

CHAPTER III

METHODOLOGY OF RESEARCH

3.1 Research Design

This research Design uses literary criticism design to obtain detailed description how the archetype image is represented in the Suzanna Collin's "the hunger games" novel. This study belongs to literary criticism because the data are in form of narrative text in novel. In analyzing the archetype image of the Suzanna Collin's "the hunger games" novel, the researcher uses descriptive qualitative research.

In this study the writer use qualitative research to analyze the novel in this paper. The qualitative research is the library of the research to find a literary data. According to Moleong (2014), qualitative research is a research that can produce descriptive data through words written in the novels or orally delivered by people who can be observed. The data collection techniques used can be in the form of reading study, listening study techniques and library study techniques.

3.2 Object of Research

Object of the research in this undergraduate thesis are persona and shadow in the novel the hunger games by Suzanna Collin's. These can be in the form of dialogue, paragraph, narration. The persona method is creating by the scenarios that describe the solutions. For the purpose to describe a number of a specific situation that could happened in the produce or service the novel. According to jung, shadow is either unconscious aspect of the personality that conscious the ego does

not identify itself. Shadow jung's can include everything the light in the outside that consciousness and it is maybe can positive or negative.

3.3 Method of Collecting Data

The method used by the researcher is the documentation method. According to Sugiyono (2008: 240) the source of the information in qualitative research it can be documentation. He said that documentation can be written and picture by the someone which used to obtain the information. The function of the documentation method is to make a result of the observation of the researcher by using the transcript as a subject's guide. It is because the researcher want to collect the data use the document. In addition to using the documentation method, the researcher uses several techniques in collecting data, such as:

- a. Reading the novel repeatedly to get the data related to the topic chosen by the researcher
- b. Highlight the row data that conclude to the topic
- c. Write the data in a note book, so that can be re elected
- d. Sorting the data that the researcher think fit to the topic which chose by the researcher.

According to (Kurniawati, 2015) The data in this research were collected under documentation technique to have direct relationship with the topic persona and shadow that impact the main character. The researcher collect the data with a reference found in the movie, book, article and also journal.

3.4 Method of Analyzing Data

Categorization is something that consider synonymous with classification. Categorization can make human to easy to categorizing to organized a things, ideas, and object that exist in their around and to make them to understand about their world in simply. In categorization the data, the researcher uses a several techniques to be able to analyze the data, in which the data after being collected will not know what category the data belongs to, so the researcher makes steps in categorizing the data for data analysis.

Technique of analyzing data:

1. Input the data
2. Review
3. Sorting
4. Analysis data

3.5 Method of Presenting Research Results

To gain a level of credibility trust in this study, the researcher conducted a study by conducting techniques, namely: 1) Researcher directly involved in the study so that researchers can account for what has been concluded. 2) Perseverance and thoroughness of researchers, researchers choose the novel *The Hunger Games* by Suzanne Collins as a source of data, reading, then continued by doing structural descriptions and archetype image descriptions in the novel. 3) Theory, researchers look for theories related to the novel, such as parts of archetype image. 4) triangulation, through a review of theories relevant to the endorsement of research

data findings. 5) Peer examination is through discussions with lecturers and colleagues.