AN ANALYSIS OF ADDRESS TERM FOUND IN "GRIDIRON GANG" MOVIE: SOCIOLINGUISTICS APPROACH

THESIS

By

Aditya Pratama Ramadhan

181210041

ENGLISH LITERATURE DEPARTMENT

FACULTY OF SOCIAL SCIENCE AND HUMANITIES

PUTERA BATAM UNIVERSITY

2023

AN ANALYSIS OF ADDRESS TERM FOUND IN "GRIDIRON GANG" MOVIE: SOCIOLINGUISTICS APPROACH

THESIS

Submitted in Partial Fulfillment of the Requirements for the Degree of English Sarjana Sastra

By

Aditya Pratama Ramadhan

181210041

ENGLISH LITERATURE DEPARTMENT

FACULTY OF SOCIAL SCIENCE AND HUMANITIES

PUTERA BATAM UNIVERSITY

2023

SURAT PERNYATAAN ORISINALITAS

Saya yang bertandatangan dibawah ini,

Nama : Aditya Pratama Ramadhan

Tempat/Tgl Lahir : Duri, 27 November 2000

NPM : 181210041

Program Studi : Sastra Inggris

Dengan ini menyatakan bahwa dalam Tugas akhir ini yang berjudul "AN ANALYSIS OF ADDRESS TERM FOUND IN "GRIDIRON GANG" MOVIE: SOCIOLINGUISTICS APPROACH" tidak terdapat karya yang pernah diajukan untuk memperoleh gelar akademik (sarjana) di Universitas Putera Batam dan sepanjang pengetahuan saya juga tidak terdapat karya atau pendapat yang pernah ditulis dan diterbitkan oleh orang lain kecuali yang secara tertulis diacu dalam naskah ini dan disebutkan dalam referensi. Apabila dikemudian hari terbukti bahwa pernyataan ini tidak benar maka saya sanggup menerima hukuman/sanksi apapun sesuai peraturan yang berlaku

Batam, 28 Februari 2023

Aditya Pratama Ramadhan
181210041

DECLARATION OF THESIS ORIGINALITY

I, Aditya Pratama Ramadhan NPM No. 181210041

Hereby declare that thesis entitled

AN ANALYSIS OF ADDRESS TERM FOUND IN

"GRIDIRON GANG" MOVIE:

SOCIOLINGUISTICSAPPROACH

Is real work from myself and i realized that this thesis has never been published in other medua before, partially, or entirely, in the name of mine or others.

Batam, 28 February 2023

Aditya Pratama Ramadhan
181210041

iv

APPROVAL PAGE

AN ANALYSIS OF ADDRESS TERM FOUND IN

"GRIDIRON GANG" MOVIE:

SOCIOLINGUISTICS APPROACH

THESIS

Submitted in Partial Fulfillment of the Requirements for the Degree of Sarjana Sastra

By

Aditya Pratama Ramadhan
181210041

The term paper has been examined on the date as indicated below:

