

CHAPTER I

INTRODUCTION

1.1 Background of the research

One of the ways humans connect with others and share ideas is through communication. Communication may help someone in expressing and understanding the thoughts, feelings, and emotions of people which are called language (Moats, 2020). Language and communication have a study of aspects that require reference for users of the language, leads something very reasonable which called pragmatics (Levinson, 1983). The researcher is interested in pragmatics, because pragmatics learning a meaning that contained in a language. In expressing a language to the recipient, the meaning contained is not always the same as the words ejected by the speaker. Then this is known as implicature.

According to Grice (1975), implicature is something the speakers suggest or implies with an utterance, even though it is not literally expressed. In other words, is a utterance or a sentence that have a meaning contained in it, but it not stated directly. According to Grice (1975) this conversational implicature is further divided into two, namely; (a) generalized conversational implicature and (b) particularized conversational implicature.

Regarding the division of this conversational implicature, there are other experts who is Grice (1975), that said generalized conversational implicature happens in the absence of any specific context characteristics, and particularized conversational implicature is a sort of conversational implicature that does not require such detailed background. Speeches that contain implicatures in everyday communication can be found in various forms of communication. The researcher took the implicature as a reference in compiling this study. Which did not escape an interest in implicature such as adjustment of meaning makes a person able to sharpen his mind more deeply by using words or sentences that are not directly spoken, and that makes the researcher interested.

One of them is conversational implicature speech that can be seen in the show. In a show room there are two people at the event sitting in a circular position and facing each other. Jack as the speaker is a man who was invited as a resource person to fill the question and answer scene with the host and Yola the female host as the hearer. The speaker who was sitting on a black sofa in front of the host felt cold and said;

Jack : “Its raining very hard today”
Chicy : “Do you want hot tea?”
(Yola Merina Youtube, 2020. 00:00:02:13)

After the speaker said that, in the condition of heavy rain and cold indoors temperatures, one of the female crew whose name is Chicy heard immediately responded and said;

This question or offer that chicy gave is not just a question to give a treat to the guests of the event, but because the element of emphasis on the sentence that Jack said was "**raining very hard**" which is "**raining**" as a keyword is a form of conversational implicature. Besides that the condition and situation that refer cold temperatures make the hearer understand what is conveyed by the speaker. The speaker wanted something that could warm the body by conveying a situation where it was raining heavily. The hearer immediately provides a warm drink in the form of hot tea. This situation is taken from Yola Merina's youtube channel.

Another phenomenon that was obtained from an Instagram social media owned by @rikawdwt in an Instagram story on september 26th 12 pm where she and one of his friends were talking. When Rika the account owner was walking on the side of the road out of campus and then saw Randy who had just left campus and said;

Rika : "Can I get a ride home with you ren?
Randy : "Ohh Rika, I back to home using a taxi"

The conversation it was stated that Rika as the speaker said "**get a ride**" which "**ride**" is a form of conversational implicature. Which clearly means that the speaker wants to ride with Randy as the hearer, because the speaker is not using any transportation. Then the hearer replied with the answer that only used a taxi from online transportation. Although the hearer said the reason he came home, it is explain that the hearer refused the speaker's request.

There is also a show on the television station SCTV with the name of the show " Laughing is a Blessing " which uses several sentences with the meaning of implication. In this event there were two people named Ruben as the speaker and Irfan as the hearer having a dialogue as follows;

Ruben :”Is Ayu pretty?”

Irfan :”She has a wonderful personality”

Ruben :”Oh, so she’s not pretty” (SCTV station, 2022.
00:20:15)

In the conversation, the speaker said "Is Ayu pretty" with the intention of whether the Ayu is indeed beautiful or not. Then answered by leading to another situation as called by the hearer "**She has a wonderful personality**",the hearer implies that Ayu is ugly because the hearer does not observe amount and connection, and "**personality**" as a keyword which is a form of conversational implicature. The hearer was supposed to tell them about Ayu's appearance, but instead the hearer told them about her character. There are example sentence and dialogue communication clearly contains an implicature in the type of implicature that its conversational implicature. Because it is the intention contained in an utterance, but it is not stated directly.

The phenomenon associated with conversational implicature in literature is found in "A Quiet Place" movie (2018). This movie was taken as the source data in analyzing the implicature by the researcher because this movie get the nomination golden globe award for best original score and screen actors guild award for outstanding performance by a female actor in a supporting role. In

implication studies, this picture is extremely essential to be examined, since reviewers appreciate the uniqueness of the tale and the atmosphere of story, feature, directing, and arrangement of sound Woods (2018). This film depicts the narrative of a terrible alien species that attacked Earth and a household that lives on the precipice of life by surviving in the middle of the invasion. Again, the aliens have acute hearing and are prevented from making even the tiniest sound in order to survive.

The film is directed by John Krasinski, who plays as Lee Abbot, and his wife, Emily Blunt, as Evelyn Abbot. Evelyn Abbott is engaged to Lee Abbott, with whom she has four kids: Regan, Marcus, Beau, and an unidentified newborn. The physical hurdles of childbirth and planning for the harsh realities of parenting a kid in a society where survival demands quiet are Evelyn's principal problems. This film is a true story of a mute child who is played by Millicent Simmonds as Regann Abbott who actually uses sign language in his daily life.

The movie's title "A Quiet Place," which is colored with conversation and flavoured with literature. Becoming a dish that can absorb publicity film lover, among whom is the student society. Becoming extremely efficient as a media that gives its own colour scheme so that a shape of gratitude for cultural and linguistic product lines can be actually realised. This is a film or data source that should not be overlooked in a final research. As a result of this research,

the effects of the film upon students reading ability may be observed and understood. There are many conversations that can be taken as an implicature, especially conversational implicature, there are also some movements that give rise to a meaning but are not discussed in this study.

