

CHAPTER III

METHOD OF THE RESEARCH

3.1. Research Design

This research starts from a phenomenon finding by researchers when they see many people reading literature, especially novel. The phenomenon is the understanding of the reader to interpreting or analyzing the symbols and images that appear in a literary work. From this phenomenon, the researcher feels the need to analyze the symbols and images that appear in a novel and finding the best theory to analyze the symbols and this picture is the theory of Carl Jung.

The most appropriate method employed in this research is the descriptive qualitative method. In the descriptive qualitative method is a way to collect all data in the form of words and images rather than numbers (Sugiono, 2012). This research discusses analyzing the symbols and images contained in Dracula novel by Bram Stoker using the theory of Carl Jung. Data collection methods used are documented with nothing technique. Content analysis methods are used to analyze data correctly. The research results are presented in a formal form where only the text is used to explain the results of the research.

3.2. Object of the Research

The object of research is very important to obtain scientific results. The researcher must be intelligent in using theory to analysis research. In this research, the researcher used the theory of Carl Jung archetypal image which is divided into eleven types. That is water, sun, color, circle, serpent, number, woman, wise old man, garden, tree, and dessert. The researchers focused on the use of

archetypal images in Dracula Novel by Bram Stoker and analyzed the relationship or influence of the use of archetypal images found in the novel with the storyline and ending of Dracula novel by Bram Stoker.

3.3. Method of Collecting Data

This research is kind of library research which means that all the data that have been collect are in text, file and document form. Library research use documentation technique collecting data (Cresswell, 2014). Document is event that has been passed, could be written or creation monuments.

There researchers used to take note of techniques to understand the story of the Dracula novel. Researchers take notes all the important data to analyze all the data and to connect archetypal images according to Carl Jung. The novel is one kind of documentation cause, novel have been collected of the text. In collecting the data, the researcher took some steps to collect the data are as follows:

1. Read the Dracula novel by Bram Stoker and try to understand better some topics in the story.
2. Find some useful information and collect the data related to archetypal images from Dracula novel by Bram Stoker, such from another source like internet and other supporting source.
3. Go to libraries to find out books and information that can support this research analysis includes read the previous research and the novel.
4. Analysis the classification of data for type archetypal images found in the novel.

3.4. Method of Analyzing Data

In the analyzing the data, the researcher uses qualitative process analysis. It is to recognition, study, and understanding of interrelationship and concept in the data that hypotheses and assertions are developed and evaluated. It is to recognition, study, and understanding of interrelationship and concept in the data that hypotheses and assertions are developed and evaluated. The data are interpreted in order to expand the meaning of the data explicitly (Ratna, 2013). The researcher uses the archetypal images theory proposed by Jung. The theory is focused on the images or symbols that appear in the literary works which have implicit meaning.

In analyzing archetypal image based on the archetypal Approach by Carl Jung theory. In this the research, the researcher analyzes archetypal image of the novel.

1. The researcher analyzes the archetypal image relationship related to the novel Dracula by Bram Stoker.
2. The researcher applies the Carl Jung Archetypal image theory with the image that found in Dracula novel by Carl Jung.
3. The final step will be making conclusion and finding research.

3.5 Method of Presenting Data

Method of presentation data has two kinds it is are formal and informal persentasion method. Formal persentasion is the researcher present the data analysis result by using simbol, signs,table and diagram. While informal persentasion method is the researcher present analysis data using words without

symbol, table, diagram or signs.

In reporting research, the writer uses informal presentation method. This method presents the data using words, statement or paragraph(Awazu, Barakat, Chevaller, & Ichikawa, 1989). The research is conveyed by using the form of words or paragraphs to deliver the research, and descriptively evokes to the readers about the research. The researcher chooses this method because the researcher uses sentences and paragraphs to explain the result of the research.