

**AN ANALYSIS OF GORDON RAMSAY'S IMPOLITENESS
COMMENTS IN “HELL'S KITCHEN” SHOW SEASON 20:
PRAGMATIC APPROACH**

THESIS



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**ENGLISH LITERATURE DEPARTMENT
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY**

2023

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**Submitted in Partial Fulfillment of the Requirements for the degree of
Sarjana Sastra**



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2023

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IN "HELL'S KITCHEN" SHOW SEASON 20: PRAGMATIC APPROACH**

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DECLARATION OF THE THESIS ORIGINALITY

I, Chud Radeffy Azhari, NPM No. 191210011

Hereby declare that the term paper entitled:

**AN ANALYSIS OF GORDON RAMSAY'S
IMPOLITENESS COMMENTS IN "HELL'S
KITCHEN" SHOW SEASON 20: PRAGMATIC
APPROACH**

is the real work of myself and I realize that this thesis has never been published in
other media before, partially or entirely, in the name of mine or others

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APPROVAL PAGE

**AN ANALYSIS OF GORDON RAMSAY'S IMPOLITENESS COMMENTS
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The term paper has been examined on the data as indicated below:

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ABSTRAK

Ketidaksantunan adalah sikap negatif dan tidak menyenangkan dalam berkomunikasi dan bertindak. Salah satu aspek ketidaksantunan dapat ditangkap di media sosial. Ketidaksantunan tersebut muncul dalam reality show yaitu acara "Hell's Kitchen". Reality show tersebut mengandung aspek ketidaksantunan antara atasan dan peserta. Penelitian ini bertujuan untuk mengidentifikasi strategi dan fungsi ketidaksantunan yang ditemukan dalam ucapan-ucapan Gordon Ramsay saat ia menjadi pembicara di Hell's Kitchen. Penelitian ini menggunakan teori yang dikembangkan oleh Culpeper yang membahas tentang ketidaksantunan. Culpeper membagi lima strategi dan tiga fungsi ketidaksantunan. Penelitian ini menggunakan metode penelitian kualitatif deskriptif untuk mengidentifikasi data. Dalam pengumpulan data, penelitian ini menggunakan metode observasi dan teknik catat. Dalam menganalisis data, penelitian ini menggunakan metode identitas pragmatis dan teknik penyamaan. Hasil penelitian ini dijelaskan secara deskriptif dan naratif. Penelitian ini disajikan secara deskriptif dengan kata-kata dan kalimat. Berdasarkan hasil penelitian, Gordon Ramsay menerapkan semua strategi dan fungsi ketidaksantunan. Strategi tersebut terdiri dari ketidaksantunan secara langsung, ketidaksantunan negatif, ketidaksantunan positif, ketidaksantunan sarkasme, dan ketidaksantunan menahan. Fungsi tersebut terdiri dari ketidaksantunan afektif, ketidaksantunan koersif, dan ketidaksantunan menghibur. Ujaran-ujaran Gordon Ramsay lebih banyak mengujarkan strategi ketidaksantunan secara langsung. Kemudian, ujaran-ujaran tersebut sebagian besar dikategorikan sebagai fungsi ketidaksantunan afektif. Karena reality show ini membicarakan tentang kompetisi memasak yang merujuk pada situasi sebenarnya. Oleh karena itu, Gordon Ramsay selaku atasan berkomentar dengan menyerang peserta dengan pernyataan tidak menyenangkan secara langsung, dan jelas. sebagai tambahan, berdasarkan ungkapan yang ditunjukkan oleh lawan bicara bahwa penutur benar-benar dapat memahami respon dari lawan bicara.

Kata kunci: *Komentar, ketidaksantunan, Pragmatik*

ABSTRACT

Impoliteness was a negative and unpleasant attitude in communicating and acting. One of the impoliteness aspects could be caught on television programs. The impoliteness appeared in the reality show which is “Hell’s Kitchen” show. The reality show consisted impoliteness aspect between the superior and the participant. This research aimed at identifying the strategies and functions of impoliteness discovered by Gordon Ramsay’s utterances in which he was a speaker in Hell's Kitchen. This research adapted the theory developed by Culpeper that discussed impoliteness. Culpeper divided five strategies and three functions of impoliteness. This research design was descriptive qualitative research method to identify the data. In collecting the data, this research applied observational method and note-taking technique. In analyzing the data, this research applied pragmatic identity method and competence in equalizing technique. The results of this research were explained descriptively and narratively This research was presented descriptively by words and sentences. Based on the analysis results, the speaker applied all strategies and functions of impoliteness. The strategies were bald on record impoliteness, negative impoliteness, positive impoliteness, sarcasm impoliteness, and withhold impoliteness, and the functions were affective impoliteness, coercive impoliteness, and Entertaining impoliteness. Gordon Ramsay’s utterances in “Hell’s Kitchen” reality show was mostly uttered bald on record impoliteness strategy. Moreover, the most utterances occurrence was affective impoliteness function. It was because this reality show talked about cooking competitions which referred to the pure situation. Hence, Gordon Ramsay as the superior commented by attacking the participants with unpleasant statements in the most direct, and clear. Additionally, it can be interpreted based on the expression shown by the interlocutor that the speaker can actually understand the response from the interlocutor.

Keywords: Comment, Impoliteness, Pragmatics.

MOTTO AND DEDICATION

MOTTO

“Allah will not change the condition of people unless they change what is in themselves”

(Q.S Ar Rad: 11)

DEDICATION

I dedicated this thesis to my beloved mother who always supports and loves me.

I also dedicated this thesis to the readers who read this research

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Alhamdulillah rabbil 'alamin, all praises and gratefulness to Allah Subhanahu Wa Ta'ala who has given mercy and gift, so the researcher can complete this thesis entitled "An Analysis of Gordon Ramsay's Impoliteness Comments In "Hell's Kitchen" Show Season 20: Pragmatic Approach" for the requirements to complete the undergraduate study program (S1) in the English Literature Study Program, University of Putera Batam.

The researcher realized that this thesis is far from perfect. Therefore, the researcher with pleasure will always accept criticism and suggestion. With all the limitation, the researcher also realized that this thesis would not complete without help, guidance, and encouragement from the various parties. The greatest gratitude also addressed to her thesis supervisor, Mr. Ambalegin, S.Pd., M.Pd. as the thesis supervisor who has contributed the idea, motivation, and patience in arranging the researcher to write the thesis well. For this reason, the researcher expressed her gratitude to:

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The researcher apologizes for all mistakes made in the studies and also the researcher hopes this thesis will be useful for the readers. May Allah give them happiness, health, and mercy. Amin.

Batam, 31 January 2023

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