Batam, 28th February 2023

Ambalegin. S.Pd., M.Pd.
Supervisor

ABSTRAK

Kata sapaan yang umum tidak hanya dalam percakapan sehari-hari tetapi juga dalam film. Tujuan dari penelitian kualitatif ini adalah untuk mengidentifikasi jenis dan fungsi dari kata sapaan dalam film Gridiron Gang. Film ini memberikan banyak karakter dengan latar belakang sosial yang berbeda yang akan memungkinkan karakter untuk sering melakukan kata sapaan. Teori Chaika (1982) dan Wardhaugh (2014) tentang jenis dan fungsi kata sapaan diterapkan oleh peneliti. Untuk mengumpulkan data penelitian kualitatif deskriptif ini digunakan metode observasi dan teknik nonpartisipatif. Pendekatan sosiolinguistik digunakan untuk penelitian ini. Metode padan referensial digunakan untuk menganalisis data. Hasil penelitian ini dilaporkan secara deskriptif dan naratif. Penelitian ini menemukan semua jenis dan fungsi dari kata sapaan yang digunakan oleh karakter film Gridiron Gang. Jeni nama panggilan khusus, nama depan, gelar, istilah kekerabatan, nama belakang, pet name*, dan gelar dengan nama belakang. Nama panggilan khusus adalah jenis yang paling umum. Selain itu, ketiga fungsi kata sapaan ditemukan dalam penelitian ini. Fungsinya adalah perbedaan kekuasaan, rasa hormat, dan menunjukan kedekatan/intimasi. Fungsi istilah sapaan yang paling sering digunakan adalah untuk membedakan antara orang asing dan kekuasaan, yang muncul pada 90 data. Pasalnya, sebagian besar aksi dalam film tersebut terjadi dalam setting informal—fasilitas penjara dan lapangan olahraga. Nama panggilan khusus dapat digunakan untuk menunjukkan kekuatan dan otoritas yang berbeda di penjara atau di lapangan olahraga. Selain itu, ada tiga data yang unik. Keunikan antara ketiga data ini dan lainnya adalah bahwa fungsi dari jenis kata sapaan berbeda dengan yang dikemukakan oleh Wardhaugh dan Chaika dalam teorinya.*

Kata Kunci: *bahasa, film, kata sapaan, sosiolinguistik*

ABSTRACT

Address terms that are common not just in everyday conversation but also in movies. The purpose of this qualitative study was to identify the types and functions of address terms in the movie Gridiron Gang. The movie provides many characters with different social backgrounds that will enable the characters to perform address terms frequently. The theories of Chaika (1982) and Wardhaugh (2014) regarding the types and functions of address terms were applied by the researcher. In order to collect the data for this descriptive qualitative study, observation method and non-participatory technique were employed. Sociolinguistic approach was used for this study. Referential identity method and equalizing technique were then used to analyze the data. The result of this study is reported in descriptively and narratively. This study found all types and functions of address terms used by the Gridiron Gang movie characters. They were special nickname, first name, title only, kinship term, last name, pet name, and title plus last name. Special nickname was the most prevalent kind. Moreover, all three functions of address terms were discovered in this study. There were power difference, respect, and intimacy/closeness The function of address terms most often used is to distinguish between stranger and power, this is due to the fact that the majority of the action in the film occurred in a informal setting—a prison facility and a sports field. Special nickname can be used to demonstrate different power and authority in a prison or on a sports field. In addition, there were some data that were unique. The uniqueness between these three data and others were that the function of the type of address term different from different from that proposed by Wardhaugh and Chaika in their theory.

Keywords: address terms, language, movie, sociolinguistics

MOTO AND DEDICATION

MOTO

Breathe in courage

Breathe out fear

Anonym

DEDICATION

This thesis is proudly dedicated to my beloved mother and brother

This also dedicate to all my friends and to the readers who read this research

ACKNOWLEDGMENTS

TABLE OF CONTENTS

LIST OF FIGURES

CHAPTER I

INTRODUCTION

1.1.   Background of the Research

Language is a tool by people to communicate each other in their daily life. By using language through communication, people can share their feelings or thoughts about something. With communication, people can build a relationship and increase their affection for their surroundings. However, communicating effectively is not easy. It can only be achieved if the speaker and hearer can understand the thoughts and feelings of each other.

The choice of language used by people when the conversation happens is affected by some context to make them decide what they speak. The way people speak is different according to their ethnicity or gender. In some situations, people have another name or nickname which is used only in their family and their surrounding. They are called different names in different social factors.

One of the discussions that affect the way people speak in their conversation is address terms. Address terms is how people address one another. The way people address one another will be different according to their relationship and social factor. According to Holmes (2012), address terms is an important element to make people convey what happens among them and gather their social information based on their context. By studying address terms, it can reveal many things that happen between people. This includes their power or authority with each other and their relationship.

