

**AN ANALYSIS OF ADDRESS FORMS IN
“CINDERELLA” MOVIE BY KENETH BRANAGH:
SOCIOLINGUISTIC APPROACH**

THESIS



By:
Riki Mohamad Aziz
151210130

**ENGLISH LITERATURE DEPARTMENT
FACULTIES OF SOSIAL SCIENCE AND HUMANITIES
UNIVERSITY OF PUTERA BATAM
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**Submitted in Partial Fulfillment of the Requirements for the Degree of
Sarjana Sastra**



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151210130

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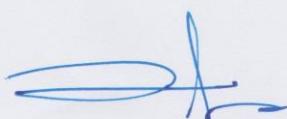
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Riki Mohamad Aziz

151210130

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Zia Hisni Mubarak, S.Pd., M.Pd.
NIDN: 1006058601

ABSTRAK

Penelitian ini adalah sebuah analisa sosiolinguistik tentang bentuk sapaan yang terdapat di dalam film “Cinderella”. Tujuan dari penelitian ini adalah untuk mengetahui jenis-jenis bentuk sapaan yang digunakan dalam film “Cinderella” dan mengungkap tujuan dari penggunaan bentuk sapaan tersebut. Peneliti menggunakan pendekatan sosiolinguistik dan teori tentang bentuk sapaan oleh Meyerhoff (2006). Peneliti menggunakan teori yang relevan dengan topic diskusi dalam penelitian ini. Penelitian ini adalah penelitian deskriptif kualitatif. Dengan tujuan bahwa sapaan utama adalah fokus utama, istilah sapaan menunjukkan keunggulan, perhatian, mendapatkan atau menemukan fungsi bentuk sapaan. Metode yang digunakan adalah kualitatif, dengan sumber data utama yaitu naskah film “Cinderella”. Peneliti mengumpulkan data melalui observasi berpartisipasi pasif, dengan cara menonton film, mengunduh transkip film, dan membuat catatan. Peneliti menampilkan data menggunakan metode tidak resmi. Hasil data yang ditemukan dari jenis bentuk kata sapaan dalam film adalah Surname Plus Professional Title dua data, Direct empat data, Given Name tiga data, Standard Short Form of Name dua data, Special Nicknames empat data. Hasil dari tujuan kata sapaan dalam film terdiri dari Convey Information tujuh data, Used a Nominal That Can Be Characterize or Categorize enam data, Used in Call and Refer dua data. Dari data tipe kata sapaan yang paling umum digunakan adalah Direct dan Special Nickname sedangkan jenis yang tidak ditemukan dalam film tersebut adalah Surename Only dan Title or Kinterm Plus Given Name. Untuk tujuan kata sapaan yang paling sering ditemukan adalah untuk Convey Information dan yang jarang ditemukan adalah untuk Used Call and Refer. Akhirnya, penelitian ini diarahkan untuk memberikan penjelasan mendalam tentang bentuk sapaan, tujuan penggunaan dari kata sapaan.

Kata kunci: bentuk sapaan, sosiolinguistik

ABSTRACT

This research is an analysis of sociolinguistics about address form found in “Cinderella” movie. The aim of this research was to find out the types of address form in the “Cinderella” movie and to reveal the purpose of using the form. The researcher used sociolinguistics approach and the theory address form by Meyerhoff (2006). The theory applied in this research was taken from the book and title “Sociolinguistic Approach” proposed by Meyerhoff (2006). The researcher applied the other theories which was relevant to the topic of discussion. This research was the descriptive qualitative research. With the aim that the primary greeting is the main focus, the term hail indicates excellence, attention, seeking or finding the function of the address forms. The researcher collected the data through passive participation observation, through watch the movie, download the movie script, and note-taking. The researcher presented the data through the informal method. The result of data found from the types of address form in movie were Surname Plus Professional Title two data, Direct four data, Given Name three data, Standard Short Form of Name two data, Special Nicknames four data. The result of the purpose of address from in the movie were Convey Information seven data, Used a Nominal That Can Be Characterize or Categorize six data, Used in Call and Refer two data. From the data most common used of the type of address forms were Direct and Special Nickname while the types that were not found Surname only and Title or Kinterm Plus Give Name. For the purpose of address form, most common found in the data was Convey Information and the rarely found was Used Call and Refer. Finally this research directed to give explanation deeply of address from types and purpose of using address from.

Keywords: address form, sociolinguistic

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(Riki Mohamad Aziz)
151210130

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