

**ANALYSIS OF MORAL MESSAGES IN THE  
“SCARLET LETTER” NOVEL BY NATHANIEL  
HAWTHORNE: A MORAL PHILOSOPHICAL  
APPROACH**

**THESIS**



**By:**

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**ENGLISH LITERATURE DEPARTMENT  
FACULTY OF SOCIAL SCIENCES AND HUMANITIES  
PUTERA BATAM UNIVERSITY  
2020**

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**Submitted in Partial Fulfillment of the Requirements for the Degree of  
Sarjana Sastra**



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2020**

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I, Mary Land BR Sihombing, NPM No. 171210081

Here with declare that the thesis entitled:

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Is the real work of myself and I realize that thesis has never been published in other media before, partially or entirely, in the name of mine or others.

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## **ABSTRAK**

Penelitian ini meneliti Pesan moral dan nilai-nilai sosial dalam novel *The Scarlet Letter* karya Nathaniel Hawthorne. Tujuan dari penelitian ini adalah untuk menggambarkan pesan moral dan menggambarkan nilai-nilai sosial yang terkandung dalam novel *Scarlet Letter*. Jenis penelitian yang digunakan adalah deskriptif dengan menggunakan analisis isi. Penelitian ini adalah penelitian kepustakaan. Sumber data penelitian ini adalah dokumen tertulis yang dihasilkan dari literatur novel *Scarlet Letter*. Langkah-langkah dalam penelitian ini adalah sebagai berikut. Pertama, tahap akuisisi data. Tahap ini mencakup analisis, dan pengumpulan data. Kedua, tahap pemilihan data. Ketiga, tahap proses analisis data. Tahap ini mencakup tahap penyajian data dan analisis. Hasil penelitian dan diskusi, bahwa dalam novel *Scarlet Letter* mengandung pesan moral dan nilai sosial. Pesan moral dan nilai sosial diperoleh dengan menganalisis bentuk-bentuk nilai yang terkandung dalam novel-novel yang diteliti. Nilai-nilai ini dimanifestasikan dalam berbagai perilaku dan karakter dalam serangkaian cerita baru. Pesan moral yang terkandung dalam novel yang diteliti meliputi empat jenis, yaitu: hubungan manusia dengan Tuhan, hubungan manusia dengan diri sendiri, hubungan manusia dengan orang lain, dan hubungan manusia dengan lingkungan. Nilai-nilai sosial dalam novel ini lebih mengarah pada nilai-nilai yang dianggap baik dan dianggap buruk oleh masyarakat melalui kisah tokoh yang mengarahkan pembaca untuk mengidentifikasi baik dan buruk secara sosial.

**Kata kunci: Pesan moral, Nilai moral, Nilai sosial**

## ABSTRACT

*This research examines moral messages and social values in The Scarlet Letter novel by Nathaniel Hawthorne. The purpose of this study was to describe moral messages and describe the social values contained in Scarlet Letter novels. The type of research used was descriptive using content analysis. This research is library research. The source of this research data is written documents resulting from the Scarlet Letter novel literature. The steps in this research are as follows. First, the data acquisition stage. This stage includes analysis, and data collection. Second, the data selection stage. Third, the stage of the data analysis process. This stage includes the data presentation and analysis stages. The results of research and discussion, that in Scarlet Letter novels contain moral messages and social values. Moral messages and social values are obtained by analyzing the forms of values contained in the novels studied. These moral messages are manifested in a variety of behaviors and character traits in a series of novel stories. The moral values contained in the novels studied include four types, namely: human relations with God, human relations with oneself, human relations with others, and human relations with the environment. Social values in this novel are more directed towards values that are considered good and are considered bad by the community through a story of characters who direct the reader to identify good and bad socially.*

**Key Words:** *Moral message, moral value, social value*

# **MOTTO AND DEDICATION**

## **MOTTO**

Believe in your self

## **DEDICATION**

**This thesis dedicates to:**

1. Jesus Christ, thank you for all the blessings in life.
2. My beloved family, thank you for all the love, understanding and the hard working.



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# CHAPTER I

## INTRODUCTION

### 1.1. Background of the Research

Moral in human life has a very important position. Moral values are very necessary for humans, both as individuals and as individual even members of a community group or nation. A civilization of the nation can be valued through the moral character of its people. Man, in his life must obey the norms, rules, customs, laws and the law that exists in a society. Relating to norms, rules, customs, laws and laws that govern human life made by agreement of a group of humans or rules that originate from the law God (revelation) so that humans can live in accordance with agreed norms in community of human life and law from God.

Moral is the etiquette in life, customs or habits used in developing individuals or social groups to achieve maturity. Morals can control the behavior of human, especially children who are growing up (teenager) so that they do not create any conflict in society. On the other hand the absence of morality is often blamed as a causal factor increasing juvenile delinquency(Winarno, 2018).

