

## **CHAPTER III**

### **RESEARCH METHODOLOGY**

#### **3.1 Research Design**

This research used the descriptive qualitative research. The data was served in the form of word, phrase, sentence, and paragraphs. Creswell (2018) stated that qualitative research is employed to obtain a comprehensive and detailed understanding of social phenomena. According to Litosseliti (2010), qualitative method is the data in form of words while quantitative in numerical form. This study employed descriptive qualitative research methodology. According to Creswell (2018), qualitative research is a technique to examine and understand the significance of a person or group of people that relevant with human problem. According to Litosseliti (2010), the data used in qualitative method are words and utterances while in quantitative method the data comes in numerical. Meanwhile, Marshall and Rossman (2006) explained that process of analysis in qualitative method is conducted via describing, categorizing, or generalization. The result of qualitative method research according to (Taylor et al., 2015) is a descriptive narrative essay.

This research used the utterances from a tv series as the data. Categorizing and shorting are the method of analyzing the data. Eventually, the result was presented in written form. Hence, this research used the descriptive qualitative research method.

### **3.2 Object of the Research**

The object of this research is directive acts, which particularly emphasized the types and forms of directive illocutionary acts in Netflix Series “Insatiable” season 2. The theory from (Searle & Vanderveken, 1985) was used to analyze the several types of directive acts. Additionally, the theories by (Kreidler, 1998) was implemented to examine the forms of directive illocutionary acts. This research used the Netflix Series “Insatiable” season 2 as the data source. “Insatiable” is an American dark comedy-drama television series that was created by Lauren Gussis, starring Dallas Roberts and Debby Ryan. The series was filmed in Newnan, Georgia. This series have comedy, drama, thriller genres. This series is presented in two seasons. Season 2 was filmed from early-March 2019 to late June 2019. Season 2 only consisted of 10 episodes, compared to 12 episodes in the first season. Evaluating the forms of directive acts comes after analyzing the utterances of directive acts. Therefore, the researcher's interest was focused on the speaker's utterance that shows directive illocutionary acts.

### **3.3 Method of Collecting Data**

This research used the observational method in collecting the data. Methodology proposed by Sudaryanto (2015) was taken by the researcher. Furthermore, this research employed a non-participatory technique because the researcher did not involved as a participant. The researcher focused on listening to every word spoken throughout the movie. To help collect the data, the researcher took several steps: the researcher watched and listened to the utterance in the movie or the transcripts while implementing the shorting technique, which involves gathering and analyzing certain statements that are relevant to the

research topic. The second, utterances that derived from spoken words or dialogues were collected by the researcher, then identified and classified the issues that appeared in the data. The last was noting the current data and make it into clearer forms.

### **3.4 Method of Analyzing Data**

This research used data formed of utterances, which also included in the data identification process. The approach of this research was referential identity method from (Sudaryanto, 2015) then was applied in this research to examine the data based on the justification and theories by the experts. Pragmatic competence in-equalizing by (Sudaryanto, 2015) also used in this research because the data were equalized with the theory. The Netflix Series “Insatiable” Season 2 transcript contains directive illocutionary acts that the researcher wanted to explore and analyze. When examining directive illocutionary acts, the researcher utilized (Searle & Vanderveken, 1985) theory. The theory directed the researcher to examine any information about directive illocutionary acts and their purposes that is related to the types and it was found in the Netflix Series “Insatiable” Season 2. The researcher applied referential identity method related to contextual meaning to analyze the data. The steps from data analysis are listed. By marked the speaker's utterances, it first establishes which dialogues are recognized as directive illocutionary acts. The theory proposed by (Searle & Vanderveken, 1985) is the foundation for this step, which described the types of directive illocutionary acts and Kreidler (1998) described the forms of directive illocutionary acts in the netflix series.

### **3.5 Method of Presenting Research Result**

The researcher analyzed the data and then offered the analysis' findings as the last stage in the technique. The informal method developed by (Sudaryanto, 2015) was used in this investigation. Words were involved to present the research result of this present research. Hence, informal method was the method that the researcher used after finishing the data analysis. "Informal method includes words in presenting the research result" (Sudaryanto, 2015, p. 241). Hence, the reader can easily understand the selected issue because the researcher used descriptive language and used words and sentences in presenting the results and it was explained descriptively.