# CHAPTER II

# REVIEW OF RELATED LITERATURE AND THEORETICAL FRAMEWORK

## 2.1. Sociolinguistics

When it is talking about language and society, it is always related to one of the branches of linguistics called Sociolinguistic. Wardhaugh (2014) stated that sociolinguistic is a study focused on investigating the society relationship with language to achieve an understanding of the language structure and its functions inside communication. It means that a study to identify the meaning and the function of the language used in communication in society for better understanding.

Hudson (1996) also mentioned that sociolinguistics is a study about language and society. It means that sociolinguistic is the study about language that happened in society. Besides that, Holmes (2012) mentioned sociolinguistic a study that is focused on the relationship between language and the context used. In other words, it studies society relationship with language.

It explains why people speak differently in their speech inside the different social contexts in their society. From the explanation above, it is sure that sociolinguistic is one of the branches of linguistics that focuses on the relation of a language with society as the study. It can be said that sociolinguistics concerns who to whom the people speak, what the function and the meaning of the language used in the communication, and how the situation happened in real conversation inside society.

Sociolinguistics approach is suitable to apply in this research because it shows how language is used as a communication tool in a social society that can affect the choice of words used and show the formality level based on the participants in communication. In addition, the data source used in this research is the movie that include people with different social standing in society. When talking about sociolinguistics, it can be related to address terms. Address term is the study of how people address another. People will address another differently based on their social standing or relationship in society. Because of that, address terms will affect the choice of words used in the conversation.

### 2.1.1. Address Terms

Address terms are the way people call or address the listener or the addressee. According to Wardhaugh (2014), people address others with various ways such as by using a title alone, title with last name, last name, etc. The choice of using the types of address terms is based on the status of the speaker. The status can include their occupational background and relationship. For instance, the one who addresses his or her lecturer by using his or her first name instead of using title plus last name will be regarded as impolite. Therefore, it can be said that address terms is a serious thing that has to be learned for achieving the effective communication most people want. Address have many important kinds and it functions. The types are first name, title with last name, title alone, last name, pet name, kinship term, and special nickname. For the functions, to show intimacy, show power difference, and show respect.

### 2.1.2. Types of Address Terms

According to Wardhaugh (2014), address terms are categorized into the first name, the title alone, title plus last name, last name, kinship term, and pet name. In addition, Chaika (1982) states that there are five types of address terms that people can use to address others, i.e. first name, title only, title plus last name, last name, and special nickname.

1. First Name

   First name is the way people address other people with their first name. Address people by the first name rarely occurs in formal society, this address uses by people with a close relationship towards each other. The use of first name is different according to the culture of society. In some regions, the first name is used to address people regularly.

   Mrs. Weasley : **Harry**! How wonderful to see you. (back to the boys) Beds empty! No note! You could've died! You could've been seen! (again to Harry) I don't blame you, of course, dear. (Utami & Indrawati, 2020)

2. Title Plus Last Name

   In daily conversation, people often use title with last name to address their addressee. Title with last name indicates equality between speakers. In addition, title with last name can also to show respect toward the addressee.

   Alfred : Looks like you have a date, **Ms. Prince**. (Ventalia & Jusmaya, 2020)

3. Title Alone

   In a conversation, people also use title alone to address their addressee. That people address their addressee by using title alone indicates the least intimate relationship among them.

   "I've been sent to play **fairy godmother**." (Lubis & Shara, 2022)

4. Last Name

   The employment of the last name indicates power difference between the speaker and the addressee. People who have more power address the people who have less power by using last name or first name while in turn those who have more power are addressed by their title plus last name.

   "Happy birthday Thompson my crush" (Okafor, 2022)

5. Pet Name

   The types of address terms to indicate intimacy. Pet name is rarely used in a formal situation as the employment of the type needs a very close relationship or high intimacy among the participants of a conversation.

   Edward: Now, **My Flower**, Do You Understand? (Sari, 2020)

6. Kinship Term

   Kinship terms is the type of address terms used for family. It is a term to address a family member such as father and mother, brother and sister. Usually, kinship terms is used to show intimacy and to show respect.

Percival Graves : My **boy**, the sooner we find this child, the sooner you can put that pain in the past where it belongs" (Amelia & Ekawati, 2021)

7. Special Nickname

A special nickname is used by people who have an intimate relationship with each other such as among close friends and family members. A special nickname is functioned to show intimacy among the participants in a conversation.

