

**AN ANALYSIS OF LANGUAGE STYLE IN
“BRIDGERTON SEASON 2” NETFLIX SERIES:
SOCIOLINGUISTIC APPROACH**

THESIS



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FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY
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**Submitted in Partial Fulfillment of the Requirements for the Degree of
English Sarjana Sastra**



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DECLARATION OF THE THESIS ORIGINALITY

I, Sartika Handayani Siregar, NPM No. 191210014

Hereby declare that the term paper entitled:

AN ANALYSIS OF LANGUAGE STYLE IN “BRIDGERTON SEASON 2” NETFLIX SERIES: SOCIOLINGUISTIC APPROACH

Is the real work of myself and I realize that this thesis has never been published in other media before, partially or entirely, in the name of mine or others.

Batam, 02nd March 2023



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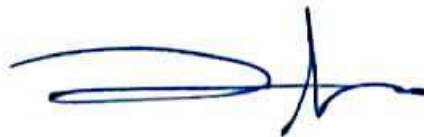
THESIS

**Submitted in Partial Fulfillment of the Requirements for the Degree of
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The thesis has been approved to be submitted on the date as indicated below

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ABSTRAK

Gaya bahasa adalah cara komunikasi yang dipilih oleh peserta tergantung pada konteks sosial. Fenomena penggunaan gaya bahasa dapat ditemukan dalam kehidupan sosial yang sebenarnya dan serial Netflix. Dalam serial Netflix, gaya bahasa terjadi di “Bridgerton Season 2”. Berdasarkan fenomena tersebut, tujuan dari penelitian ini adalah untuk mengetahui jenis gaya bahasa dan fungsi tuturan dalam ujaran karakter dalam serial Netflix “Bridgerton Season 2”. Penelitian ini menggunakan teori gaya bahasa dari Joos. Kemudian, penelitian ini juga menggunakan teori fungsi tuturan dari Holmes & Wilson. Agar penelitian ini lebih terarah dan terdeskripsi dengan baik, peneliti menggunakan metode penelitian deskriptif kualitatif sebagai desain penelitiannya. Dalam pengumpulan data, peneliti menggunakan metode observasi dan teknik simak bebas libat cakap. Untuk menganalisis data, peneliti menggunakan metode referensial dan kompetensi dalam teknik hubung banding menyamakan hal pokok. Hasil penelitian ini disajikan secara deskriptif dengan menggunakan metode informal. Berdasarkan hasil analisis, para tokoh menerapkan semua jenis gaya bahasa. Jenisnya adalah gaya beku, formal, konsultatif, kasual, dan intim. Data gaya intim adalah data yang paling menonjol yang diucapkan oleh karakter. Hal itu dikarenakan para tokoh kebanyakan menunjukkan keakraban dengan keluarga, kekasih, sahabat, dan kenalan. Selain itu, data fungsi fatik juga merupakan data yang paling menonjol yang muncul dari tuturan para tokoh. Hal itu karena para tokoh kebanyakan menunjukkan ikatan sosial dengan menunjukkan solidaritas, simpati, dan empati satu sama lain. Sebagai tambahan, penggunaan gaya bahasa dapat ditafsirkan berdasarkan hubungan sosial dalam masyarakat.

Kata Kunci: *Ragam bahasa, fungsi bahasa, sociolinguistik*

ABSTRACT

Language style is the way of communication chosen by the speakers depending on the social context. The phenomena of the use of language style could be found in real social life and Netflix series. In Netflix series, the language style occurred in “Bridgerton Season 2”. Based on the phenomena, the purpose of this research is to find out the types of language style and the speech functions in characters’ utterances in “Bridgerton Season 2” Netflix Series. This research employed the theory of language style from Joos. Then, this research also employed the theory of speech functions from Holmes & Wilson. In order to make this research more focus and well-described, the researcher applied descriptive qualitative research method as the research design. For collecting data, the researcher employed observational method and non-participatory techniques. For analyzing data, the researcher conducted referential identity method and competence in equalizing techniques. The results of this research were presented descriptively in words and sentences by using informal method. Based on the results of analysis, the characters applied all the types of language style. The types were frozen, formal, consultative, casual, and intimate style. The data of intimate style was the most prominent data uttered by the characters. It was because the characters mostly showed the intimacy to family, lovers, friends, and acquaintances. Moreover, the data of phatic function was also the most prominent data occurred from the characters’ utterances. It was because the characters mostly showed their social bonds by showing solidarity, sympathy, and empathy to each other. Accordingly, the use of language style can be interpreted based on the social relationship in the society.

Keyword: Language style, speech functions, sociolinguistics

MOTTO AND DEDICATION

MOTTO

“There Will Be Another Hard Time, Don't Let Yourself Give Up.”

DEDICATION

The researcher dedicated this thesis to my beloved late mother, who will always be my eternal love. May her memory forever be a consolation and blessing.

This thesis also dedicated for the readers, students, and future researchers.

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All praises and gratefulness to Jesus Christ who has given mercy and blessings, so the researcher can complete this thesis entitled "An Analysis of Language Style in "Bridgerton Season 2" Netflix Series: Sociolinguistic Approach" for requirements to complete the undergraduate study program (SI) in the English Literature Study Program, Putera Batam University.

The researcher realized that this thesis is far from perfect. Therefore, criticism and suggestion will always be accepted by the researcher with pleasure. With all limitation, the researcher also realized that this thesis would not be completed without help, guidance, and encouragement from the various parties. The researcher is especially grateful for her thesis supervisor, Mr. Zia Hisni Mubarak, S.Pd., M.Pd. who has contributed the idea, motivation, and patience in arranging to the researcher to write the thesis well. For this reason, with all humility the researcher expresses her gratitude to:

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The researcher apologies for all mistakes made along the studies and also the researcher hopes this thesis would be useful for the readers. May God give them happiness, healthy, and mercy.

Batam, 02nd March 2023



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LIST OF ABBREVIATIONS

E	: Episode
Q	: Question
FR	: Frozen
FO	: Formal
CO	: Consultative
CA	: Casual
IN	: Intimate
EX	: Expressive
DI	: Directive
RE	: Referential
ME	: Metalinguistic
PO	: Poetic
PH	: Phatic