

**AN ANALYSIS OF ADDRESS FORMS IN
“CINDERELLA” MOVIE BY KENETH BRANAGH:
SOCIOLINGUISTIC APPROACH**

THESIS



**By:
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**ENGLISH LITERATURE DEPARTMENT
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UNIVERSITY OF PUTERA BATAM
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**Submitted in Partial Fulfillment of the Requirements for the Degree of
Sarjana Sastra**



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I, Riki Mohamad Aziz, NPM No. 151210130
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SOCIOLINGUISTIC APPROACH**

It is my real work and I realize that this thesis has never been published in other
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This thesis has been examined and approved on date

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ABSTRAK

Penelitian ini adalah sebuah analisa sociolinguistik tentang bentuk sapaan yang terdapat di dalam film “Cinderella”. Tujuan dari penelitian ini adalah untuk mengetahui jenis-jenis bentuk sapaan yang digunakan dalam film “Cinderella” dan mengungkap tujuan dari penggunaan bentuk sapaan tersebut. Peneliti menggunakan pendekatan sociolinguistik dan teori tentang bentuk sapaan oleh Meyerhoff (2006). Peneliti menggunakan teori yang relevan dengan topic diskusi dalam penelitian ini. Penelitian ini adalah penelitian deskriptif kualitatif. Dengan tujuan bahwa sapaan utama adalah fokus utama, istilah sapaan menunjukkan keunggulan, perhatian, mendapatkan atau menemukan fungsi bentuk sapaan. Metode yang digunakan adalah kualitatif, dengan sumber data utama yaitu naskah film “Cinderella”. Peneliti mengumpulkan data melalui observasi partisipatif pasif, dengan cara menonton film, mengunduh transkrip film, dan membuat catatan. Peneliti menampilkan data menggunakan metode tidak resmi. Hasil data yang ditemukan dari jenis bentuk kata sapaan dalam film adalah Surname Plus Professional Title dua data, Direct empat data, Given Name tiga data, Standard Short Form of Name dua data, Special Nicknames empat data. Hasil dari tujuan kata sapaan dalam film terdiri dari Convey Information tujuh data, Used a Nominal That Can Be Characterize or Categorize enam data, Used in Call and Refer dua data. Dari data tipe kata sapaan yang paling umum digunakan adalah Direct dan Special Nickname sedangkan jenis yang tidak ditemukan dalam film tersebut adalah Surname Only dan Title or Kinterm Plus Given Name. Untuk tujuan kata sapaan yang paling sering ditemukan adalah untuk Convey Information dan yang jarang ditemukan adalah untuk Used Call and Refer. Akhirnya, penelitian ini diarahkan untuk memberikan penjelasan mendalam tentang bentuk sapaan, tujuan penggunaan dari kata sapaan.

Kata kunci: bentuk sapaan, sociolinguistik

ABSTRACT

This research is an analysis of sociolinguistics about address form found in “Cinderella” movie. The aim of this research was to find out the types of address form in the “Cinderella” movie and to reveal the purpose of using the form. The researcher used sociolinguistics approach and the theory address form by Meyerhoff (2006). The theory applied in this research was taken from the book and title “Sociolinguistic Approach” proposed by Meyerhoff (2006). The researcher applied the other theories which was relevant to the topic of discussion. This research was the descriptive qualitative research. With the aim that the primary greeting is the main focus, the term hail indicates excellence, attention, seeking or finding the function of the address forms. The researcher collected the data through passive participation observation, through watch the movie, download the movie script, and note-taking. The researcher presented the data through the informal method. The result of data found from the types of address form in movie were Surname Plus Professional Title two data, Direct four data, Given Name three data, Standard Short Form of Name two data, Special Nicknames four data. The result of the purpose of address form in the movie were Convey Information seven data, Used a Nominal That Can Be Characterize or Categorize six data, Used in Call and Refer two data. From the data most common used of the type of address forms were Direct and Special Nickname while the types that were not found Surname only and Title or Kinterm Plus Give Name. For the purpose of address form, most common found in the data was Convey Information and the rarely found was Used Call and Refer. Finally this research directed to give explanation deeply of address from types and purpose of using address from.

Keywords: address form, sociolinguistic

ACKNOWLEDGMENT

All praise and thankfulness to the Allah SWT who has given His mercy and gifts, so that the writer can complete the thesis for the requirements to complete the undergraduate study program (S1) in the English Literature Study Program, University of Putera Batam.

The researcher realizes that this thesis is far from perfect. Therefore, criticism and suggestions will always be accepted by the researcher with pleasure. With all the limitations, the researcher also realized that this thesis would not complete without help, guidance and encouragement from various parties. For this reason, with all humility, the author expresses his gratitude to:

1. Rector of University of Putera Batam; Dr. Nur Elfi Husada, S. Kom., M.SI.
2. Dean of the Faculty of Language and Literature of University of Putera Batam; Rizki Tri Anugrah Bhakti, S.H., M.H
3. Head of English Department of University of Putera Batam; Afriana, S.S., M.Pd.
3. Zia Hisni Mubarak, S.Pd., M.Pd. as thesis supervisor in English Department Study Program, University of Putera Batam.
4. Lecturers and staff of University of Putera Batam
5. My father Aszuardi, my mother Suarni and my sister Riska Gusdini for all the support and prayers.
6. All my friends in English Department University of Putera Batam who have given support, laugh and togetherness.
7. All staff in Harmoni One Hotel Batam center who given support

May God always give us His grace and blessing, Amin.

Batam, February 18th 2020

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