Nowadays, the ways to communicate with other people is developing from time to time along with technological developments. The conversation between people not only happen in face to face situation and orally. It can be happened through virtual and in writing. With the help of Internet especially social media platform like Whatsapp, Twitter, YouTube, and Facebook, the conversation can be happened in virtual way. The address term expressions can also occur in social media. In social media YouTube, the address form phenomenon was found on Donald Trump and Joe Biden Final Debate.

> Biden: "They need the help! The businesses as well as the schools need the help, but this **guy** wil not help them. It is not giving them any of the money"

The conversation above was taken from a YouTube video by Sky News titled Trump v Biden: The Final Debate in minutes 56:35 – 56:45. The expression of address term can be found in the word "Guy". Word "Guy" is non-formal way to address a man and It is not used as a polite and respectful way to address a man, the polite form of this word are Mister/Sir. Word "Guy" is considered as title alone address form type. According to Wardhaugh (2014), a title like "Sir" or "Madam" is a generalized variant of the title alone type. For the function, is to show how people respect to each other. It can be seen from the word "Guy" by Biden to Trump. Biden used the word "Guy" to address Trump because he pissed that Trump did not raise the minimum wage for small businesses. According to Chaika (1982), using title alone or title last name is to show how much power, to show how much solidarity, or to show how people respect another.

Another example of address term phenomena can be found from communication in daily life. Nowadays, communication not only happened orally, but on written form. People can express their opinion and read other people's opinions freely on social media. Social media is likely the place where people comments gather (Ambalegin & Arianto, 2020). For example at Twitter tweets. where people can express their thoughts on word and can be seen or replied by others. The phenomenon below occurred on Nick Adam's Twitter account on his tweet:

"**Deplorable trump** is a sad pathetic little man. I can see why you like him. You are similar." (@JoycePerkins)

The address term expresion above happened on the Twitter Donald Trump's favorite author, Nick Adams (@NickAdamsinUSA). In his account, he wrote a tweet about the USA needing a new president which was none other than Donald Trump. Many people replied to his tweet, one of them was @JoycePerkins. In @JoycePerkins reply, address term occured. "Deplorable trump" was a word used by @JoycePerkins to address Donald Trump as disgraceful person. This word can be seen as special nickname type of adddres term, It functions to show less respect @JoycePerkins has to Donald Trump.

Address terms occurs in everyday life as it is bound to language and society. However, this can also happen in a movie as it is a reflection of real-life experience. Also, a movie is regarded as a reflection of a society in seeing the world from their perspectives including how they use a language. Therefore, the researcher becomes interested in conducting a movie as an object of the research.

The movie researcher choosed as the object of the research was a movie directed by Phil Joanou, Gridiron Gang. The reason was that besides this movie being an inspirational movie for the researcher, it also provides varioud settings that will enable the characters to perform address terms frequently as they meet many people with different occupational and social backgrounds. This movie was about a true story of a man helping a teenager in a youth prison center, and changing their life journey through hard work, commitment, and leadership. The expresion of address form occured in this movie which could be seen below:

Roger: "Get off me **Homey**!"

Weather: "I'll shut your mouth **punk**! You don't know me! Shut your mouth!"

Roger: "Get off me!"

The conversation happened from minutes 02.35 – 02.45 in the detention center between Roger who was beaten by Weather. The address form could be seen from the word "Homey" and *"Punk"*. Word "Homey" address form type was considered as a special nickname and it functioned to show respect. Word "Punk" was also considered as a special nickname with rude or impolite meaning and it function was to show less respect between Roger and Weather.

The researcher found two previous studies about address terms. The study by Ventalia & Jusmaya (2020) described the various address terms and their functions in a movie. The data source was the "Justice League" movie. The data came from the movie's utterances. It used the descriptive qualitative approach. The theory of Wardaugh (2006) was used to examine the data. According to the analysis, there were six different sorts of address phrases in the movie. First name,

title, last name, title and last name, kinship term, and pet name are among them. Because of this, closeness, a disparity in power, and equality were discovered in this study.

