

**EUPHEMISM IN TEMPO.CO'S ARTICLES:
SOCIOLINGUISTICS APPROACH**

THESIS



By:

TRY PUTERA NUSRI

171210046

**ENGLISH DEPARTMENT
SOCIAL SCIENCE AND HUMANITIES FACULTY
PUTERA BATAM UNIVERSITY
2022**

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**Submitted in Partial Fulfillment of the Requirements for the Degree of
Sarjana Sastra**



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2022**

SURAT PERNYATAAN ORISINALITAS

Yang bertanda tangan di bawah ini saya:

Nama : Try Putera Nusri
NPM : 171210046
Fakultas : Ilmu social dan Humaniora
Program Studi : Sastra Inggris

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EUPHEMISM IN TEMPO.CO'S ARTICLES: SOCIOLINGUISTICS APPROACH

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Try Putera Nusri
171210046

DECLARATION OF THE THESIS ORIGINALITY

The undersigned below:

Name : Try Putera Nusri

NPM : 171210046

Faculty : Social Sciences of Humanities

Department : English Literature

Title : Euphemism in Tempo.co's Articles: Sociolinguistics Approach

Hereby that thesis entitled above is real my own work, my knowledge that partially and entirely of this thesis never published or written by others. Except certain part which is I take as my references by following the rule and ethic of scientific writing, if my declaration is not true, this matter is entirely my responsibility.

Batam, 01 September 2022



Try Putera Nusri
171210046

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This thesis has been approved to be submitted on the date as indicated below

Batam, September 1th, 2022



Zia Hisni Mubarak, S.Pd., M. Pd.
Supervisor

ABSTRACT

This research is entitled “Euphemism in Tempo.co Articles: Sociolinguistics Approach”. Euphemism is a language theory that is used to avoid offensive words or phrases or make harsh language sound softer and more polite to the interlocutor and not cause harassment and anxiety or insults from listeners or interlocutors. This analysis aims to identify the types of euphemisms in the Tempo.co English Version news and to explain the function of euphemisms in the news contained in the Tempo.co English Version article. The theory used to identify the type of euphemism uses the theory of Allan & Burridge (2012) and Rawson (1981), then the theory used to explain the function of euphemism uses the theory of Kate Burridge (2012). and with a sociolinguistic approach to the theory of Wardaugh (2014) The analytical method used is a qualitative descriptive method. The analysis and explanation of the data used as preparation in collecting data begins by reading the news, carefully understanding each article in the Tempo.co article, then writing it down in a data transcript, from the transcript data, each word or phrase that contains the meaning of euphemism is marked. The results of the analysis found 30 data, with the type of euphemism used in the Tempo.co news article consisting of Metaphor, Hyperbole, Idiom, Association, personification, symbolic, circumlocution, jargon, acronym, abbreviation, litotes, and the function of euphemism consists of politeness and avoidance. prohibition, as a language softener, not to offend or cause conflict, and to reduce embarrassment are the most frequently used types of euphemisms and the function of euphemisms as a function of politeness in language is a function of the most frequently used euphemisms in Tempo.co news.

Keywords: Euphemism, Taboo, Tempo.co English Version.

ABSTRAK

Penelitian ini berjudul “Eufemisme dalam Artikel Tempo.co: Pendekatan Sociolinguistik”. Eufemisme adalah teori bahasa yang digunakan untuk menghindari kata atau frasa yang menyinggung atau membuat bahasa kasar terdengar lebih lembut dan lebih sopan kepada lawan bicara dan tidak menimbulkan gangguan dan kecemasan atau penghinaan dari pendengar atau lawan bicara. Analisis ini bertujuan untuk mengidentifikasi jenis-jenis eufemisme dalam berita Tempo.co Versi Bahasa Inggris dan menjelaskan fungsi eufemisme dalam berita yang terdapat dalam artikel Tempo.co Versi Bahasa Inggris. Teori yang digunakan untuk mengidentifikasi jenis eufemisme menggunakan teori Allan & Buridge (2012) dan Rawson (1981), kemudian teori yang digunakan untuk menjelaskan fungsi eufemisme menggunakan teori Kate Buridge (2012). dan dengan pendekatan sociolinguistik dengan teori Wardaugh (2014) Metode analisis yang digunakan adalah metode deskriptif kualitatif. Analisis dan penjelasan data yang digunakan sebagai persiapan dalam pengumpulan data dimulai dengan membaca berita, memahami dengan seksama setiap artikel dalam artikel Tempo.co, kemudian menuliskannya dalam transkrip data, dari data transkrip, setiap kata atau frasa yang mengandung arti eufemisme ditandai. Hasil analisis ditemukan 30 data, dengan jenis eufemisme yang digunakan dalam artikel berita Tempo.co terdiri dari Metafora, Hiperbola, Idiom, Asosiasi, personifikasi, simbolik, sirkumlokusi, jargon, akronim, singkatan, litotes, dan fungsi eufemisme terdiri dari kesantunan dan penghindaran. larangan, sebagai pelembut bahasa, untuk tidak menyinggung atau menimbulkan konflik, dan untuk mengurangi rasa malu adalah jenis eufemisme yang paling sering digunakan dan fungsi eufemisme sebagai fungsi kesantunan berbahasa adalah fungsi dari eufemisme yang paling sering digunakan di Tempo.co.

Kata Kunci: Eufemisme, kata Tabu, Tempo.co versi English.

MOTTO AND DEDICATION

MOTTO

Sometimes in this word life doesn't go the way your plan, just do it yourself and you will understand why.

Ali bin Abi Thalib

DEDICATION

This thesis is proudly dedicated to my beloved mother and late father
This also dedicated to my lovely sister and for all my family members.

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171210046

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