One interesting novel to read is a novel by Nathaniel Hawthorne. This is because, the novel by Nathaniel Hawthorne is perfect for reading in various circles. Many of Hawthorne's stories appear in Puritans in New England, and his greatest novel, *The Scarlet Letter* (1850) is a portrait of Puritan American classics. This novel tells the story of a love and forbidden love between priest Arthur Dimmesdale, a sensitive and religious young man, with Hester Prynne, a sensual

and beautiful city citizen. Originating in Boston during the early Puritan occupation, this novel prioritized Calvinist obsession with morality, sexual pressure, error and confession.

The main character in the *Scarlett Letter* is a woman named Hester Prynne who was imprisoned for adultery and one day in the summer, she and her adultery baby were humiliated on the stage meant by New England people at that time, to humiliate a sinner. The author conveys one of the moral messages of this novel is how important it is to uphold the values of honesty, because the root of all the tragedies of his writing is dishonesty which creates character misery.

Research on scarlet letter novels has been carried out by researchers, both nationally and internationally. One of the previous studies using the same object, the scarlet letter novel, was a study entitled *An Analysis of Symbolic Images in The Scarlet Letter* by (Gao, 2017) from ShanXi. Normal University, China. This research focuses on symbolic techniques for analyzing *Scarlet* novel letters. This research, analyzes novels from symbolic drawing techniques. This paper consists of three parts. The first part introduces the author, including his background, learning experience and work, and the influence of his novels. The second part introduces symbolism, including its definition and effect. In the third part, to express the hypocrisy of religion at that time, to express the spirit of women's rebellion, he interprets symbolic images from three aspects: nature, color, time. Through analysis of symbolic images, readers can find deep meaning from the context, which can strengthen people's understanding of novel characters, scenes and plots.

The second previous research entitled Representative of New Women's Image - Analyzing Feminist Awareness Hester Prynne in Scarlet letter novel by(Wang, 2011) from Department of Foreign Languages, Tianjin University of Technology, Tianjin, China.This research attempts to analyze the feminist awareness of Hester by respecting the spirit of his rebellion, independence, and strong mind, in this way to evaluate Hester Prynne as a representative of the image of a new woman.This research focuses on exploring Hester's figure better, because seeing as a new woman also has a positive social meaning in encouraging women today to pursue noble ideals of equal status between men and women.

Based on the description above, it is clear that there are differences and similarity with this research. First researchers focused on the symbolic aspects of scarlet letter novels and the second research focused on feminist awareness of Hester. The difference is that this study focuses on the moral values and social values in scarlet letter novel, which is the difference between this research and previous research while in the similarity in this research is uses the same object, the scarlet letter novel.

The moral and social phenomena in scarlet letter novel are closely related to the problem of human relations with God, human beings with oneself, and the relationship between humans and other human beings in social distribution. The type and form of the message of moral and social values needed in literary works will depend on the beliefs, desires, and interests of the author concerned. The types and moral teachings and social values themselves can include problems that

can be said to be unlimited. Its scope covers all issues of life and life, all issues concerning human dignity.

By looking at the reality and phenomena that exist in the surrounding environment and news, whether through social media or mass media, researchers are interested in analyzing moral message in scarlet letter novel. This research of this novel was carried out, specifically regarding the message of moral and social values contained in the scarlet letter novel. This novel present stories that are full of moral values and social values so that the writer is interested in reviewing this novel further based on the descriptions above. This research will analyze the moral and social values in the scarlet letter novel. Therefore, the title of this research is “Analysis of moral messages in Scarlet Letter Novels by Nathaniel Hawthorne: A moral philosophical approach”.

## **1.2. Identification of the Problem**

Based on the background of the research above, the researcher identifies moral messages that found in the novel by using moral approach.

1. The Moral messages in “The Scarlet Letter” novel.
2. The Social values found in “The Scarlet Letter” novel.
3. The technique of delivering moral values in “The Scarlet Letter” novel.
4. The life philosophy found in “The Scarlet Letter” novel.
5. The implementation of the moral and social values contained in the scarlet letter novel.



### **1.3. Limitation of the Problem**

Based from the identification of the problem above, the researcher has 2 problems which need to analyze. Due to the limitation of time that the researcher has, the researcher limits the problem only about Moral value and Social value to convey the moral messages. The problem is identified as follows:

1. The Moral messages found in “The Scarlet Letter” novel.
2. The Social values found in “The Scarlet Letter” novel.

### **1.4. Formulation of the Problem**

Referring to the limitation of the problems above, the researcher makes formulation of the problem into two questions form in order the researcher knows what relevant data to answer formulation of the problem on this research. The formulation of the problem as follow:

1. What are the moral messages found in “The Scarlet Letter” novel?
2. What are the social values found in “The Scarlet Letter” novel?

### **1.5. Objective of the Research**

1. To analyze the moral messages found in “The Scarlet Letter” novel.
2. To analyze the social values found in “The Scarlet Letter” novel.

### **1.6. Significance of the Research**

The significance of the research can be divided into two types, there are theoretical and practical.