The second research is Andikha & Ambalegin (2022). The researchers revealed the address terms used by Instagram Users. This research used a theory proposed by Chaika (1982) and Wardaugh (2006) to analyze the types of address terms. The research was analyzed with descriptive qualitative approach. The results found seven types of address terms. Those were title, kinship terms, special nicknames, last name, title, first name, title plus last name, and pet name.

Both of previous studies above and this present research used the theory by Wardhaugh (2014) as the main theory. In contrast, this present research used Gridiron Gange movie as the data source. In this research, the researcher analyzed the utterances by the characters in a movie. This research used Wardhaugh's (2014) and Chaika's (1982) theory to analyze the data. The researcher focused on analyzing the types of address terms including with its functions which can be found in the Gridiron Gang movie. Thus, this research titled "An Analysis Address Terms Found in Gridiron Gang Movie: Sociolinguistics Approach"

1.2. Identification of the Problem

1. The use of wrong address term can lead to impolite intentions.

2. The address term can happens in written form.

3. The types of address terms found in Gridiron Gang movie.

4. The functions of address terms found in Gridiron Gang movie.

1.3.   Limitation of the Problem

1. The types of address terms found in Gridiron Gang movie.

2. The functions of address terms found in Gridiron gang movie.

1.4.   Formulation of the Problem

1. What are the types of address terms found in Gridiron Gang movie?

2. What are the functions of the address terms found in Gridiron Gang movie?

1.5.   Objectives of the Problem

1. To find out the types of address terms found in Gridiron Gang movie.

2. To describe the functions of address terms found in Gridiron Gang movie.

1.6.   Significance of the problem

1. Theoretical significance

   This research theoretically aims to give information, knowledge, and experience about address term. And also this research hopefully can be functioned for readers to classify the types and to know the function of the address term. The last is this research aimed to be the reference for research in the future.

2. Practical significance

   This research hopefully can be an example for the speaker and the hearer to understand more about address term. Also this

research hope the readers to utilize appropriate address language in social situations and avoid to address people with wrong address in country with different culture. Therefore hopefully by this research , the readers would find out more about the types and function of address term.

1.7. Definition of Key Terms

Sociolinguistics: a study concerned with investigating the relationship between language and society. (Wardhaugh, 2014)

Address terms: The way people call or address someone else.(Wardhaugh,2014)

CHAPTER II

REVIEW OF RELATED LITERATURE AND THEORETICAL FRAMEWORK

2.1. Sociolinguistics

When it is talking about language and society, it is always related to one of the branches of linguistics called Sociolinguistic. Wardhaugh (2014) stated that sociolinguistic is a study focused on investigating the society relationship with language to achieve an understanding of the language structure and its functions inside communication. It means that a study to identify the meaning and the function of the language used in communication in society for better understanding.

Hudson (1996) also mentioned that sociolinguistics is a study about language and society. It means that sociolinguistic is the study about language that happened in society. Besides that, Holmes (2012) mentioned sociolinguistic a study that is focused on the relationship between language and the context used. In other words, it studies society relationship with language.

It explains why people speak differently in their speech inside the different social contexts in their society. From the explanation above, it is sure that sociolinguistic is one of the branches of linguistics that focuses on the relation of a language with society as the study. It can be said that sociolinguistics concerns who to whom the people speak, what the function and the meaning of the language used in the communication, and how the situation happened in real conversation inside society.

Sociolinguistics approach is suitable to apply in this research because it shows how language is used as a communication tool in a social society that can affect the choice of words used and show the formality level based on the participants in communication. In addition, the data source used in this research is the movie that include people with different social standing in society. When talking about sociolinguistics, it can be related to address terms. Address term is the study of how people address another. People will address another differently based on their social standing or relationship in society. Because of that, address terms will affect the choice of words used in the conversation.

