

**AN ANALYSIS OF ADDRESS TERM IN MARVEL
"ENDGAME" MOVIE: SOCIOLINGUISTICS
APPROACH**

THESIS



By

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**ENGLISH LITERATURE DEPARTMENT
FACULTY OF SOCIAL SCIENCE AND HUMANITIES
PUTERA BATAM UNIVERSITY**

2022

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**Submitted in Partial Fulfillment of the Requirements for the Degree of
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SURAT PERNYATAAN ORISINALITAS

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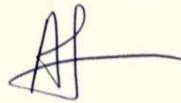
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v

ABSTRAK

Ilmu yang mempelajari hubungan Bahasa dan keadaan sosial disebut sociolinguistik. Oleh karena itu, penelitian ini menggunakan pendekatan sociolinguistik. Sebab, tujuan peneliti adalah untuk mengidentifikasi jenis dan fungsi penggunaan kata sapaan. Kata sapaan tidak hanya digunakan dalam berkomunikasi sehari-hari. Namun juga, dapat diaplikasikan pada percakapan di film. Oleh sebab itu peneliti menggunakan film Avenger End-Game sebagai sumber data. Peneliti menggunakan teori yang dicetuskan oleh Chaika (1982) dan Wardhaugh (2006). Tidak hanya itu, peneliti juga menggunakan metode deskriptif kualitatif untuk menganalisis fenomena kata sapaan yang digunakan pada film Avenger End-Game. Oleh sebab itu, peneliti menampilkan temuan secara deskriptif. Dalam hasil penelitiannya, peneliti menemukan semua jenis dan fungsi penggunaan kata sapaan yang digunakan oleh karakter pada film Avenger End-Game. Peneliti menemukan 196 data dalam penelitiannya. Jenis kata sapaan yang paling banyak digunakan adalah first name, jenis ini muncul 90 kali. Yang kedua adalah pet name jenis ini digunakan oleh karakter sebanyak 46 kali. Setelah itu, penggunaan title muncul 19 kali. Selanjutnya, last name jenis ini digunakan oleh karakter sebanyak 15 kali. Yang ke-lima adalah special nicknames, penggunaan jenis muncul sebanyak 13 kali. Sedangkan penggunaan kata sapaan jenis kinship terms muncul 10 kali. Yang terakhir adalah title plus last name yang terjadi hanya 3 kali. Di sisi lain terdapat tiga fungsi penggunaan kata sapaan. Fungsi yang paling sering digunakan adalah untuk menunjukkan perbedaan kekuatan dan muncul 54 kali. Yang kedua adalah fungsi untuk menunjukkan kesantunan sebanyak 48 kali. Fungsi paling sedikit digunakan adalah fungsi untuk menunjukkan keintiman atau kedekatan. Fungsi ini digunakan sebanyak 46 kali. Hal tersebut dikarenakan, pada film ini hampir sebagian besar terjadi di tempat yang tidak formal. Lebih lagi, film ini berada di situasi kondisi menuju peperangan.

Kata Kunci: *bahasa, film, kata sapaan, sociolinguistik*

ABSTRACT

This research which studies the relationship between language and social conditions is called sociolinguistics. A sociolinguistic approach was applied in this research. The use of address terms which are not only used in daily communication but also in movies. This research aimed to identify the types and functions of address terms in Avengers End-Game movie. The researcher applied the theories of Chaika (1982) and Wardhaugh (2006) related to the types and function of address terms. In collecting the data, this descriptive qualitative research used observation method and non-participatory technique, and in analyzing the data, it used sociolinguistic identify method and matching technique. The result of this research presented descriptively. This research identified all types and functions of address terms addressed by the characters in the Avengers End-Game movie. The data was found 196 data in the research. The types were first name occurred 90 data, pet name was displayed 46 data, title only appeared 19 data, last name occurred 15 data, special nicknames displayed 13 data, kinship terms occurred 10 data, and title plus last name only used 3 data. The most common type found in this research was first name. In addition, there were three functions of address terms found in this research. The most frequent occurrence of address terms function is to show the difference between stranger and power which appeared 54 data. This is because most of this movie takes place in an informal place which was on the battlefield. Showing the difference power to other people in the battlefield can be through using informal language. The use of first name can be a way to show the different power in a battlefield since this type implies different power between the addresser and the addressee.

Keywords: address terms, language, movie, sociolinguistics

MOTO AND DEDICATION

MOTO

Stay on the ground
No justice no peace

Anonym

DEDICATION

This thesis is proudly dedicated to my beloved mother and sister
This also dedicated to all of my friends and to the readers who read this research

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