1. Theoretically

The researcher useMoral approach to analyze the novel, because in Scarlet Letter novel has so many moral messages through the moral values and bad social value. The research hopes that this research will give advantages to everyone who concern and interested in literary study especially Moral approach.

2. Practically

The researcher expects that this study will enrich the readers' knowledge and give more understandings and references in analyzing literary works. This research is a requirement for the researcher to fulfillment for the Degree of Sarjana Sastra.

### **1.7. Definition of Key Terms**

1. Moral Messages

Message that contains teachings, lectures, oral and written, about how humans must live and act, so that they become good human beings. The direct source of moral teachings is a variety of people in positions of authority, such as parents, teachers, community leaders, and wise people. The sources of these teachings are traditions and traditions, religious teachings, or certain ideologies.

2. Moral Value

Form an objective picture of the truth that is carried out by someone in a community environment.

### 3. Social Value

The value adopted by a community, about what is considered good and what is considered bad by the community.

## **CHAPTER II**

### **REVIEW ON RELATED LITERATURE AND THEORITICAL FRAME WORK**

#### **2.1. Moral Philosophical Approach**

Moral philosophical approach can be applied if we want to analyze moral values and life philosophy found in the novel. Literary works can also be discussed and criticized with moral approaches or theories, the extent to which a literary work offers a reflection of morality to its readers. According to (Johnson, 1971), who propose the theory of Moral values and Life Philosophy. Moral values, it analyze the messages left after reading a story through good teaching and bad teaching, which drive in order in command. Life philosophy related to human anthropology when the story took places, prevail the faith of a culture based on their regional background.(Nurgiantoro, 2009)categorizes moral values, Moral values within the scope of human relations with God, Moral values within the scope of human relations with itself, Moral values within the scope of human relations with others and the moral relationship between humans and the environment.

The moral word comes from the Greek word *ethos*, which means habit, and ethics from the word *ethos* which means the place of living together, the customs and character of someone from that place. Both of these words are translated into Latin with the word *mores*, which means custom and human character. Ethics or moral means human behavior that is determined by a particular community in which it lives, which in the objective sense is customary or customary and in a

subjective sense as character. Moral words can be interpreted as customs, habits, values or norms used by certain groups of people as the basis of life and action and at the same time can also mean as a personal character that surrounds someone to act (Nurgiantoro, 2009).

Based on several theories above, in this research, researchers will refer to the theory conveyed by Nurgiantoro. That is because in Nurgiantoro's theory moral values are divided into four types of forms. The four forms of moral values are the moral value of human relations with God, the moral relationship between humans and oneself, the moral relationship between humans and others, and the moral relationship between humans and the environment. In addition, the theory of moral value according to Nurgiantoro is very closely related to aspects of life.

#### 2.1.1. Moral Values

Value is something that is valuable, quality, shows quality and useful for humans. Something is valuable, meaning something is valuable or useful for human life (Wiyatmi, 2006). Value is something that is considered good or bad for life. Value is something abstract, but it becomes a guideline for people live.

According to (Bertens, 2007), value is something that is interesting to us, something we are looking for, something that is fun, and something that is liked and desired, in short value is something good. If we talk about value, we mean something that applies, something that attracts or encourages us. Values play a role in an atmosphere of appreciation or judgment and consequently often will judge differently by various people.

Values have at least three characteristics, namely first, value related to the subject. If there is no subject to judge, then there is no value too. Whether humans are present or not, the mountain still erupts. But to be of value as beautiful or detrimental, the volcanic eruption requires a subject to judge. Second, value appears in a practical context, where the subject wants to make something. In an approach that is purely theoretical, it will not be invaluable only a question of whether an approach that is purely theoretical can be realized. Third, the values concern the traits added by the subject to the properties possessed by the object. Value is not possessed by the object on him. Apparently it must be said because the same object for various subjects can cause different values (Bertens, 2007).

According to moral is as whole norms that govern human behavior in society. Daroeso in (winarno, 2018) said that to understand morals can be done in three ways, namely as follows.

1. Moral as the behavior of human life that bases itself on awareness that he is bound by a necessity to achieve that both in accordance with the values and norms that apply in the environment.
2. Moral as a set of ideas about living behavior with certain basic colors held by a group of people inside certain environment.
3. Moral is a teaching about good behavior based on life certain views of life or religion.

The moral word comes from the Greek word *ethos*, which means habit, and ethics from the word *ethos* which means the place of living together, the customs and character of someone from that place. Both of these words are

translated into Latin with the word *mores*, which means custom and human character. Ethics or moral means human behavior that is determined by a particular community in which it lives, which in the objective sense is customary or customary and in a subjective sense as character. Moral words can be interpreted as customs, habits, values or norms used by certain groups of people as the basis of life and action and at the same time can also mean as a personal character that surrounds someone to act (Nurgiantoro, 2009).

