

## CHAPTER I

### INTRODUCTION

#### 1.1. Background of the Research

Language is a tool by people to communicate each other in their daily life. By using language through communication, people can share their feelings or thoughts about something. With communication, people can build a relationship and increase their affection for their surroundings. However, communicating effectively is not easy. It can only be achieved if the speaker and hearer can understand the thoughts and feelings of each other.

The choice of language used by people when the conversation happens is affected by some context to make them decide what they speak. The way people speak is different according to their ethnicity or gender. In some situations, people have another name or nickname which is used only in their family and their surrounding. They are called different names in different social factors.

One of the discussions that affect the way people speak in their conversation is address terms. Address terms is how people address one another. The way people address one another will be different according to their relationship and social factor. According to Holmes (2012), address terms is an important element to make people convey what happens among them and gather their social information based on their context. By studying address terms, it can reveal many things that happen between people. This includes their power or authority with each other and their relationship.

Nowadays, the ways to communicate with other people is developing from time to time along with technological developments. The conversation between people not only happen in face to face situation and orally. It can be happened through virtual and in writing. With the help of Internet especially social media platform like Whatsapp, Twitter, YouTube, and Facebook, the conversation can be happened in virtual way. The address term expressions can also occur in social media. In social media YouTube, the address form phenomenon was found on Donald Trump and Joe Biden Final Debate.

Biden: “They need the help! The businesses as well as the schools need the help, but this **guy** wil not help them. It is not giving them any of the money”

The conversation above was taken from a YouTube video by Sky News titled Trump v Biden: The Final Debate in minutes 56:35 – 56:45. The expression of address term can be found in the word “Guy”. Word “Guy” is non-formal way to address a man and It is not used as a polite and respectful way to address a man, the polite form of this word are Mister/Sir. Word “Guy” is considered as title alone address form type. According to Wardhaugh (2014), a title like “Sir” or “Madam” is a generalized variant of the title alone type. For the function, is to show how people respect to each other. It can be seen from the word “Guy” by Biden to Trump. Biden used the word “Guy” to address Trump because he pissed that Trump did not raise the minimum wage for small businesses. According to Chaika (1982), using title alone or title last name is to show how much power, to show how much solidarity, or to show how people respect another.

Another example of address term phenomena can be found from communication in daily life. Nowadays, communication not only happened orally, but on written form. People can express their opinion and read other people's opinions freely on social media. Social media is likely the place where people comments gather (Ambalegin & Arianto, 2020). For example at Twitter tweets, where people can express their thoughts on word and can be seen or replied by others. The phenomenon below occurred on Nick Adam's Twitter account on his tweet:

“**Deplorable trump** is a sad pathetic little man. I can see why you like him. You are similar.” (@JoycePerkins)

The address term expression above happened on the Twitter Donald Trump's favorite author, Nick Adams (@NickAdamsinUSA). In his account, he wrote a tweet about the USA needing a new president which was none other than Donald Trump. Many people replied to his tweet, one of them was @JoycePerkins. In @JoycePerkins reply, address term occurred. “Deplorable trump” was a word used by @JoycePerkins to address Donald Trump as disgraceful person. This word can be seen as special nickname type of address term, It functions to show less respect @JoycePerkins has to Donald Trump.

Address terms occurs in everyday life as it is bound to language and society. However, this can also happen in a movie as it is a reflection of real-life experience. Also, a movie is regarded as a reflection of a society in seeing the world from their perspectives including how they use a language. Therefore, the researcher becomes interested in conducting a movie as an object of the research.

The movie researcher choosed as the object of the research was a movie directed by Phil Joanou, Gridiron Gang. The reason was that besides this movie being an inspirational movie for the researcher, it also provides varioud settings that will enable the characters to perform address terms frequently as they meet many people with different occupational and social backgrounds. This movie was about a true story of a man helping a teenager in a youth prison center, and changing their life journey through hard work, commitment, and leadership. The expresion of address form occured in this movie which could be seen below:

Roger: “Get off me **Homey!**”

Weather: “I’ll shut your mouth **punk!** You don't know me! Shut your mouth!”

Roger: “Get off me!”

The conversation happened from minutes 02.35 – 02.45 in the detention center between Roger who was beaten by Weather. The address form could be seen from the word “Homey” and “*Punk*”. Word “Homey” address form type was considered as a special nickname and it functioned to show respect. Word “Punk” was also considered as a special nickname with rude or impolite meaning and it function was to show less respect between Roger and Weather.

The researcher found two previous studies about address terms. The study by Ventalia & Jusmaya (2020) described the various address terms and their functions in a movie. The data source was the "Justice League" movie. The data came from the movie's utterances. It used the descriptive qualitative approach. The theory of Wardaugh (2006) was used to examine the data. According to the analysis, there were six different sorts of address phrases in the movie. First name,

title, last name, title and last name, kinship term, and pet name are among them. Because of this, closeness, a disparity in power, and equality were discovered in this study.

The second research is Andikha & Ambalegin (2022). The researchers revealed the address terms used by Instagram Users. This research used a theory proposed by Chaika (1982) and Wardaugh (2006) to analyze the types of address terms. The research was analyzed with descriptive qualitative approach. The results found seven types of address terms. Those were title, kinship terms, special nicknames, last name, title, first name, title plus last name, and pet name.

Both of previous studies above and this present research used the theory by Wardhaugh (2014) as the main theory. In contrast, this present research used Gridiron Gange movie as the data source. In this research, the researcher analyzed the utterances by the characters in a movie. This research used Wardhaugh's (2014) and Chaika's (1982) theory to analyze the data. The researcher focused on analyzing the types of address terms including with its functions which can be found in the Gridiron Gang movie. Thus, this research titled "An Analysis Address Terms Found in Gridiron Gang Movie: Sociolinguistics Approach"

## **1.2. Identification of the Problem**

1. The use of wrong address term can lead to impolite intentions.
2. The address term can happens in written form.
3. The types of address terms found in Gridiron Gang movie.
4. The functions of address terms found in Gridiron Gang movie.

**1.3. Limitation of the Problem**

1. The types of address terms found in Gridiron Gang movie.
2. The functions of address terms found in Gridiron gang movie.

**1.4. Formulation of the Problem**

1. What are the types of address terms found in Gridiron Gang movie?
2. What are the functions of the address terms found in Gridiron Gang movie?

**1.5. Objectives of the Problem**

1. To find out the types of address terms found in Gridiron Gang movie.
2. To describe the functions of address terms found in Gridiron Gang movie.

**1.6. Significance of the problem**

1. Theoretical significance

This research theoretically aims to give information, knowledge, and experience about address term. And also this research hopefully can be functioned for readers to classify the types and to know the function of the address term. The last is this research aimed to be the reference for research in the future.

2. Practical significance

This research hopefully can be an example for the speaker and the hearer to understand more about address term. Also this

research hope the readers to utilize appropriate address language in social situations and avoid to address people with wrong address in country with different culture. Therefore hopefully by this research , the readers would find out more about the types and function of address term.

### **1.7. Definition of Key Terms**

**Sociolinguistics:** a study concerned with investigating the relationship between language and society.  
(Wardhaugh, 2014)

**Address terms:** The way people call or address someone else.(Wardhaugh,2014)