@manchester_dream: "**Becks**" (Andikha & Ambalegin, 2022)

## 2.1.3. Function of Address Terms

Chaika (1982) stated that the functions of address terms are to show intimacy, power difference, and respect.

1. Show Intimacy

Address form can be used to show the intimacy between speakers. The relationship between speaker can be show when both of them using address form. How close they are can bee seen how they address each other. For example some people usually use special nickname to address their friends and a lover usually use a pet name to show how deep their relationship together.

Andrew Prior : Don't take too long in here. You need a good night's sleep... For tomorrow. I, um... We love you.
Natalie Prior : Good night. I'm so proud of you, **honey** (Nufrajina & Iswandi, 2021)

2. Power Difference

Address form can be used to show power differences between speakers. The power difference is how much authority people

have in a conversation with another. By using the address form, people can know how much authority a person has according to their address toward each other. For example, Between the boss and his employers. The boss will address his employers by using first name while his employers address him by title alone or title plus last name.

"Your report card came, **brain boy!**" he shouted after me. "I wouldn't act so snooty!" (Isdhianty, 2021)

3. Respect

Address form can be used to show respect between speakers. In conversation, both speakers want to be treated equal. People who have good manners can be seen from how they address another. To show good manners and respect towards each other, people usually address using title alone or title with last name. By addressing another speakers using title or title with last name, both speakers can know they are treated equal in conversation. For example by address stranger or the older with title to show respect.

Emily : "Your name, **monsieur?**"
Luc : "My name is Luc" (Adinda Lesmana, 2022)

## 2.2. Previous Research

The study by Ventalia & Jusmaya (2020) described the various address terms and their functions in a movie. The data source was the "Justice League" movie. The data came from the movie's utterances. It used the descriptive qualitative approach. The theory of Wardaugh (2006) was used to examine the

data. According to the analysis, there were six different sorts of address phrases in the movie. First name, title, last name, title and last name, kinship term, and pet name are among them. Because of this, closeness, a disparity in power, and equality were discovered in this study.

Meilinda, Syahidawati, & Parmawati (2020) tried to identify the address terms types in the movie. The data was taken from "Aisyah : Biarkan Kami Bersaudara" movie. the theory of Wardaugh (2006) was applied to clarify the kinds of address terms. The research applied the qualitative method. In the analysis result, five address terms were found. Those are respect name, pet name, first name, kinship terms, and special nickname. The most commonly used term is first name.

Silaban (2020) research tried to identify types and functions of address terms found in "Mortdecai" movie. The theory of Wardaugh (2006) was applied to identify the types and Chaika's (1982) theory to analyze the functions. This research applied the descriptive qualitative method, and the data was taken from the dialogue in the movie. The research result found six types of address terms. Those types are title with last name, first name, title, pet name, last name, kinship terms. Three functions of address form were found, to show respect, power difference, and intimacy.

The  research was done by Amelia & Ekawati (2021) sought to identify the types used by all the characters in Fantastic Beasts And Where To Find Them movie and revealing the factors that influence the use of address terms. Theory of Wardaugh (2006) was applied. The descriptive qualitative approach was used in

this research. The result of the study can be concluded as follows. The types of address terms used in the movie are first name, title plus last name, title alone, last name, pet name, and kinship terms. The use of address terms first name was commonly used to show intimacy between the speakers. There are various factors influencing the use of address terms. They are particular occasion, social status, gender, age, family relationship, occupational hierarchy, transactional status

Lubis & Shara (2022) revealed the address terms used in *Love Rosie* movie. The aims of this research to find out the types of address terms found in the Love Rosie movie and to find out how the address terms are translated into Bahasa Indonesia. This research used a theory proposed by Wardaugh (2006) to analyze the types of address terms and Vinay & Darbelnet (2000) theory to analyze the data. The research was analyzed with descriptive qualitative approach. The results showed five types of address; pronouns, kinship, titles, names, endearments. There were six translation procedures applied in translating the address terms; literal translation, borrowing, transposition, 1 modulation, 1 equivalence, and adaption.

Andikha & Ambalegin (2022) revealed the address terms used by Instagram Users. This research used a theory proposed by Chaika (1982) and Wardaugh (2006) to analyze the types of address terms. The research was analyzed with descriptive qualitative approach. The results found seven types of address terms. Those were title, kinship terms, special nicknames, last name, title, first name, title plus last name, and pet name.