2.1.1. Address Terms

Address terms are the way people call or address the listener or the addressee. According to Wardhaugh (2014), people address others with various ways such as by using a title alone, title with last name, last name, etc. The choice of using the types of address terms is based on the status of the speaker. The status can include their occupational background and relationship. For instance, the one who addresses his or her lecturer by using his or her first name instead of using title plus last name will be regarded as impolite. Therefore, it can be said that address terms is a serious thing that has to be learned for achieving the effective communication most people want. Address have many important kinds and it functions. The types are first name, title with last name, title alone, last name, pet name, kinship term, and special nickname. For the functions, to show intimacy, show power difference, and show respect.

2.1.2. Types of Address Terms

According to Wardhaugh (2014), address terms are categorized into the first name, the title alone, title plus last name, last name, kinship term, and pet name. In addition, Chaika (1982) states that there are five types of address terms that people can use to address others, i.e. first name, title only, title plus last name, last name, and special nickname.

1. First Name

    First name is the way people address other people with their first name. Address people by the first name rarely occurs in formal society, this address uses by people with a close relationship towards each other. The use of first name is different according to the culture of society. In some regions, the first name is used to address people regularly.

    Mrs. Weasley : **Harry**! How wonderful to see you. (back to the boys) Beds empty! No note! You could've died! You could've been seen! (again to Harry) I don't blame you, of course, dear. (Utami & Indrawati, 2020)

2. Title Plus Last Name

    In daily conversation, people often use title with last name to address their addressee. Title with last name indicates equality between speakers. In addition, title with last name can also to show respect toward the addressee.

    Alfred : Looks like you have a date, **Ms. Prince**. (Ventalia & Jusmaya, 2020)

3. Title Alone

   In a conversation, people also use title alone to address their addressee. That people address their addressee by using title alone indicates the least intimate relationship among them.

   "I've been sent to play **fairy godmother**." (Lubis & Shara, 2022)

4. Last Name

   The employment of the last name indicates power difference between the speaker and the addressee. People who have more power address the people who have less power by using last name or first name while in turn those who have more power are addressed by their title plus last name.

   "Happy birthday Thompson my crush" (Okafor, 2022)

5. Pet Name

   The types of address terms to indicate intimacy. Pet name is rarely used in a formal situation as the employment of the type needs a very close relationship or high intimacy among the participants of a conversation.

   Edward: Now, **My Flower**, Do You Understand? (Sari, 2020)

6. Kinship Term

   Kinship terms is the type of address terms used for family. It is a term to address a family member such as father and mother, brother and sister. Usually, kinship terms is used to show intimacy and to show respect.

Percival Graves : My **boy**, the sooner we find this child, the sooner you can put that pain in the past where it belongs" (Amelia & Ekawati, 2021)

7. Special Nickname

A special nickname is used by people who have an intimate relationship with each other such as among close friends and family members. A special nickname is functioned to show intimacy among the participants in a conversation.

@manchester_dream: "**Becks**" (Andikha & Ambalegin, 2022)

2.1.3. Function of Address Terms

Chaika (1982) stated that the functions of address terms are to show intimacy, power difference, and respect.

1. Show Intimacy

Address form can be used to show the intimacy between speakers. The relationship between speaker can be show when both of them using address form. How close they are can bee seen how they address each other. For example some people usually use special nickname to address their friends and a lover usually use a pet name to show how deep their relationship together.

Andrew Prior : Don't take too long in here. You need a good night's sleep... For tomorrow. I, um... We love you.
Natalie Prior : Good night. I'm so proud of you, **honey** (Nufrajina & Iswandi, 2021)

2. Power Difference

Address form can be used to show power differences between speakers. The power difference is how much authority people

have in a conversation with another. By using the address form, people can know how much authority a person has according to their address toward each other. For example, Between the boss and his employers. The boss will address his employers by using first name while his employers address him by title alone or title plus last name.