One of the conversational implicatures taken in this film is quote in the movie "A Quiet Place" (2018) is at night Lee Abbott really misses Evelyn Abbott and doesn't want him to leave. Because previously there was a fight between the husbands and wives in their house. This can be seen in the following quote from the movie "A Quiet Place":

Abbott: "Actually i would be happier if i had you"

Evelyn : "Now i want to sleep in my room"

Abbott: "Oh, my God".

(A Quiet Place, 2018. 00:02:20)

In this conversation Abbott as the speaker said "**I would be happier**" which "**happier**" as a keyword is a form of conversational implicature has the meaning that the speaker does not want to be left by the hearer and wants the hearer or his wife to stay, then the hearer replies "Now I want to sleep in my room". With a spoiled gesture and closed the door. The hearer didn't say "yes" in fact, but the hearer went into the room and didn't leave her husband Abbott as the speaker. The meaning of what the hearer said is the hearer will stay there.

In a different situation, another example is found in this movie, namely when Marcus or the speaker, where the younger brother named Regan uses

his hand to describe an object and says;

Marcus : “Rocket” (his fingers moving upwards)

Regan : “Yes its good”

Marcus : “We can be safe”

(A Quiet Place, 2018. 00:06:17:09)

What the speaker said "**we can be safe**" This shows the form of the conversational implicature has the meaning that could go from Earth using a rocket, because at that time the situation in this movie was very dire with many aliens are looking for prey and want to eat the humans on earth.

To study this topic, the author studied various prior research on conversational implicature. The first is Dormauli (2018) in his journal about conversational implicature in the novel which the title of novel is *Hidamari No Kanojo*. The goal of this study is to explore the implications of talks in the novel and also intended to clarify the objective of the communication act performed on it. Grice (1975) was used to determine the kind of implicatures conversational based on the violation of a maxim in the cooperative principle, and Brown (1980) was utilized to determine speech act. This study uses a qualitative descriptive approach to describe the data in the as the method. The findings of this study were as follows: (1) found general conversational implicatures in as many as 12 data, special conversational implicatures in as many as 8 data, and (2) mean of implicatures by speakers described though the communicative acts categorized into 15 types based on their original purpose. The similarities between this article and this study is using the same

theory, namely the conversational implicature and the difference is in the data source in the form of a novel, while this study is in the form of a movie.

The second studies using research from Christina (2021) about the functions of conversational implicature in tv show and the name of show is F.R.I.E.N.D.S. This article used the theory of Grice's (1975) conversational implicature to recognize and analyze the kind of conversational implicature, and Leech's (1969) figurative language theory to study the form of conversational implicature. This study employs a qualitative research approach. The researcher utilized Sudaryanto's (2015) interview technique to gather data, Sudaryanto's (2015) pragmatic identity approach to analyze the data, and Sudaryanto's (2015) official and informal presentation methods to present the study results. Researchers found in the journal ten data contained conversations and three data classified as representatives or assertives, two data classified as commissive, two data classified as expressive, and the other three data classified as declarations. The similarity of this article is that it uses the same theory from Grice on conversational implicature, and the difference lies in the show in the form of a show, while this study is from a movie.

1.2 Identification of the problem

The first step in discovering all of the difficulties in the background is to identify a problem Creswell, (1994). It refers to analyzing, developing, and determining the core cause of an issue. The researcher discovered certain

concerns that may be investigated based on the research background;

1. The type of conversational implicature in A Quiet Place movie.
2. The function of conversational implicature in A Quiet Place movie.
3. The strategies of conversational implicature in A Quiet Place movie.
4. The reason of the speaker used the type and function of conversational implicature in A Quiet Place movie.

1.3 Limitation of the problem

Following the identification of the problem, a list of difficulties was established. As a result, the analysis had to be restricted. The restriction comprised of two major concerns, as stated below.

1. The type of conversational implicature reflected in A Quiet Place movie.
2. The function of conversational implicature reflected in A Quiet Place movie.

1.4 Formulation of the problem

The researcher develops the major issues to be addressed, as indicated in the following research questions:

1. What are the types of conversational implicature reflected in A Quiet Place movie?
2. What are the functions of implicature reflected in A Quiet Place movie?

1.5 Objectives of the research

The researcher in this study has an objective of the research to determine the purpose of the study:

1. To describe the type of implicature reflected in A Quiet Place movie.
2. To find out the function of implicature reflected in A Quiet Place movie.

1.6 Significance of the research

1.6.1 Theoretical significance

Theoretically, this research has some purposes and meanings. The researcher tries to find information for reader about conversational implicature. The researcher gives the experience for reader to know and understand. The purpose of this studies to gain knowledge and experience by using the materials to scientific research on the issue of conversational implicature. Second, this study means to serve as a reference and comparison point for future research.

1.6.2 Practical significance

Practically, the knowledge obtained from this study and its implementation will be valuable in the next sections. Conversational implicature utterances should be avoided by speakers since they have a negative impact on the person hearing them. These speakers respond by

avoiding misunderstandings, social disputes, and discord, and they do all in their power to prevent any social unrest. This study is crucial for improving and widening knowledge of conversational implicature methods. As a result, the reader who is interested in employing conversational implicature around personality is likely to gain from this research. This research also gives the references to viewer A Quiet Place movie.

1.7 Defenition of key terms

Pragmatics : Pragmatics is about dealing with things sensibly and realistically in a way that is based on practical rather than theoretical considerations (Yule, 1967)

Conversational implicature : Conversational implicature occurs when the implicature varies based on the context (Grice, 1975)