

CHAPTER III

RESEARCH METHODOLOGY

3.1 Research Design

This type of research is qualitative and aims to reveal phenomena that exist in society from data, or views of the community to be analyzed and answers sought. The qualitative method is a form of research to explore and understand groups of individuals or people focused on social and humanitarian issues. Qualitative research, it is carried out through important processes, such as asking questions and research procedures, collecting data from research subjects, and conducting inductive data analysis from specific themes to general themes. This research provides an interpretation of the meaning of the data (Creswell, 2018). This research method is suitable for conducting research on social injustice experienced by women, especially the main character in the novel *The Scarlet Letter*. The reason for using the method in this study is that qualitative research emphasizes more on describing the phenomena found rather than displaying statistics, then qualitative research provides the flexibility to focus on textual data in the novel *The Scarlet Letter*, and qualitative research provides suitable plots and designs to describe strong women. among the social treatment in the novel *The Scarlet Letter*.

3.2 Object of the Research

The object of the research in this thesis is Social Injustice in of The Main Character. The data source used in the research is novel *Thee Scarlet Letter*. This research analyzes the forms and the responded of main character research questions with the theory of feminism from Tong's literary creation entitled *Feminist thought*:

A more comprehensive Thought. The choice of a form of social injustice as an object seems to attract attention after paying attention to feminist issues such as the ideas in the Tong book. The choice of the object is related to the novel's social problems, such as the form of social injustice experienced by the main character in The Scarlet Letter novel, and the way the main character responds to this form of social injustice in The Scarlet Letter novel.

3.3 Method of Collecting Data

This study uses qualitative methods in the procedure of collecting data, interpreting and reporting the results of the research together. In qualitative research, especially in the form of data collection using document analysis techniques (Creswell & Creswell, 2018). The researcher implemented three steps in conducting this qualitative research, such as: the researcher read the entire contents of the novel, then gave highlights to the parts of the novel that are in accordance with the research theme, and finally the researcher sorted all the highlighted data to be examined as research objects.

3.4 Method of Analyzing Data

At this stage of data analysis in qualitative research is the stage of selecting, organizing, searching and discovering important parts of the data obtained in the field so that it becomes a conclusion to be conveyed to the public (Creswell & Creswell, 2018). In content analysis is an analysis system of variables- the research variables, and makes it possible to analyze the contents of The Scarlet Letter novel, namely the phenomenon of social injustice experienced by women which is reflected in Hawthorne's novel The Scarlet Letter. The steps in analyzing the contents of the novel include: coding the contents of the novel which have certain

conditions and characteristics in common, after that starting to group the data, and the last is evaluating the contents of the novel with Nayar's theory of feminism so that it can form a description of the data and conclusions.

3.5 Method of Presenting Research Result

This result of the presentation use narrative text in this method it is important in presenting qualitative research methods and including quotes and descriptions of the problem. The result displays of the research starting from the quotation and continues by making a description of the quotation. The quotation used is as textual evidence taken from the novel *The Scarlet Letter*, while the description is an explanation of a phenomenon that has been obtained from the contents of the novel manuscript. These two steps aim to fully present the phenomenon of social injustice of the main character in *Scarlet Letter* so that readers can easily to understand it.