

CHAPTER III

METHOD OF RESEARCH

3.1 Research Design

The qualitative technique was the best suit for this study. This research used a qualitative method because this study aims to analyze a phenomenon experienced by research subjects. This study also described using words. According to Creswell (2017) Qualitative research is an understanding inquiry process based on various methodological traditions of inquiry that investigates a social or human topic. Moreover, Hancock (2002) qualitative research is defined as a research design concerned with the development and knowledge of social phenomena. Simply stated, qualitative research is a process that uses many techniques to investigate societal problems. The data collected was a dialogue script between characters from the movie fatherhood, the researcher analyzed the data in a qualitative descriptive method. In other words, the researcher collected information in the form of sentences. In qualitative research, the researcher presented the findings from data and analysis.

3.2 Object of the Research

The object of this research was the types of presupposition found in Fatherhood Movie and implied meaning based on context. Theory of Yule (1996) will be used to analyse the types of presupposition. For the context, this research

used theory by Holmes (2001). The theory will be applied to analyse the data source. Fatherhood movie was chosen to be the data source of this research.

3.3 Method of Collecting Data

The aimed of this project was to collect the data. The data collecting technique is a crucial stage in doing research because without it, the researcher would not be able to obtain data that fits the standard Sugiyono (2009). The researcher applied the observational technique (Sudaryanto, 2015, p. 203) in which the researcher watched the movie and paid close attention to every dialogue in order to find significant utterances that contribute the important ideas or messages that will be analyzed to determine the meaning of the presupposition and the types of presupposition in the movie. As the researcher was watching the movie, the researcher was taking notes on every line of speech in order to determine the utterances that will be used.

3.4 Method of Analyzing Data

The data in this study were utterances that were included in the data identification process. Based on the explanation, (Sudaryanto, 2015, p. 17) method of pragmatic identity was applied to analyze the data in this study. Moreover, the researcher looked for resemblances and classified the data using Yule's (1996) and Holmes' (2001) presupposition and context theories. Then, as a technique, pragmatic competence-in-equalization was used. (Sudaryanto, 2015, p. 31) asserts that pragmatic competence-in-equating is used to balance the data in this study and the proposed theory. The researcher began the data analysis step by defining the context because it defines the implied meaning and chose to focus on utterances

that show presuppositions. Thereby, the analysis' findings are to demonstrate the types and implied meanings based on the context in the film of fatherhood.

3.5 Method of Presenting the Result Analysis

Following analysis, the next step was to present the findings. According to (Sudaryanto, 2015, p. 41), there are two ways to present the results analysis: informal and formal. The formal method requires the researcher to present the results using symbols such as +, *, -, tables, diagrams, and numbers. On the other hand, informal method refers to the method of presenting the result analysis using words. The findings can be described using words or sentences. The researcher presented the results analysis in this study by using an informal method to present the results of the analysis. The final result was presented using words and sentences to make the readers easily to understand.