"Your report card came, **brain boy!**" he shouted after me. "I wouldn't act so snooty!" (Isdhianty, 2021)

3. Respect

Address form can be used to show respect between speakers. In conversation, both speakers want to be treated equal. People who have good manners can be seen from how they address another. To show good manners and respect towards each other, people usually address using title alone or title with last name. By addressing another speakers using title or title with last name, both speakers can know they are treated equal in conversation. For example by address stranger or the older with title to show respect.

Emily : "Your name, **monsieur**?"
Luc : "My name is Luc" (Adinda Lesmana, 2022)

2.2. Previous Research

The study by Ventalia & Jusmaya (2020) described the various address terms and their functions in a movie. The data source was the "Justice League" movie. The data came from the movie's utterances. It used the descriptive qualitative approach. The theory of Wardaugh (2006) was used to examine the

data. According to the analysis, there were six different sorts of address phrases in the movie. First name, title, last name, title and last name, kinship term, and pet name are among them. Because of this, closeness, a disparity in power, and equality were discovered in this study.

Meilinda, Syahidawati, & Parmawati (2020) tried to identify the address terms types in the movie. The data was taken from "Aisyah : Biarkan Kami Bersaudara" movie. the theory of Wardaugh (2006) was applied to clarify the kinds of address terms. The research applied the qualitative method. In the analysis result, five address terms were found. Those are respect name, pet name, first name, kinship terms, and special nickname. The most commonly used term is first name.

Silaban (2020) research tried to identify types and functions of address terms found in "Mortdecai" movie. The theory of Wardaugh (2006) was applied to identify the types and Chaika's (1982) theory to analyze the functions. This research applied the descriptive qualitative method, and the data was taken from the dialogue in the movie. The research result found six types of address terms. Those types are title with last name, first name, title, pet name, last name, kinship terms. Three functions of address form were found, to show respect, power difference, and intimacy.

The research was done by Amelia & Ekawati (2021) sought to identify the types used by all the characters in Fantastic Beasts And Where To Find Them movie and revealing the factors that influence the use of address terms. Theory of Wardaugh (2006) was applied. The descriptive qualitative approach was used in

this research. The result of the study can be concluded as follows. The types of address terms used in the movie are first name, title plus last name, title alone, last name, pet name, and kinship terms. The use of address terms first name was commonly used to show intimacy between the speakers. There are various factors influencing the use of address terms. They are particular occasion, social status, gender, age, family relationship, occupational hierarchy, transactional status

Lubis & Shara (2022) revealed the address terms used in *Love Rosie* movie. The aims of this research to find out the types of address terms found in the Love Rosie movie and to find out how the address terms are translated into Bahasa Indonesia. This research used a theory proposed by Wardaugh (2006) to analyze the types of address terms and Vinay & Darbelnet (2000) theory to analyze the data. The research was analyzed with descriptive qualitative approach. The results showed five types of address; pronouns, kinship, titles, names, endearments. There were six translation procedures applied in translating the address terms; literal translation, borrowing, transposition, 1 modulation, 1 equivalence, and adaption.