The most common moral understanding is human actions that are in accordance with generally accepted ideas, which are related to good and reasonable meanings. In other words, moral understanding is a good that is adjusted to the measures of action accepted by the public, including certain social or environmental entities. Good and bad morals are things that are used by humans as a result of the moral comparison standard itself. There are two kinds of goodness based on what is believed by everyone, namely the goodness of personal and universal or public. Personal goodness, that is, people can say that they are good because there is no one else the comparison. Even though he does things that deviate from the rules, he will still say he is good. Universal goodness is a good that has been agreed upon by the community. The community determines whether the actions taken by someone are good or not.

In general, morals refer to the notions (teachings about) good and bad that are generally accepted regarding actions, attitudes, obligations and so on, morals, manners, and morality. The term "moral", for example a high moral character, means having good and bad considerations those are awake with full awareness.

However, not infrequently the notion of good bad in certain matters is relative. That is, a thing that is considered good by one person or nation in general, is not necessarily the same for other people or another nation. A person view of morals, values, and certain tendencies, usually influenced by the view of life or the way of life of a nation(Nurgiantoro, 2009).

According to(Davis, 1989), the moral word always refers to the goodness of humans as humans. The moral field is the field of human life which is seen in terms of its goodness as human beings. Moral norms are benchmarks to determine the correct attitudes and actions as human beings and not as certain and limited role actors. Moral attitude actually called morality. He interpreted morality as the attitude of the heart of the person revealed in outward action. Morality occurs when people take a good attitude because they are aware of their obligations and responsibilities and not because they seek profit. So, morality is a selfless attitude and good deeds. Thus moral can also be said to be the driving force of the soul because in every human being there is a thing that makes the heart or soul move to do good deeds.

#### 2.1.2. Moral Value in Literary Work

Good literary works should contain several values in inside it. This is because, so that the reader is not just reading, but from the reading process the reader can obtain values that can be contemplated and implemented in life(Tarigan,2019) basically literary works have values contained therein, namely:

1. Hedonic values, namely values that can provide pleasure directly to the reader.



2. Artistic value, which is the value that can manifest or realize one skill.
3. Cultural values, namely values that contain relationships deep with society or culture.
4. Moral, religious or value values that provide related teachings with moral and religious ethics.
5. Practical values, namely practical values in the Literature work that can be applied in daily life by reader.

The moral presence in fiction can be seen as some kind of suggestion for certain moral behaviors that are practical but not prescriptions or instructions for acting. He is said to be more practical because the moral teachings are conveyed through concrete attitudes and behavior as displayed by the characters of the story. The characters of the story can be seen as models to show and dialogue about life as idealized by the story writer(Nurgiantoro, 2009).

(Nurgiantoro, 2009), made a category of moral values as follows:

- (1) Moral values within the scope of human relations with God

Moral messages that are religious moral, including in the nature is religious, and there are many social criticisms found in works of fiction or in other literary genres. Both of these are "land" that gives a lot inspiration for writers, especially Indonesian literary writers modern. That may be due to many problems life that is not in accordance with his expectations, and then those trying to offer something idealized(Nurgiyantoro, 1998).

(2) Moral values within the scope of human relations with themselves

Human problems with themselves can vary type and intensity. This of course cannot be separated from related to human relations problems. He or she understands dealing with problems such as self-existence, self-esteem, self-confidence, fear, longing, revenge, etc more characteristic of seeing oneself and individual souls(Nurgiyantoro, 1998).

(3) Moral values within the scope of human relations with others.

(Suryono, 2010)Respect people others are a basis in social life, good between group and intra group. Respect for others is a rule to be able to live together in society. Aside from being a personal being, humans too is a social creature that always interacts with the environment. Humans are born into the world in weak conditions helpless. Humans cannot live alone without help other people.

(4) Moral values within the scope of human relations with the environment.

The moral value of human relations with their environment can be equated with the moral value of human relations with fellow(Suryono, 2010). Respect people others are a basis in social life, good between group and intra group. Respect for others is a rule to be able to live together in society.

Based on several theories above, in this study researchers will refer to the theory conveyed by Nugiyantoro. That is because, in Nugiyantoro theory moral

values are divided into four types of forms. The four forms of moral values are the moral value of human relations with God, the moral relationship between humans and themselves, the moral relationship between humans and others, and the moral relationship between humans and the environment. Researchers will get moral messages from the four moral values found in scarlet letter novel. In addition, the theory of moral value according to Nugiyantoro is very closely related to aspects of life.

## **2.2. Moral Message**

The word message in the large Indonesian dictionary means advice, orders, orders or requests submitted (Sugono, 2008), so that it can be concluded that the message is the whole of what communicators say. Messages communicators are delivered through meaningful symbols to the recipient of the message. The most important symbol in the message is words or language who can present objects, ideas and feelings, good sayings that can be in the form of conversations, interviews, discussions, lectures, as well as writings such as letters, essays, articles, novels, poems pamphlet and so on. Words allow humans to share thoughts with other people. The message can also be formulated nonverbal such as through actions or bodily cues, for example thumbs up, head nods, smiles, gazes eyes, Besides that messages can also be delivered through music, painting, Sculpture or dance (Suryono, 2010).

