

CHAPTER III

RESEARCH METHODOLOGY

3.1 Research Design

This study employed descriptive qualitative research methodology. According to (Creswell & Creswell, 2018) Qualitative research is a technique for examining and understanding the significance of individuals or groups that relate to a human problem. According to (Litosseliti, 2010) The data in qualitative method are words and utterance while in quantitative the data is numerical. Meanwhile (Marshall & Rossman, 2006) explain that process of analysis in qualitative method is conducted via describing, categorizing, or generalization. The result of qualitative method research according to (Taylor et al., 2015) is a descriptive narrative essay.

This research was taken the utterances from the TV Series as the data. Shorting and categorizing is the method of analyzing data. Finally, the result was presented in written form. Thus, this research used the qualitative research method.

3.2 Object of the Research

The object of the study is expressive acts, with a particular emphasis on their type and function taken from “Inventing Anna” TV Series. Theories from (Searle & Vanderveken, 1985) was used to analyze the several types of expressive acts. While theories from (Norricks, 1978) was utilized to evaluate the function of expressive acts, this study was used the “Inventing Anna” TV Series as a data source. The series

occupies the ranks of the best-selling series during February 2022 on the Netflix streaming service, replacing the Korean drama *All of Us Are Dead*.

Moreover, the series, which aired on February 11, 2022, have a very interesting story. This series takes place in New York and has a rating of 7.6 scores. This series adapts a story from the article "How Anna Delvey Tricked New York's Party People" in *New York Magazine*. The series, starring Julia Garner, Anna Chlumsky, Katie Lowes, and Laverne Cox, is a crime drama genre, which has 9 episodes. Because of the attractiveness of this series so that this series was adapted by a Korean country called "Anna" but this series only consists of 6 episodes. Therefore, the object of this research is expressive illocutionary acts that was applied to analyze "Inventing Anna" TV series

3.3 Method of Collecting Data

This study methodology used the observational method. This study used the (Sudaryanto, 2015) methodology. Additionally, this study employed a non-participatory methodology, in which the researcher was not a participant. The researcher concentrated on listening to every word spoken during the TV series.

In addition, to help collect the data, the researcher took several steps: the first watches and listens to the utterance in the TV series or its transcripts while employing a technique called shorting, which involves picking out and analyzing certain statements that are relevant to the research topic. The second collected information

from spoken words or dialogues then identified and categorized the issues that were there. The last was noting which analyses current data into clearer forms.

3.4 Method of Analysis Data

The data used in this study were utterances, which were also included in the data identification process. The approach of referential identity method from (Sudaryanto, 2015) was then applied in this research to examine the data based on the justification. The transcript of the "Inventing Anna" TV series contains expressive acts that the researcher wants to explain and examine. When examining expressive acts, the researcher utilized (Searle & Vanderveken, 1985) theory. The theory was directed the researcher to examine any information about expressive acts and their purposes that is related to their type and is found in the TV series "Inventing Anna." The researcher applied pragmatic identity related to contextual meaning to the data analysis. The steps from data analysis are listed below. By marking the speaker's utterances, it first establishes which dialogues are recognized as expressive acts. Next the theory put forward by Searle (Searle & Vanderveken, 1985) is the foundation for this step, which describes the various expressive acts and functions in the TV series.

3.5 Method of Presenting Research Result

The study analyzes the data and then offers the analysis' findings as the last stage in the technique. According to (Sudaryanto, 2015) verbalizing the findings of the study might be referred to as an informal method. The informal method developed by

(Sudaryanto, 2015) was then used in this investigation (p.261). As a result, the reader may easily comprehend the chosen issue therefore, the researcher will present the result in sentences descriptively.