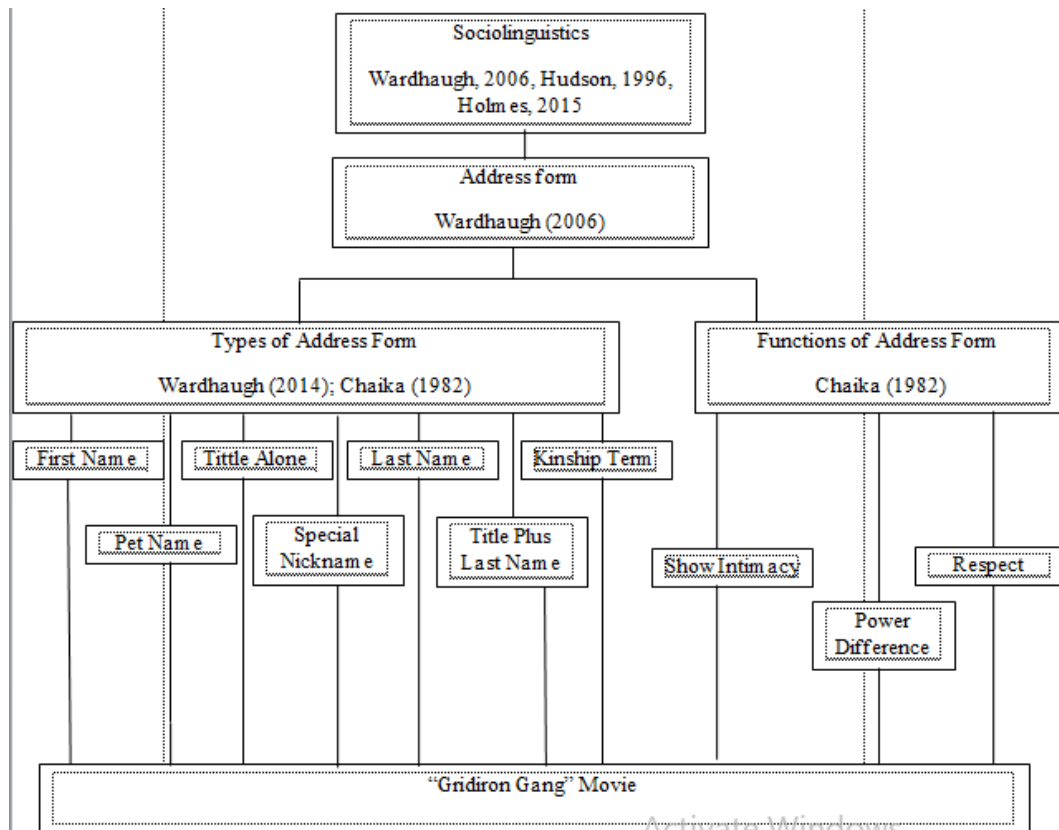Andikha & Ambalegin (2022) revealed the address terms used by Instagram Users. This research used a theory proposed by Chaika (1982) and Wardaugh (2006) to analyze the types of address terms. The research was analyzed with descriptive qualitative approach. The results found seven types of address terms. Those were title, kinship terms, special nicknames, last name, title, first name, title plus last name, and pet name.

The research was done by Adinda Lesmana (2022). The researcher tried to identify the type of address terms and the social factors that influence the use of address terms by the characters in "Emily in Paris" Season 1, Episode 1. The research result found seven kinds of address terms and three factors using address terms. This research used a theory by Wardhaugh (2014). For the method, the descriptive qualitative method was used. According to the findings of this study, there are three types of addressing terms and five social factors associated with the addressing terms. The documentation and observation method were used to find the data. The three types of addressing terms were the use of a name, intimacy expression, and title with respect, where the most common address term is using the name. At the same time, five factors of addressing terms were Particular Occasion, Gender, Age, Occupational Hierarchy, and Degree of Intimacy.

For the similarity, the previous research applied the theory thorized by Wardaugh (2006) and this present research will apply the same theory to identify types of address terms . There are some dissimilarity from previous research with this present research. The previous research used Wardaugh (2006) to analyze the functions while in this present research will apply Chaika's (1982) theory. Furthermore, the data source of the previous research are different from this present research. This research will use Gridiron Gang movie as the data source.

2.3.   Theoretical Framework

This research begins with a discussion about sociolinguistics as the research approach. The researcher will choose address terns as the object of this research. Furthermore, this research will focus only for the types and functions of address terms. The theory that will be used for the types of address terms is proposed by Wardaugh (2006) and Chaika (1982). It includes first name, title with last name, title only, last name, pet name, kinship term, and special nickname. Then, for the functions, this research will use the theory proposed by Chaika (1982). The functions are to show intimacy, power difference, and to show respect. These theories will be applied to analyzed Gridiron Gang movie as the data source.