Moral comes from the Latin *mores*, plural of the word *Mores* which means custom. While in general Indonesian moral dictionary is interpreted with a good

determination of actions and behavior(Sugono, 2008),Thus, moral can be interpreted by a term used to limit human activities with the value of provisions good or bad, and right or wrong. Moral messages are messages containing teachings, advice, oral and written, about how humans must live and act, so that they become human beings well. The direct source of moral teachings is various insiders the position of authority, such as parents, teachers, leaders community, as well as wise people. The source of these teachings is tradition and traditions, religious teachings, or certain ideologies(Winarno, 2018).

### **2.3. Social Value**

Social value is the value shared by some people about what is considered good and what is considered bad by society. For example, people consider helping to have good values, while getting bad grades. According to(Winarno, 2018) social value is a long-standing general guide, which directs behavior and satisfaction in everyday life.

Based on the above assumptions, social values are a reference in people lives to determine something it is said to be good or bad, appropriate or inappropriate for the community to do. So that it can be said that social values outside of religious values can be used as a reference for carrying out social control over all activities carried out by humans in a community. Every community must have different social values in looking at a subject matter, this is influenced by culture or culture the community adheres to. For example, people living in urban areas are more able to accept the way to dress a woman in a miniskirt, while in traditional or rural communities are more likely to think

negatively if they see a woman wearing a miniskirt because it would be said to be impolite and disturbing or violate immoral norms and traditions that has been constructed for generations.

The above description confirms the presence of deep literary works this case, the novel is certainly born from a social condition that is not vacuum, bring social messages or social values that represent the community to be conveyed universally to the general public as a medium of information and education. To see social values in literature we can trace it through value crystals in the form of: traditions, conventions and norms of society that exist in literature. According to (Nurgiantoro, 2009) literature as a social institution that uses the medium of language, in conveying messages is channeled in the form of symbolism in the form of social conventions and norms. Usually symbolism is related to certain social situations, politics, and economics and so on.

#### **2.4. Character and Characterization in Literary Works**

##### **A. Character**

According to (Nurgiantoro, 1998), understanding figures can be interpreted as a person or group of people displayed in a narrative work where readers can see a tendency expressed both through speech and action. (Nurgiantoro, 2009) classifies characters as following:

- a) Main Character

The main character is a prominent figure telling in the novel in question. He is the most criticized figure, good as the perpetrator of the event or who is subject to the incident.

b) Additional Character

The Additional Character is the second character. The appearance of additional characters in the whole story less, unimportant, and presence only if there is a connection with the main character, either direct or indirect.

B. Characterization

According to (Tarigan, 1985) characterization is the presentation of character and character image creation. Characterization refers to depiction of the figure of a character in the story. Characterization is far more profound in terms of its analysis, because we have to find out how a character with a character in a story. Characterization and character are images of characters story, both the state of birth and the mind that can change, his view of life, his attitude, his beliefs, his customs, and so. Characterizations dig deeper into the characters in a story so that the storyline becomes clearer and the message that the author wants to convey can be conveyed. To get to know the character's character and the creation of a character's image there are several ways that are:

- a) Through what the character and his actions do, especially how he behaves and the situation is critical.
- b) Through the utterances made by the character.

- c) Through physical portrayals of characters. Depiction of body shape, face and how to dress, from here it can be drawn a description of the writer about the character of the story.
- d) Through the way of his mind, especially to know the reasons his actions.
- e) Through direct information from the author about the characters character the story. That is certainly different from the indirect method reveal the character's character through actions, speech, or according to the way of thinking(Tarigan,1985).

## **2.5. Review of Previous Research**

In order to develop this research, researcher will present some previous research related to the topic to be discussed. The first is represented by (Gao, 2017)with research entitled, “An Analysis of Symbolic Images in The Scarlet Letter”. This paper focuses on the symbolic technique of the Scarlet Letter novel to analyze, analyze novels from symbolic drawing techniques. This paper consists of three parts. The first part introduces the author, including his background, learning experience and work, and the influence of his novels. The second part introduces symbolism, including its definition and effect. In the third part, to express the spirit of women's rebellion, I will interpret symbolic images from three aspects: nature, color, time. Through analysis of symbolic images, the meaning of context, this can strengthen people understanding of novel characters, scenes and plots.

The second research is represented by (Wang, 2011) with research entitled, "A Representative of the New Female Image, Analyzing Hester Prynne's Feminist Consciousness in *The Scarlet Letter*". The result of this research is that Hester is a very different woman compared to traditional women. Although he suffered greatly from shame because of his public disgrace and the isolation of his sentence, he still raised his head high and remained in full public view without shedding tears. To protect his beloved Dimmesdale, Hester decided to stand alone regardless of public opinion. In his deepest heart, he believed that his love for Dimmesdale was pride and mercy. With his good sewing, he managed to make a living for him and his son Pearl. Hester, a woman with feminist awareness, never fell but continued to fight against the forces of evil. He dared to face his existence as a human, especially as a woman.

