

**IMPOLITENESS STRATEGIES REFLECTED  
IN "THE HEAT" MOVIE: PRAGMATICS APPROACH**

**THESIS**



**By:  
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PUTERA BATAM UNIVERSITY**

**2023**

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**Submitted in partial fulfillment of the requirement for English Sarjana  
Sastra**



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## SURAT PERNYATAAN ORISINALITAS

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**Impoliteness Strategies Reflected In "The Heat" Movie: Pragmatics Approach**

Adalah hasil karya sendiri dan bukan "duplikasi" dari karya orang lain.

Sepengetahuan saya, di dalam naskah Skripsi ini tidak terdapat karya ilmiah atau pendapat yang pernah ditulis atau diterbitkan oleh orang lain, kecuali yang secara tertulis dikutip di dalam naskah ini dan disebutkan dalam sumber kutipan dan daftar pustaka.

Apabila ternyata di dalam naskah Skripsi ini dapat dibuktikan terdapat unsur – unsur PLAGIASI, saya bersedia naskah Skripsi ini digugurkan dan gelar akademik yang saya peroleh dibatalkan, serta diproses sesuai dengan peraturan perundang – undangan yang berlaku.

Demikian pernyataan ini saya buat dengan sebenarnya tanpa ada paksaan dari siapapun.

Batam, 31 Januari 2023

Yang membuat pernyataan,



**Sonia Rahman**

191210025

## **MOTTO AND DEDICATION**

### **MOTTO**

**"There is no struggle without tears, no victory without the prayers and support of parents".**

### **DEDICATION**

**I dedicate this thesis to :**

**My beloved parents**

**My sisters and brother**

**And all of my best friends.**

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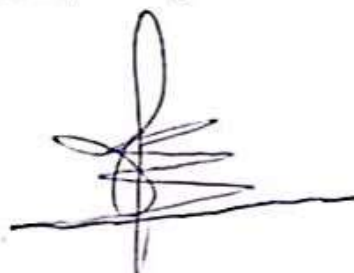
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**This thesis has approved to be submitted  
on the date as indicated below**

**Batam, January 31<sup>st</sup> 2023**

A handwritten signature in black ink, consisting of a large loop at the top, followed by several horizontal strokes, and a long horizontal line at the bottom.

**Mhd. Johan, S.S., M.Hum.**

**SUPERVISOR**

## ABSTRAK

*Ketidaksopanan dapat diketahui dari tuturan seseorang. Tujuan dari penelitian ini adalah untuk menganalisis strategi sopan santun yang digunakan dalam percakapan. Strategi tidak sopan ini digunakan oleh orang yang muncul dalam film "The Heat". Data diambil dari video The Heat Movie. Analisis data difokuskan pada orang dari tempat kejadian dalam video perseptual. Penelitian ini ditulis dan kemudian diteliti berdasarkan pertimbangan-pertimbangan yang dikemukakan oleh Culpeper tentang strategy dan function impoliteness. Penelitian kualitatif dilakukan dengan menggunakan metode observasional dan metodologi non-partisipatif dalam penelitian ini. Strategi yang diterapkan adalah bald on record, positive impoliteness, negative impoliteness, sarcasm/mock impoliteness dan withhold politeness seperti yang dijelaskan oleh dan jenisnya adalah ketidaksantunan efektif, ketidaksantunan koersif, dan ketidaksantunan entertaining. Analisis penelitian ini menggunakan pendekatan pragmatik Yule. Teori Culpeper akan digunakan untuk menganalisis penjelasan ketidaksopanan. Penelitian ini menggunakan metode deskriptif kualitatif, dan data yang terkumpul disajikan dalam bentuk wacana. Metode observasi dan teknik mencatat digunakan dalam metode pengumpulan data dengan menggunakan penelitian deskriptif kualitatif. Untuk menganalisis data, peneliti menggunakan metode padan atau pencocokan, dilengkapi dengan teknik daya pilah referensi dan larik tulis. Penelitian ini disajikan secara informal untuk memudahkan pemahaman para pembaca. Hasil penelitian menunjukkan bahwa terdapat dua puluh lima pengucapan yang menggunakan strategy and functions impoliteness. Hasil dari penelitian ini menunjukkan bahwa ada lima macam strategi ketidaksantunan yaitu ketidaksantunan Bald on record ada delapan tuturan, satu untuk ketidaksantunan positif, empat belas untuk ketidaksantunan negatif, dan tujuh kesantunan sarkasme atau mock politeness. Selanjutnya ditemukan tiga jenis ketidaksantunan yaitu ketidaksantunan afektif ada empat belas tuturan, ketidaksantunan koersif ada sepuluh tuturan, dan yang terakhir adalah ketidaksantunan entertaining ada enam tuturan. Berdasarkan data yang ditemukan ketidaksopanan negatif dan afektif adalah yang paling dominan.*

