

**ANALYSIS OF DIRECTIVE ILLOCUTIONARY ACTS
IN NETFLIX SERIES “INSATIABLE”:
PRAGMATICS APPROACH**

THESIS



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PUTERA BATAM UNIVERSITY
2023**

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**Submitted in Partial Fulfillment of the Requirements for the Degree of
English Sarjana Sastra**



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191210064

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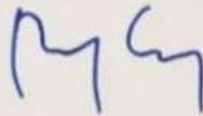
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The thesis has been approved to be examined on the date as indicated below

Batam, March 1st 2023



**Robby Satria, S.S., M.Hum.
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ABSTRAK

Penelitian kualitatif deskriptif ini bertujuan untuk menganalisis jenis-jenis dan bentuk-bentuk tindakan ilokusi direktif dalam sebuah film. Tindak tutur adalah ucapan yang menunjukkan niat pembicara kepada pendengar. Salah satu klasifikasi tindak tutur adalah tindakan ilokusi direktif. Fenomena tindakan ilokusi direktif ada dalam kehidupan sehari-hari. Tindakan ilokusi direktif adalah sebagai upaya dari pembicara untuk membuat pendengar melakukan sesuatu. Teori oleh Searle (1979) digunakan untuk menganalisis jenis-jenis tindakan ilokusi direktif. Jenis-jenis tindakan direktif seperti yang diusulkan oleh Searle (1979) adalah meminta, mengemis, memerintahkan, memerintahkan, meminta, mengundang, berdoa, memohon, menasihati, memohon, dan mengizinkan. Bentuk-bentuk tindakan ilokusi direktif dalam penelitian ini diteliti menggunakan teori oleh Kreidler (1998). Penelitian ini menggunakan metode penelitian kualitatif deskriptif sebagai desain penelitian. Untuk mengumpulkan data, peneliti menggunakan metode observasional dan teknik non-partisipatif. Teknik analisis data penelitian ini adalah metode identitas referensial karena data dianalisis mengacu pada teori dan kompetensi pragmatis dalam menyamakan karena data disamakan. Metode penyajian hasil penelitian menggunakan metode informal karena hasil penelitian disajikan dalam kata dan kalimat. Peneliti mengambil Serial Netflix "Insatiable" sebagai sumber data. Penelitian ini bertujuan untuk menganalisis jenis dan bentuk tindakan ilokusi direktif dalam Serial Netflix "Insatiable" Season 2. Temuan penelitian ini menunjukkan total ada 99 data dari serial netflix ini dari 2 tujuan. Untuk tujuan pertama ada 14 data dari 8 jenis tindakan ilokusi direktif yang berbeda, dan untuk tujuan kedua ada 3 data dalam 3 bentuk tindakan ilokusi direktif yang berbeda dalam Serial Netflix "Insatiable".

Kata kunci: *tindak ilokusi direktif, tindak tutur, pragmatik*

ABSTRACT

This descriptive qualitative research aimed to analyse the types and the forms of directive illocutionary acts in a movie. Speech act is an utterance that shows the intention of speaker to the hearer. One of the classification of speech acts is directive illocutionary acts. The phenomena of directive illocutionary acts are exist in everyday life. Directive illocutionary acts is as an attempt from the speaker to make the hearer do something. The theory by Searle (1979) was used to analyze the types of directive illocutionary acts. The types of directive acts as proposed by Searle (1979) are ask, beg, command, order, request, invite, pray, entreat, advise, plead, and permit. The forms of directive illocutionary acts in this research was examined using the theory by Kreidler (1998). This research used descriptive qualitative research method as the research design. To collect the data, the researcher used observational method and non-participatory technique. The technique of analyzing data for this research was referential identity method because the data was analyzed referred to the theories and pragmatic competence-in equalizing because the data were equalized. The method of presenting the research result used the informal method as the research result was presented in words and sentences. The researcher took Netflix Series “Insatiable” as the data source. This research aimed to analyzed the types and forms of directive illocutionary acts in Netflix Series “Insatiable” Season 2. The findings of this research showed there were total 99 data from this netflix series from 2 objectives. For the first objectives there are 14 data of 8 different types of directive illocutionary acts, and for the second objectives there were 3 data in 3 different forms of directive illocutionary acts in the Netflix Series “Insatiable”.

Keywords: directive illocutionary acts, illocutionary acts, pragmatics

MOTTO AND DEDICATION

MOTTO

“Live as if you were to die tomorrow. Learn as if you were to live forever”

DEDICATION

I dedicated this thesis to my Lord Jesus Christ, who has guided me

I dedicated this thesis to myself, who has been strong and never gave up

I dedicated this thesis to the most precious people in my life, my parents and my sisters, who always support me and always be there for me

I dedicated this research to the readers who read this research.

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