

**CONVERSATIONAL IMPLICATURE IN DR.
PHIL'S TALK SHOW: PRAGMATICS APPROACH**

THESIS



**By:
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**ENGLISH DEPARTMENT
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
UNIVERSITY OF PUTERA BATAM
2020**

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**Submitted in Partial Fulfillment of the Requirements for the Degree of
English Sarjana Sastra**



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2020**

SURAT PERNYATAAN ORISINALITAS

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I, Selly Rafhela, NPM No. 161210078

Hereby declare that this thesis entitled:

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Is the real work of myself and I realize that thesis has never been published in other media before, partially or entirely, in the name of mine or others.

Batam, February 21st 2020



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161210078

Thesis

**Submitted in Partial Fulfillment of the Requirements for the Degree of
English Sarjana Sastra (S1)**

**The thesis has been examined and approved to be submitted on the date as
indicated below**

Batam, February 21st 2020

A handwritten signature in blue ink, appearing to read 'Nurma', with a long horizontal flourish extending to the right.

Nurma Dhona Handayani, S.Pd., M.Pd.
Supervisor

ABSTRAK

Implikatur dikenal sebagai makna implisit yang digunakan dalam ucapan dengan mengatakannya secara tidak langsung. Kesalahpahaman terkadang terjadi dalam percakapan ketika pendengar tidak memahami makna tersirat yang digunakan dalam percakapan. Pendengar harus memahami konteks percakapan untuk memahami makna tersirat. Dalam penelitian ini, peneliti menganalisis implikatur percakapan yang terdapat dalam gelar wicara Dr.Phil. Tujuan dari penelitian ini adalah untuk mengidentifikasi dan menganalisis jenis-jenis implikatur percakapan dan fungsi implikatur percakapan yang dihasilkan dari ucapan pembicara yang terdapat dalam acara gelar wicara Dr.Phil. Dalam penelitian ini, metode deskriptif kualitatif digunakan sebagai metode untuk mengetahui jenis dan fungsi implikatur percakapan dalam gelar wicara Dr. Phil. Kemudian, peneliti menggunakan teori implikatur oleh Grice dan didukung dengan strategi kesopanan Brown dan Levinson dalam menganalisis ucapan. Dari 30 data yang ditemukan terdiri dari jenis dan fungsi implikatur percakapan dalam gelar wicara Dr. Phil. Sebagai hasilnya, pertama, sebagian besar data dikategorikan sebagai implikatur percakapan partikular karena gelar wicara sangat terikat dengan konteks. Kedua, peneliti menemukan empat strategi kesopanan yang digunakan sebagai fungsi implikatur percakapan, yaitu: positive politeness, negative politeness, off-record, dan bold-on record. Penelitian ini telah menemukan bahwa sebagian besar data yang dikategorikan sebagai implikatur percakapan partikular menunjukkan off-record dan strategi kesopanan positif sebagai fungsi yang digunakan. Sebagai kesimpulan, ucapan pembicara dari gelar wicara Dr. Phil sering menggunakan makna implisit yang menunjukkan strategi kesopanan yang positif dan off-record kepada pendengar.

Kata Kunci: *Pragmatik, Implikatur Percakapan, Gelar wicara*

ABSTRACT

Implicature is known as implicit meaning used in utterance by saying it indirectly. A misunderstanding sometimes happens in a conversation when the hearer does not understand the implicit meaning used in the conversation. In order to understand the implicit meaning, hearer must understand the context of the conversation. In this research, researcher analyzed about conversational implicature that occurred in Dr. Phil's talk-show. Researcher chose talk-show because the topic of the conversation in talk-show is strongly context-bound. The objectives of this research were to identify and analyze the types of conversational implicature and the functions generated from speaker's utterances in Dr. Phil's talk-show. In this research, descriptive qualitative method is used as method to find out types and functions of conversational implicature. Afterwards, researcher used implicature theory by Grice and supported with Brown and Levinson politeness strategies in analyzing the utterance. The researcher concluded 30 data found which consisted of conversational implicature types and functions in Dr. Phil's talk-show. As the result, first, most of the data categorized as particularized conversational implicature because of the talk show strongly-context bound. Second, researcher found four strategy of politeness used as the functions of conversational implicature, those are: positive politeness, negative politeness, off-record, and bald-on record. This research had found that most of the data which categorized as particularized conversational implicature showed positive politeness as the function. As the conclusion, the speaker's utterance from Dr. Phil's talk-show often used implicit meaning which showed positive politeness and off-record strategy to the hearer.

Keywords: Pragmatics, Conversational Implicature, Talk-show

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