The research was done by Adinda Lesmana (2022). The researcher tried to identify the type of address terms and the social factors that influence the use of address terms by the characters in "Emily in Paris" Season 1, Episode 1. The research result found seven kinds of address terms and three factors using address terms. This research used a theory by Wardhaugh (2014). For the method, the descriptive qualitative method was used. According to the findings of this study, there are three types of addressing terms and five social factors associated with the addressing terms. The documentation and observation method were used to find the data. The three types of addressing terms were the use of a name, intimacy expression, and title with respect, where the most common address term is using the name. At the same time, five factors of addressing terms were Particular Occasion, Gender, Age, Occupational Hierarchy, and Degree of Intimacy.

For the similarity, the previous research applied the theory thorized by Wardaugh (2006) and this present research will apply the same theory to identify types of address terms . There are some dissimilarity from previous research with this present research. The previous research used Wardaugh (2006) to analyze the functions while in this present research will apply Chaika's (1982) theory. Furthermore, the data source of the previous research are different from this present research. This research will use Gridiron Gang movie as the data source.

## 2.3. Theoretical Framework

This research begins with a discussion about sociolinguistics as the research approach. The researcher will choose address terns as the object of this research. Furthermore, this research will focus only for the types and functions of address terms. The theory that will be used for the types of address terms is proposed by Wardaugh (2006) and Chaika (1982). It includes first name, title with last name, title only, last name, pet name, kinship term, and special nickname. Then, for the functions, this research will use the theory proposed by Chaika (1982). The functions are to show intimacy, power difference, and to show respect. These theories will be applied to analyzed Gridiron Gang movie as the data source.
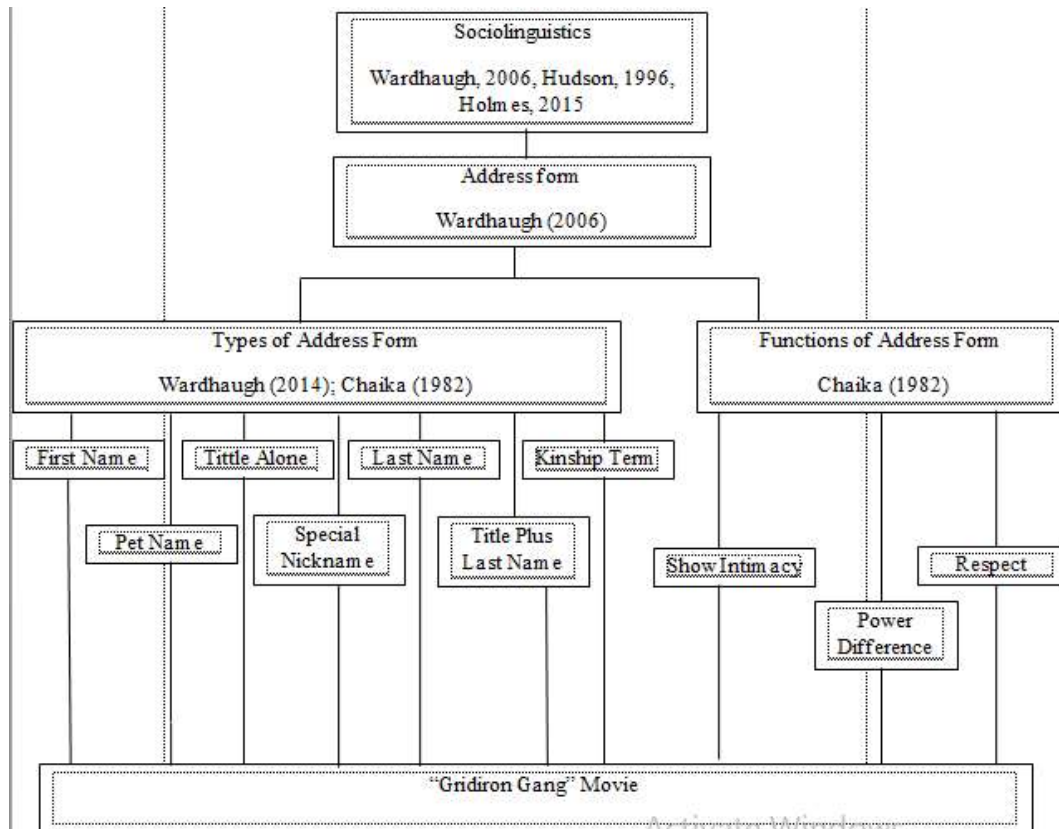
**Figure 2.1 Theoretical Framework**