The third research is represented by (Sang, 2010) with research entitled, "An Analysis of Hester's Hypocrisy in *The Scarlet Letter*". This paper mainly addresses the hypocrisy of Hester Prynne, the main character of the famous novel, *The Scarlet Letter*. Hester was punished because he was found guilty of adultery. He will wear the letter "A" forever, he knows the meaning of the letter "A", he believes that it is not punishment, he cannot rebel in public, so he is silent, he never raises his head to greet others, if they greet him he put his finger over the crimson letter and walked away. The letter "A" is made artistically in a fine red cloth surrounded by rich gold thread that does not match his clothes. As a rebel against morals, he often thinks about the role of a woman in society. He thought that the community system must be destroyed and rebuilt for a long time, but he



always seemed to obey and do so many good things to help others, but at behind cover, pride, ridicule, and hidden rebellion. He hates the letter "A", but wears it all the time. Some of Hester's other actions and thoughts were the cause of his hypocrisy. The difference between the real and disguised aspects proves its hypocrisy.

The fourth research is represented by (İsaoğlu, 2015) with research entitled "A Freudian Psychoanalytic Analysis of Nathaniel Hawthorne, Scarlet Letter". This research is intended to analyze the main characters of Hawthorne's The Scarlet Letter from a Freudian psychoanalytic position revealing how these characters' lives and personalities have been affected by their id, ego and superego. A detailed psychoanalytic analysis of The Scarlet Letter provides knowledge about psychological states of the central characters. These characters and their actions are intended to be analyzed in relation to the Freudian concept of id, ego and superego. The effects of id, ego and superego on their personalities are discussed during the analysis of the main characters of the novel by making references to their repressed childhood and past memories.

The fifth research is represented by (Magrifah, 2017) with research entitled "Analyzing Social Aspects in the Scarlet Letter Novel by Nathaniel Hawthorne, a Genetic Structuralism Approach. This research aims to find out how the structural elements of the novel support the overall story ideas and social aspects of Nathaniel Hawthorne's novel "The Scarlet Letter". The results of this study indicate that the social aspects in the novel scarlet letter are divided into five categories, namely: (1) Family, (2) Religion, (3) Tradition, (4) Economy, (5)

Education, and this thesis also describe the structural elements that support the whole story idea.

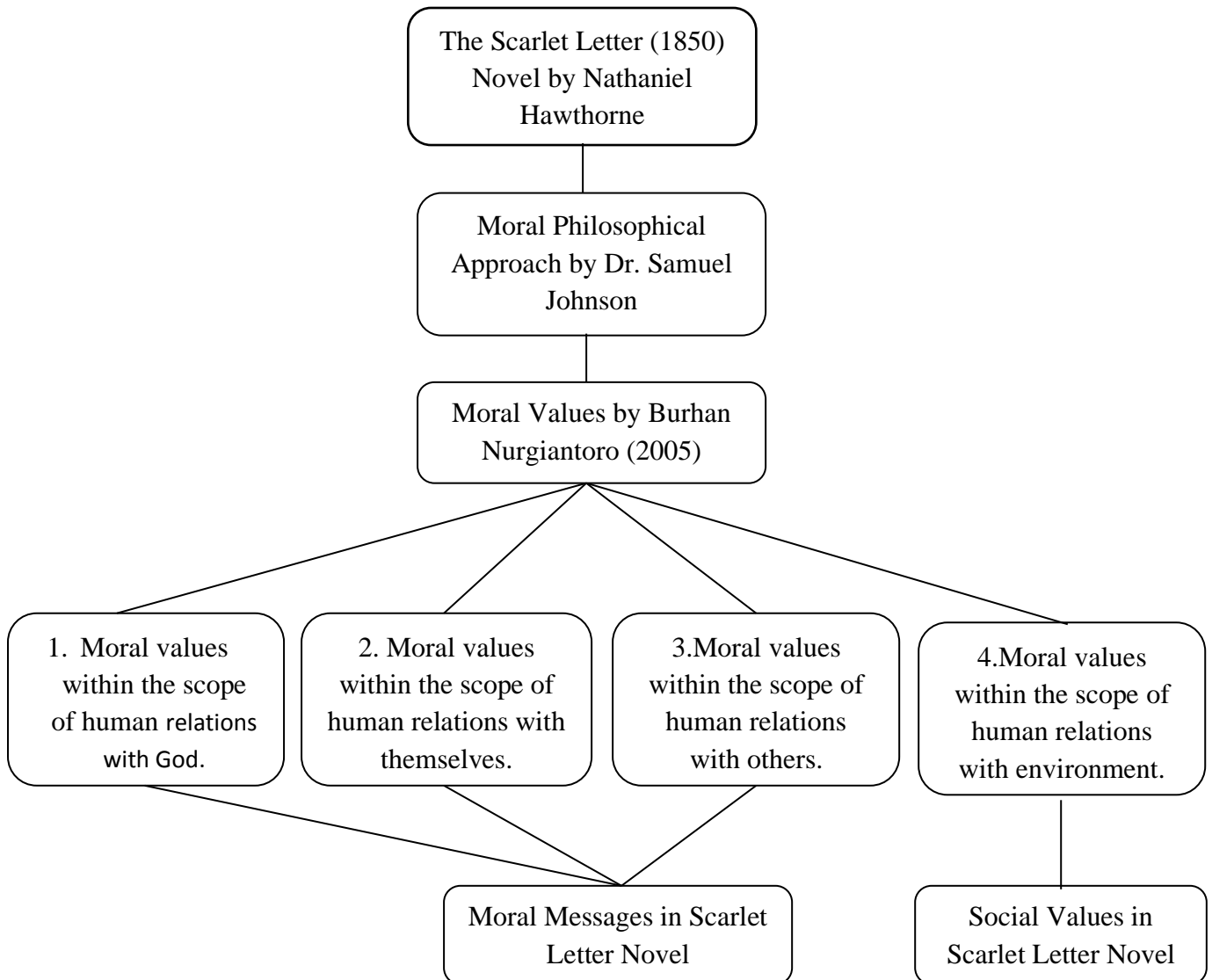
The sixth research is represented by (Parvin Ghasemi & Pyeaam Abbasi, 2009) with research entitled “A Thematic Analysis of Hawthorne's *The Scarlet Letter*”. In this research, the *Scarlet Letter* is another story about the endless conflict between individuals and society where the theme of recurring appearance and reality is central and woven into different elements of the novel. The importance of this theme lies in the fact that it was adopted by both Puritan Cultures to conquer its members and hide the truth, and by protagonists who claimed new identities and violated Puritan codes. This can be traced in the two main binary opposition described in this research like Society or Individual and Religion or Love by seeing two Dimmesdale or Hester characters and two Sable or Gules colors. This paper is an attempt to show how this binary opposition works, in all novels, to emphasize appearance as a tool to improve the Puritan code, and reality as a tool for building new ones.

