis supervisor who has contributed the idea, motivation, and patience in arranging for the researcher to write the thesis well. For this reason, the researcher expressed her gratitude to:

1. Dr. Nur Elfi Husada, S. Kom., M.SI. Rector of Putera Batam University.
2. Dr. Michael Jibrael Rorong, S.T., M.I.Kom as the Dean of Social Science and Humanities Faculty of Putera Batam University.
3. Ms. Nurma Dhona Handayani, S.Pd., M.Pd. as Head of English Department of Putera Batam University.
4. Drs. Gaguk Rudianto, M.Pd. as the academic supervisor at Putera Batam University and the one who was giving the researcher guidance.
5. All lecturers and staff of Putera Batam University especially the department of English Literature for their knowledge, education, motivation, and loves during her research at Putera Batam University.
6. Parents and family always pray for me, support me, and love me
7. Chud Radeffy Azhari & Valeryan Salsabilla Maurarochelle
8. Fanny Virginia S.S & Pijar Omar Piscesco S.S who always give their kindness to me
9. Morning fighter friends who fight together with me, especially Renaldi, Fatiz, Pegy, Ronaldo.

The researcher apologizes for all mistakes made during the studies and also the researcher hopes this thesis would be useful for the readers. May Allah give them happiness, health, and mercy. Aamin.

Batam, 31 January 2023

**Ervina Safitri
191210029**

TABLE OF CONTENTS

COVER	i
TITLE PAGE	ii
SURAT PERNYATAAN ORISINALITAS	Error! Bookmark not defined.
DECLARATION OF THE THESIS ORIGINALITY	Error! Bookmark not defined.
APPROVAL PAGE	Error! Bookmark not defined.
ABSTRAK	vi
ABSTRACT	vii
MOTTO AND DEDICATION	viii
ACKNOWLEDGEMENTS	ix
TABLE OF FIGURES	xiii
CHAPTER I	1
INTRODUCTION	1
1.1 Background of the Research	1
1.2 Identification of the Problem.....	7
1.3 Limitation of the Problem	7
1.4 Formulation of the Problem	7
1.5 Objective of the Research	8
1.6 Significance of the Research	8
1. Theoretical Significance	8
2. Practical Significance	8
1.7 Definition of Key Terms	8
CHAPTER II	10
REVIEW OF RELATED LITERATURE AND THEORETICAL FRAMEWORK	10
2.1 Pragmatics	10
2.1.1 Conversational Implicature	11
2.1.2 Types of Conversational Implicature.....	12
2.1.3 Functions of implicatures	14
2.2 Previous Study	15
2.3 Theoretical Framework	18

CHAPTER III	20
RESEARCH METHODOLOGY	20
3.1 Research Design	20
3.2 Object of the Research.....	21
3.3 Method of Collecting Data.....	21
3.4 Method of Analyzing Data.....	22
3.5 Method of Presenting Research Result	23
CHAPTER IV	25
RESEARCH ANALYSIS AND FINDINGS	25
4.1 Research Analysis.....	25
4.1.1 The types and functions of conversational in “Over the Moon” Movie	26
4.2 Findings.....	55
CHAPTER V	59
CONCLUSION AND RECOMMENDATION	59
5.1 Conclusion.....	59
5.2 Recommendation	60
Appendix 1 Data of Research.....	
Appendix 2. Curriculum Vitae	
Appendix 3 Research letter	
Appendix 4 Turnitin result	

TABLE OF FIGURES

Figure 2.1 Theoretical Framework.....	21
Figure 4.2 Analytical Framework.....	60