**Kata kunci:** Pragmatik, Ketidaksopanan, Tuturan

## ABSTRACT

Impoliteness can be known from a person's speech. The purpose of this study was to analyze the impoliteness strategies used in conversation. These impolite strategies were used by people who appear in the movie "The Heat". The data were taken from the video of The Heat Movie. The data analysis focused on the characters from the movie. This research was written and then researched based on the theories of Culpeper about strategy and function of impoliteness. Qualitative research was conducted using observational method and non-participatory methodology in this study. The strategies applied are bald on record, positive impoliteness, negative impoliteness, sarcasm/mock impoliteness and withhold politeness as described by Culpeper and the functions are effective impoliteness, coercive impoliteness, and entertaining impoliteness. The analysis of this research used Yule's theory about pragmatic approach. Culpeper's theory was used to explain impoliteness. This research used qualitative descriptive method, and the collected data is presented in the form of discourse. The observation method and note-taking technique are used in the data collection method by using qualitative descriptive research. To analyze the data, the researcher uses the matching method, complemented by the reference sorting and writing array techniques. This research was presented informally to facilitate the understanding of the readers. The result showed that there were twenty five utterances that used strategy and functions of impoliteness. The result of this research showed that there are five kinds of impoliteness strategies namely Bald on record impoliteness there are eight utterances, one for positive impoliteness, fourteen for negative impoliteness, and seven for sarcasm or mock politeness. Furthermore, there are three functions of impoliteness which are affective impoliteness with fourteen utterances, coercive impoliteness with ten utterances, and the last one is entertaining impoliteness with six utterances. Based on the data found, negative and affective impoliteness are the most dominant.

**Keywords:** Pragmatics, Impoliteness, Utterance.

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## TABLE OF CONTENTS

<b>HALMAN SAMPUL DEPAN.....</b>	<b>i</b>
<b>HALAMAN SAMPUL DEPAN .....</b>	<b>ii</b>
<b>SURAT PERNYATAAN ORISINALITAS .....</b>	<b>iii</b>
<b>MOTTO AND DEDICATION.....</b>	<b>iv</b>
<b>HALAMAN PENGESAHAN.....</b>	<b>v</b>
<b>ABSTRAK .....</b>	<b>vi</b>
<b>ABSTRACT .....</b>	<b>viii</b>
<b>ACKNOLEDGMENT .....</b>	<b>ix</b>
<b>TABLE OF CONTENTS.....</b>	<b>ix</b>
<b>CHAPTER I INTRODUCTION.....</b>	<b>1</b>
1.1 Background of The Research .....	1
1.2 Identification of the problem .....	6
1.3 Limitation of The Problem .....	7
1.4 Formulation of the Problem .....	7
1.5 Objectives of The Problem.....	7
1.6 Significance of The Research .....	9
1.7 Definition of Key Terms .....	10
<b>CHAPTER II REVIEW OF RELATED LITERATURE AND THEORITICAL FRAMEWORK .....</b>	<b>10</b>
2.1 Pragmatics .....	10
2.1.1 Impoliteness.....	10
2.1.2 Impoliteness Strategies .....	11
2.1.2.1 Bald on Record .....	12
2.1.2.2 Positive Impoliteness.....	12
2.1.2.3 Negative Impoliteness .....	13
2.1.2.4 Sarcasm or Mock Politeness.....	14
2.1.2.5 Withhold Politeness .....	15
2.1.3 Impoliteness Functions.....	15
2.1.3.1 Affective Impoliteness .....	16

2.1.3.2 Coercive Impoliteness .....	18
2.1.3.3 Entertaining Impoliteness .....	17
<b>2.2 Previous Research .....</b>	<b>17</b>
<b>2.3 Theoretical Framework .....</b>	<b>22</b>
<b>CHAPTER III RESEARCH METHODOLOGY .....</b>	<b>25</b>
3.1 Research Design .....	25
3.2 Object of the Research.....	25
3.3 Method of Collecting Data .....	26
3.4 Method of Analyzing Data .....	27
<b>CHAPTER IV RESEARCH ANALYSIS AND FINDINGS.....</b>	<b>29</b>
4.1 Research Analysis.....	29
4.2 Findings.....	45
<b>CHAPTER V CONCLUSIONS AND RECOMMENDATIONS .....</b>	<b>48</b>
5.1 Conclusion.....	48
5.2 Recommendation.....	48
<b>REFERENCES</b>	
<b>APPENDIX</b>	
<b>CURRICULUM VITAE</b>	

## LIST OF FIGURES

<b>Figure 2.1</b> Theoretical Framework.....	24
<b>Figure 4.2</b> Analytical Framework.....	48