The last research is represented by (Wulansari, 2017) with research entitled “The Puritan Law of Adultery and its Impacts on Society: A Sociological Approach of Literature in *The Scarlet Letter*”. The purpose of this research was to find and analyze the laws used by Puritans in adultery cases carried out by the main character in the novel *The Scarlet Letter* by Nathaniel Hawthorne. In addition, this study also aims to discuss the impact of the law on the lives of Puritans. The results of this study indicate that the Puritans used religious and moral laws as the basis for punishment. Both types of law are enforced so that the

offender is given a sentence according to his violation. In terms of adultery, the two laws also apply to the main characters in this novel. The law applied in this Puritan society has a positive and negative impact on the main character and also the community. The consequences of punishment must be accepted by the perpetrator so that order in an area is reached.

From the explanation above, we can see the differences and similarities in conducting research between previous research with this research. The difference is that all the theories found in previous studies all use different theories such as, using Psychological Approach, Structuralism, and Feminist. While this research uses the Moral Philosophical Approach. The equation is, from the seven previous research journals with this study using the same object, is the Scarlet Letter Novel by Nathaniel Hawthorne.

## 2.6. Theoretical Framework



## **CHAPTER III**

### **METHOD OF THE RESEARCH**

The research method extends about the technique of conducting research in solving research problems. This section explains how research is conducted. Furthermore, this is also used for the theories and methods used as well. This method is applied in research, methods used to analyze data, and how to analyze data. In particular, qualitative descriptive method research will be applied in this study because data analysis will be displayed in the form of qualitative presentations.

#### **3.1. Research Design**

The design of the research is the subject of planning that aims to make the target to be achieved in the overall research goes well according to what is planned or desired so that the process and objectives of the research in solving problems can run well and clearly and structured. Researchers before publishing scientific research results usually will make the design first. The research design contains the composition of research data generated and collected through data collection instruments, and documentation data. In order to analyze the moral messages by using moral philosophical approach, the researcher applied library research and qualitative research method to answer the objective of the research that is to describe moral values and social values in Scarlet Letter novel.

This study uses a qualitative descriptive research method seen from the results, this research is qualitative research, because this research produces

descriptive data in the form of writing about people or the words of people and their visible behavior. The use of this method is seen as a research procedure that is expected to produce descriptive data in the form of written or oral words from a number of people and observed behavior. (Creswell, 2014) suggested research qualitative as a research method based on philosophy post positivism, used to examine the condition of natural objects, where the researcher is a key instrument, data collection techniques with triangulation, data analysis is inductive or qualitative, and the results of qualitative research emphasize more meaning than generalization.

### **3.2. Object of the Research**

The object of research is something that is of concern in one research, the object of this study was targeted in research for get answers or solutions to problems that occur. The object of research is a scientific goal to obtain data with certain goals and uses about something objective, valid, and reliable about something or certain variables (Sugiyono, 2012). In short, the object of research is the issue, problem, or problem that is discussed, studied, examined in social research. Therefore the object of this research is The Scarlet Letter novel by Nathaniel Hawthorne which originally published in 1850.