Figure 2.1 Theoretical Framework

CHAPTER III

RESEARCH METHODOLOGY

3.1.   Research Design

The research applied qualitative method. The analysed data used in the research were in form of words uttered by speakers, as Bryman (2012) mentioned that the qualitative research are research method which emphasizes words rather than quantification. So, the research was described in form of word rather than number. Additionally, Creswell & Creswell (2018) also stated that qualitative research is a means to explore and understand the meanings of individuals to the social problem. Thus, the analysis conveyed how the speakers utterences affect social standing in society.

Moreover, Merriam (2016) said that qualitative research is to understand the way people make sense out the process off meaning-making and describe how to interpret what people experience. Therefore, this method was used to analyze address term which was affected people in conversation, especially on society and social standing.

The data of this research which were explained with words and sentences would be in form of descriptive. The expression of address term were presented in word, sentence, and phrase. So, qualitative descriptive method was used on this research. The main theory of this research was Wardhaugh's (2014) and Chaika's (1982) theory. This theory was used to find and analyze the types of address terms with its functions in Gridiron Gang movie.

3.2.   Object of The Research

The object of the research was the movie titled "Gridiron Gang" which was directed by Phill Joanu and released on 2006. The cast of this movie were famous actors. The actors were Dwayne Johnson and Xzibit the rapper. The object was focused on address terms based on Wardhaugh and Chaika's theory. The conversation in Gridiron Gang movies contained address terms in several scenes in the movie that used by the all characters in the movie, including the main character.

3.3.   Method of Collecting Data

For collecting data of the research, the researcher applied the observational method proposed by Sudaryanto (2015) which focused on observing the data. The data was collected by observing the movie which involved watching, hearing, and reading. In other words, The researcher did not involved or produced the utterances as the data. This study falls under the category of non-participatory observation. Sugiyono (2014) claims that during the data collection process, the researcher did not work directly with the subjects. According to Hardani et al., (2020), the participant observation technique was used to design that method. Additionally, the non-participant approach excluded the researcher from engaging and speaking with the subject.

Data collection in this study involved a number of processes. The researcher began by watching the Gridiron Gang film. Understanding the situation and social context that takes place in the film is the goal of watching it. While the researcher transformed the dialogue into a script. It was done to make it simpler

for the researcher to get the data. After converting, the researcher observed and annotated the script to obtain the raw data. In order to increase accuracy, the researcher had performed this multiple times. The researcher also highlighted utterances that were connected to the phenomenon of address terms.

3.4. Method of Analyzing Data

The research data was analyzed with referential identity method proposed by Sudaryanto (2015) which focused on analyze and identified the relationship between language and the specific entity outside the language that was being refered to. In addition, the research used equalizing technique proposed by Sudaryanto (2015) which was analyzed the types and functions from collected data based on the theory proposed by Wardaugh (2006) and Chaika (1982).

There were several steps to analyze the data. First, the researcher identified the highlighted sentences. Next, the data was analyzed based on the type of address terms. After that, the function of address terms was analyzed by using Chaika's (1982) theory. Finally, the result of the analysis was explained descriptively the types and functions of the address terms used in "Gridiron Gang" movie which answered the research question on the introduction chapter.

3.5. Method of Presenting The Research Result

The next step was presenting the result analysis after finishing the analysis. Presentation of the results of the analysis means the way the researcher displays in the form of a written report the results of data analysis. The descriptive narrative approach was employed in this study. Descriptive narrative, as noted by Taylor et al. (2016, p. 21), dealt with stories, particularly those told is a

description of certain paragraphs. This research was entirely descriptively provided. The analysis's findings were presented using words and phrases. The objective was to provide a descriptive explanation of the study' findings so that readers could quickly grasp the selected topic.