# CHAPTER III

# RESEARCH METHODOLOGY

## 3.1 Research Design

According to Creswell (2013) descriptive qualitative approach was employed in the research design for this study. This study used descriptive qualitative methods and was done in the form of a paragraph. The goal of qualitative research is to investigate and comprehend the significance and repercussions of social and human problems from the perspectives of specific individuals or groups of people (Creswell, 2013).

This study theoretical foundation was Grice's notion of implicature. It was specifically applied to the types and functions of implicature featured in the film A Quiet Place. As a result, it has been classed as descriptive qualitative research and the outcomes of the researcher's data analysis took the shape of words, phrases, and sentences rather than numbers or diagrams. According to Huberman (2014), the majority of qualitative research outcomes are generated by words. The words can be grouped, subgrouped, or separated. As a result, the words can be rearranged so that the researcher can analyze, contrast, and make connections from them. The researcher employed words to create this research, and the findings were presented descriptively as well.

## 3.2   Object Of The Research

The object of the research is speech that contains the types and functions of conversational implicature in A Quiet Place movie by John Krasinki. It was used theory by Grice (1975). The aim of the research object is to establish a class of artifacts that can contain our digital information and provide a method of research and scientific knowledge exchange and discovery by Bechhofer (2010). In analyzing the data, types of implicature theory by Grice (1975) were applied to answer the first research question. For the second research question, the theory by Searle (2014) was applied. The purpose of this research is to imply the conversation in A Quiet Place movie.

## 3.3   Method Of Collecting Data

According to Sudaryanto (2015) the method of collecting data in this study employed the observational approach for data collection. Observational approach is a technique for collecting information that involves monitoring how language is used (Sudaryanto, 2015). The researcher uses dividing form methods and note-taking techniques for this study. As a result, because of the manner of gathering data to monitor the context and utterances in conversation, this method is employed. These data were gathered by the use of sense instruments such as ears to hear, eyes to see, and minds to understand depending on context.

Some equipment to fulfill the data collection, there are equipment for sorting data such as pens and pencils and books for note-taking, television, computer, speakers, and hearers. In collecting data, supporting conditions are needed such as the presence of a fan or air conditioner in working, so that the room temperature remains stable. Bright lights to write and collect the data, because in the dark the researcher is not able to collect the data easily. The data will be gathered by watching, listening and focus to speech in A Quiet Place movie as the data source

As a result of this method, the researcher was not engaged in the process of creating the utterances used to gather data. When it comes to data collection, there are numerous processes that were taken. In the first phase, the researcher repeatedly viewed and listened to the discussion in the film A Quiet Place. The researcher noted down the utterances that connected to the conversational implicature in A Quiet Place after viewing and listening to the movie's discussion. The researcher then noted and highlighted the statements that were connected to the conversational implicature. Then the researcher puts all the data and the conditions in the movie in this study.

## 3.4  Method Of Analyzing Data

The method of analyzing data in this study is dividing elements method by Sudaryanto (2015). The dividing elements method or the equivalent method is a type of data analysis in which the deciding instrument is built

within the language. The deciding tool in the padan method framework is always a portion or element of the study object's target language. This dividing elements is related to the study research by researchers where the way it works.

In this study, the basic methodology referred to is the technique of choosing deciding components or comparable procedures. The researcher's mental sorting skill serves as the tool. Based on the type of determinants to be split or divided into different parts This selection is likewise performed in a deciding phrase by searching for terms inside it. Then, thoroughly explain if the keywords are influential or not.

So the first is to take data in a literary work such as a movie, novel or drama. Secondly, the researcher reads or watches the data source, thirdly the researcher can record or underline the data found in a literary work, then finally the researcher can process the data found into the study and provide information related to the data found. This method is more effective than the interview method because it can take up the resource person's time, as well as provide the freedom to search for related data easily.

For content to analysis, the research use qualitative to analyze A Quiet Place movie in this study. This technique gives strategy by focusing simply on the literature's substance. In any case, content analysis provides for systematic and flexible analysis while taking into account the study's

interaction factors. In other words, this enables the analysis of variables that interact with one another. According to Sudaryanto (2015) stated that discovering parallels and contrasts between data and theory is the same as comparing data and theory.

In its application in this study, the researcher identified the similarities and then classified the data based on Grice's theories of conversational implicature. The researcher will decide which types and functions of implicature are relevant to the research questions as part of the analysis. Several actions were taken by the researcher. First, interpreted the data based on the utterance. Second, to tackle the first issue, then examined the data depending on how the speaker said the implicature.

The data in the film A Quiet Place is evaluated to answer these two challenges. As a results of the analysis, researchers identified commonalities and analyzed the data to determine what types of implicature and functions were used in the film A Quiet Place.

## 3.5 Method Of Presenting Research Result

After all of the data in A Quiet Place has been collected and analyzed, the final step is to present the findings. According to Sugiyono (2017) there are two methods for data presentation, informal and formal presentation method. The informal method is the display of the data analysis used in words, sentences and phrases.

The formal presentation method, on the other hand, is a presentation of data analyzes using symbols, figures and tables. According to Sudaryanto (2015) adopted an informal and formal technique to display the analysis results in this study were presented using words, phrases and tables. The results have been streamlined such that they are easy intelligible and fun to read.