Many of Hawthorne's stories take place in Puritan New England, and his greatest novel, The Scarlet Letter is a portrait of the Puritan American classics. The novel tells of a loving and forbidden love between pastors Arthur Dimmesdale, a sensitive and religious young man, with Hester Prynne, a sensual and beautiful city woman. Occurred in Boston during the early Puritan

occupation, this novel gave priority to Calvinist obsession with morality, sexual pressure, mistake and recognition. This *Scarlett Letter* story tells of a woman named Hester Prynne who was imprisoned for adultery and one day in the summer, she and her adultery baby were humiliated on a stage that was intended by the New England people at that time, to embarrass the serious sinner. On stage this sentence, Hester with the letter A bright red on his chest and witnessed a sneering, reproachful, and judgmental view of the surrounding population on trial by high-ranking officials and local clergy who demanded her to name the man who had participated in adultery with her. But Hester while holding her baby persisted and never revealed the man's name.

In the opening chapter of this novel, the writer Nathaniel Hawthorne tells the origin of the story behind this novel, which sets the life of the New England Puritans who have strict rules on norms and insists that the story in this novel is a true story written based on documents he found at the Customs Office where he worked. The author himself is actually a descendant of one of the oldest Puritan families in New England, even his ancestors, William Hawthorne and his son, John were prominent figures who massacred Quakers and sorcerers in the late 17th century, but Hawthorne actually felt the actions of his ancestors this supposedly noble and noble burdened him with feelings of guilt in the groups which had been slaughtered by his ancestors, so he was very critical of the Puritan hypocrisy which was clearly illustrated in his writing. In the concluding chapter, the author conveyed the moral message of this novel uphold honesty values. That because the root of all the tragedies of his writing is dishonesty that

created the misery of the characters. Hawthorne the writer also conveyed how thin the difference in love and hate and even according to him, maybe hatred and love are basically the same. This Scarlet Letter novel is considered the best work of Nathaniel Hawthorne. Scarlet Letter was even ordained as one of America's classic literary works. Indeed, the researcher takes another data of this object of this research from literature book and other data base from internet which related to this research to help the researcher easier in this analysis.

### **3.3. Method of Collecting Data**

Data collection techniques are a technique or method that is carried out by researchers to be able to collect data related to the problems of the research that have taken. According to (Sugiyono, 2012), the technique of data collection is the most strategic step in research, because the main purpose of research is to get data. Based on the explanation above it can be concluded that data collection is a technique used by researchers to obtain data needed from various sources using a lot of time. Data collection carried out by researchers is needed in a scientific research. Data collection techniques used in this research is documentation techniques.

Documentation method is information that comes from important records from either the institution or organization or from individuals. The documentation of this research is taking pictures by researchers to strengthen the research result. According to (Sugiyono, 2012), documentation can take the form of writing, pictures or documentary works from someone.



Based on the two opinions of experts it can be concluded that, Documentation is the process of obtaining information for the purpose of research originating from data in the form of archives (documents), because documents are sources of data in the form of written language, photographs or electronic documents.

In collecting the data, the researcher use some steps to collect the data are as follows:

1. Reading the primary data “The Scarlet Letter” novel for several times to make sure for understanding the novel.
2. The researcher give a mark of sign to the data and make a note about the point that researcher want to analyze.
3. The researcher looking for useful information related to this research analysis, such from web and other supporting source.
4. Go to the libraries to find out the books and information that can support this research analysis such read the previous research.
5. Read the theories about moral philosophical approach from the book or journal for analyze the novel.

#### **3.4. Method of Analyzing Data**

Data analysis method is a way to be able to obtain the results of data analysis so that the data can be justified. Based on the data collection techniques used, what will be analyzed is the excerpt of the novel from Scarlet Letter by Nathaniel Hawthorne, from the quotation will be selected and then manage the quote or data which is more specific that will be taken.

Literary works are built by intrinsic elements and extrinsic elements. Intrinsic elements are the elements that build the literary work itself. Extrinsic elements are elements that are outside the literary work, but indirectly affect the building or system of literary organisms (Nurgiantoro, 2009). First, the researcher analyzing intrinsic and extrinsic element of the novel. Intrinsic elements are elements of building literary works originating from within the work itself. In the novel the intrinsic elements are in the form of themes, plots, characterizations, backgrounds, perspectives, language styles, and mandates. Data analysis is the further steps of data collection, namely the methods used to manage and analyze research or analysis data. Then after the data related to the problems in this research are collected, then the follow up is analyzing activities.

### **3.5. Method of Presenting Research Result**

According to Sugiyono, the most frequent form of displaying data for qualitative research is by using text. The result of this research is presented by qualitative descriptive method (Sugiyono, 2012). This method present the data analysis result by using words or sentences.